

Lake County Illinois



Meeting Minutes - Final

Thursday, August 13, 2020

2:00 PM

**Dial-In 312 676 6799, Mtg ID 861 8609 5129, PW 599468 or Watch
Live 18 N County Street Waukegan, IL 10th Fl (Assembly Rm)**

2020 Complete Count Committee

Pursuant to Section 7(e) of the Illinois Open Meetings Act, the July 24, 2020, Gubernatorial Disaster Proclamation, and the attached Written Determination of the Lake County Board Chair, this meeting will be held via audio and video conference and also can be viewed live at the 10th floor Assembly Room at the Courthouse and Administrative Complex, 18 N. County St., Waukegan, Illinois.

PUBLIC LISTENING / VIEWING: The public may listen to the meeting at the phone number provided. Per the Governor's Disaster Proclamation, in accordance with section 120/7(e)(4) of the OMA, in-person attendance by members of the public will be available in the Assembly Room on the 10th Floor of the Administrative Tower at 18 N. County Street, Waukegan, Illinois and is limited to the number of persons practicable in keeping with social distancing requirements, which is currently 15 attendees.

PUBLIC COMMENT: Public Comments are welcomed and encouraged. Emailed Public Comments received by 2:00 p.m. Thursday, August 13, 2020 for items not on the agenda will be read at the beginning of the meeting under Public Comment in the order they are received. Comments on agenda items will be read during consideration of that item. Comments received during the meeting will be held until the end of the meeting. A total of 30 minutes will be permitted for Public Comment and no more than three minutes per Comment pursuant to the County Board Rules of Order and Operational Procedures. All emailed Comments received will be included in the Committee's meeting minutes.

Email Public Comments to CountyBoard@lakecountyil.gov with the following:

- * Subject Title: 2020 Complete Count Committee Public Comment
- * Name
- * Street Address (Optional)
- * City, State (Optional)
- * Phone (Optional)
- * Organization/agency/etc. represented. (If representing yourself, put "Self")
- * Topic or Agenda Item Number followed by Public Comment.

Public in attendance on the 10th Floor of the Administrative Tower at 18 N. County Street, Waukegan, Illinois may provide Public Comment. Public may also leave a message with the County Board Office at 847-377-2300.

1 [20-0824](#)

Determination of need for meetings of the Lake County Board and Committees to be held by audio or video conference.

Attachments: [Determination - Chair Hart - Rev 081320.pdf](#)

1. Call to Order

Chair Hart called the meeting to order at 2:00 p.m.

Present 8 - Chair Hart, Member Karacic, Member Kyle, Member Lentz, Member Martini, Member Rockingham, Member Schneider and Member Vealitzek

Absent 10 - Vice Chair Ross Cunningham, Member Cunningham, Member Florip, Member Hill, Member Matthes Gingiss, Member McKinney, Member O'Connell, Member Ortiz, Member Paxton and Member Wilke

Others present:

Jonathan Kellogg, Village of Mundelein

David McDowell, United Way of Lake County

Jim Moran, City of North Chicago

Cassandra Torstenson, County Administrator's Office

Kira O'Bradovich, U.S. Census Bureau

LaTifya Fields, U.S. Census Bureau

Abby Scalf, County Board Office

2. Pledge of Allegiance

Member Martini led the Pledge of Allegiance.

3. Addenda to the Agenda

There were no additions or amendments to the agenda.

4. Public Comment

There were no comments from the public.

5. Chair's Remarks**6. Old Business**

There was no old business to discuss.

7. New Business**Consent Agenda (Item 7.1 - 7.2)****Approval of Minutes****7.1** [20-0903](#)

Minutes for March 9, 2020.

Attachments: [CCC 3.9.20 Minutes.pdf](#)

A motion was made by Member Martini, seconded by Member Kyle, that Consent Agenda items 7.1 and 7.2 be approved. The motion carried by the following vote:

Aye: 8 - Chair Hart, Member Karacic, Member Kyle, Member Lentz, Member Martini, Member Rockingham, Member Schneider and Member Vealitzek

Absent: 10 - Vice Chair Ross Cunningham, Member Cunningham, Member Florip, Member Hill, Member Matthes Gingiss, Member McKinney, Member O'Connell, Member Ortiz, Member Paxton and Member Wilke

7.2 [20-1101](#)

Minutes for July 8, 2020.

