



Lake County Illinois

Legislation Text

File #: 21-0044, Version: 1

Joint resolution authorizing a contract with the Pat Davis Design Group, Inc., Sacramento, California, for a 12-month agreement with a budget totaling \$50,000 to develop and deliver a Workforce Development Board Strategic Marketing and Communication Plan.

- The Lake County Workforce Development Board issued a Request for Proposal (RFP) for the development of a Workforce Development Board Strategic Marketing and Communication Plan as budgeted in the Workforce Innovation and Opportunity Act (WIOA) grant.
- Lake County received 15 proposals that were evaluated against the RFP criteria. The evaluators recommend entering a contract with Pat Davis Design Group, Inc.
- The contract term will be January 13, 2021 to January 12, 2022 with a budget totaling \$50,000 and an option to renew for up to an additional 12 months based on performance and available WIOA funding.

RESOLUTION

WHEREAS, in accordance with Section 5-102 of the Lake County Purchasing Ordinance, proposals were called for by publication for establishing contracts with qualified providers for the purpose of establishing a contract with a qualified Marketing and Communications professional group and/or individual (“Consultant”) to provide consulting services for the development of a strategic marketing and communications plan for the Lake County Workforce Development Board; and

WHEREAS, The Lake County Workforce Development Board (LCWDB) and Lake County Purchasing issued a Request for Proposals (RFP) on Wednesday, October 8, 2020 to solicit a qualified Marketing and Communications professional group and/or individual (“Consultant”) to provide consulting services for the development of a strategic marketing and communications plan for the Lake County Workforce Development Board; and

WHEREAS, the Workforce Development has reviewed the 15 proposals and is recommending one contract for the time period January 13, 2021 through January 12, 2022 with the option for renewal for up to an additional twelve months based on performance and available WIOA funding; and

WHEREAS, performance and budgets have been negotiated with the provider to provide consulting services for the development of a strategic marketing and communications plan for the Lake County Workforce Development Board; and

NOW, THEREFORE, BE IT RESOLVED, by this County Board of Lake County, Illinois, that

the Purchasing Agent is hereby directed to enter into contracts with the Pat Davis Design Group, Inc to provide consulting services for the development of a strategic marketing and communications plan for the Lake County Workforce Development Board for \$50,000 with the option for renewal for up to an additional 12 months based on performance and available WIOA funding.

DATED at Waukegan, Illinois, Tuesday, January 12, 2021