Attachments: [CCC 7.8.20 Minutes.pdf](#)

A motion was made by Member Martini, seconded by Member Kyle, that Consent Agenda items 7.1 and 7.2 be approved. The motion carried by the following vote:

Aye: 8 - Chair Hart, Member Karacic, Member Kyle, Member Lentz, Member Martini, Member Rockingham, Member Schneider and Member Vealitzek

Absent: 10 - Vice Chair Ross Cunningham, Member Cunningham, Member Florip, Member Hill, Member Matthes Gingiss, Member McKinney, Member O'Connell, Member Ortiz, Member Paxton and Member Wilke

Regular Agenda

7.3 [20-1099](#)

Overview of complete count in Lake County.

Attachments: [Census 2020 Update for Board August.pdf](#)

Cassandra Torstenson, Assistant County Administrator, gave a presentation on the status of the complete count in Lake County. The Committee was provided the response by communities across the County, areas within the County whose response rate is behind its 2010 response and efforts the County has implemented to inform residents of the importance to respond to the census. Discussion ensued.

This matter was presented

7.4 [20-1098](#)

Presentation on Mobile Questionnaire Assistance (MQA).

Kira O'Bradovich, US Census Bureau, gave a presentation on Mobile Questionnaire Assistance (MQA), another way to help individuals respond to the census beyond going door to door, particularly in hard to count tracks.

Census representatives go to outdoor events, wearing proper safety attire including face masks and gloves, and help individuals respond to the census. Individuals can respond to questions verbally, in which the census worker will input, will guide an individual, who has a phone or iPad to answer the questions on their own device or set up for someone to call them to answer questions by phone. Many are preferring the third method due to the pandemic.

Ms. O'Bradovich said so far they have held 30 to 40 events in Lake County, mostly in Waukegan and North Chicago. She said they are happy to still send census workers to

other events and are still hiring workers.

Member Martini suggested a good place for the census workers to attend and get results would be the pop-up food banks that are taking place in the County as individuals wait in their cars.

This matter was presented

7.5 [20-1100](#)

Presentation on strategies for a complete count.

LaTifya Fields, U.S. Census Bureau, said while their continued focus is educating individuals why it's important to get an accurate census count, attention is shifting toward activation, engaging individuals especially those in areas historically undercounted. She said it is key to reach those with limited Internet access and older adults who may have difficulties using technology. They also have created strategies to engage individuals of Asian, Latin, and Hispanic background.

The U.S. Census Bureau has partnered with consultants referred by state to have a census van through region, prioritizing in communities of need. The cities of Waukegan and North Chicago are top candidates. They also are partnering to host two town halls and get commercials on local radio stations to push the importance of responding to the census. Ms. Fields praised the County's efforts to reach out to hard to count areas and engaging individuals. Efforts include relationships with businesses, caravans, activation sites on business campuses..

Discussion ensued. Chair Hart credited the group effort by municipalities, nonprofit organizations and libraries who also have helped contribute ideas. David McDowell, United Way of Lake County, asked if the U.S. Census Bureau is still looking for dates to bring the census vans to get additional responders.

This matter was presented

7.6 [20-1094](#)

Discussion on hard-to-count populations and strategies to improve the Lake County Census Count.

Members had significant discussion on what their organizations are doing to increase the hard-to-count populations and what more can be done across the County.

David McDowell, United Way of Lake County, shared what the organization is doing to reach out to other entities including municipalities and social service organizations to help increase the census count.

Chair Hart urged Committee to identify geographic tracks where the count is low and to identify the teams that have ownership of those tracks. She said if these areas historically have seen low counts, the County and partners should evaluate what can be done differently to emphasize the urgency of getting accurate counts.

Angelo Kyle, County Board, shared that churches are not having services due to the pandemic, which is affecting their ability to speak to members about the census. He said they need alternative ways to speak with individuals and encourage them to be counted.

Judy Martini, County Board, suggested the idea of census workers working with the food banks and perhaps attending the pop-up pantry events. As individuals are waiting for their items, they can receive assistance to complete the census form.

Jessica Vealitzek, County Board, suggested the idea of building a relationship with the school districts. As schools communicate frequently with families, they can share information about the census.

Laura Schneider, Health Department, suggested providing more census materials at Health Department facilities as the clinics are seeing individuals coming through.

Cassandra Torstenson, Assistant Count Administrator, shared a flyer that can be provided to all members to distribute and can be translated into Spanish. The Committee also learned the U.S. Census website has resources available in many languages and provides two phone numbers, one in English and one for Spanish-speaking individuals.

This matter was discussed

8. Public Comment

There were no remarks from the public.

9. County Administrator's Report

10. Members' Remarks

11. Adjournment

Chair Hart called the meeting to be adjourned at 3:15 p.m.

Next Meeting: To Be Determined

Meeting minutes prepared by Abby Scalf.

Respectfully submitted,

Chair, 2002 Complete Count Committee