

Lake County Illinois

*Division of Transportation
600 W Winchester Road
Libertyville, IL 60048*



Meeting Minutes - Final

Monday, November 11, 2019

1:00 PM

**Division of Transportation
600 W Winchester Road, Libertyville, IL 60048
2020 Complete Count Committee**

1. Call to Order

Chair Hart called the meeting to order at 1:02 p.m.

Present 5 - Chair Hart, Member Karacic, Member Kyle, Member Schneider and Member Wilke

Absent 13 - Vice Chair Cunningham, Member Cunningham, Member Florip, Member Hill, Member Lentz, Member Martini, Member Matthes Gingiss, Member McKinney, Member O'Connell, Member Ortiz, Member Paxton, Member Rockingham and Member Vealitzek

Others Members Present:

Vance Wyatt, Foss Park District

Dulce Dominguez, Mano a Mano

Jonathan Kellogg, Village of Mundelein

Sandra Diaz, Mano a Mano

Catherine Savage, Vernon Area Public Library

Steven Thomas, Woodland School District 50

David McDowell, United Way of Lake County

Leisa Niemotter, Village of Beach Park

Dominic Strezo, Community Development

Brooke Hagstrom, Woodland School District 50

Rosemary Heilemann, League of Women Voters, Lake County

Cassandra Torstenson, County Administrator's Office

Anita Banerji, Forefront's Democracy Initiative

2. Introductions

Members introduced themselves.

3. Addenda to the Agenda

There were no additions or amendments to the agenda.

4. Chair's Remarks

Chair Hart welcomed everyone and thanked them for coming out in the cold and snow. If there are additional faith-based or non-profits interested in becoming census partners, they should reach out to County Administrator staff.

5. Old Business

There was no old business to conduct.

6. New Business**6.1 19-1881**

Minutes from October 7, 2019.

Attachments: [2020 CCC 10.7.19 Minutes - Final.pdf](#)

A motion was made by Member Wilke and seconded by Member Wyatt to approve the minutes. On a voice vote, the motion was unanimously approved.

6.2 [19-1882](#)

Lake County Complete Count Committee's objectives, goals, partners, and timelines.

Assistant County Administrator Cassandra Torstenson reported on the desire for a full and accurate 2020 Census Count. Lake County achieved an 84.2 percent self-response rate in the 2010 Census. Households will be able to respond online, by mail, or phone. With increased availability of technology and smart phones, the Committee expects the self-report rates to be higher. Depending on the community programs, missing one person's county may reduce local federal dollars by \$10,000 to \$18,000 over the next year 10 years. Since the Committee's last meeting, the landing webpage was developed and reviewed with the group.

Objectives, goals, partners, and timelines were discussed.

6.3 [19-1883](#)

Illinois Count Me in 2020 - Anita Banerji, Director at Forefront.

Anita Banerji, Director of Forefront's Democracy Initiative shared that the program seeks to enlist, educate, and train hundreds of nonprofit leaders and legislators across Illinois to encourage their constituents to participate in the 2020 Census, register and turn out to vote, and remain civically engaged. It consists of two main initiatives: Civic engagement and Census 2020 outreach.

Census 2020 outreach – why it is important

- It counts Lake County's population and households, providing the basis for reapportioning congressional seats. Since 1950 Illinois has lost a congressional seat every census. From a high of 24 in 1950 to Illinois' current 18. It is estimate that once the 2020 Census is complete, Illinois will lose one, maybe two additional seats.*
- Distribution of more than \$675 billion in federal funds annually. Guided by data derived from the 2010 Census, George Washington University found that in Fiscal Year 2016, Illinois received \$34,331,000,530 amongst 55 federal spending programs. (https://gwipp.gwu.edu/sites/g/files/zaxdzs2181/f/downloads/IPP-1819-3%20CountingforDollars_IL.pdf)*
- Good data is needed. Businesses use Census Bureau data to decide where to build factories, offices, and stores which, in turn, create jobs. Local government officials use the census data to ensure public safety and plan new schools and hospitals.*
- Ms. Banerji urged the Committee to utilize the fact sheets and resources made available on <http://ilcountmein2020.org/toolkits/>.*

A presentation was provided.

6.4 [19-1884](#)

Progress reports by other Lake County Complete Count Committees (CCC).

Chair Hart and Cassandra Torstenson continued to lead a discussion with members on planning efforts and coordination to prevent duplication of efforts.

Leisa Niemoitka, Village of Beach Park, reported on the coordination efforts of Zion, Winthrop Harbor and Beach Park, as a region, to plan local census outreach and events. The library will serve as a lead entity, assuring safe access for the community. The communities are planning activities at the library for children to allow parents to complete the self-reporting on free wi-fi. The communities are partnering with Mano a Mano to assure outreach to the Hispanic population.

Progress reports were discussed.

6.5 [19-1885](#)

Round Table Discussion.

The committee had round table discussions to discuss census efforts.

Lake County CCC is interested in mapping local activities to assure census outreach across Lake County's hard to count populations to determine where best to focus efforts and avoid duplication of efforts. Questions we have for other CCC include:

- 1. Name of Complete Count Committee (CCC). What is its geographic area of coverage, zip code, and/or municipal boundaries.*
- 2. Who is the lead contact for the CCC, including phone number and email?*
- 3. What other census awareness or outreach plans for local communities should be considered? Areas to consider are targeted or hard to reach populations that are the community's priorities, schools, libraries, businesses, government offices, public events, etc. events.*

7. Public Comment

There were no comments from the public.

8. Adjournment

The members expressed a desire to meet in December with an emphasis on identifying additional CCCs across the county.

The consensus of the committee is to hold the next meetign on Monday, December 9, 2019 at 1:00 p.m. at the Avon Township building.

Additional meetings are scheduled on:

- Monday, January 13, 2020 - at the Division of Transportation Building, 600 W.

Winchester Road, Libertyville

- February 2020 - Date to be determined

- Monday, March 9, 2020

- Monday, May 11, 2020

Next Meeting: December 9, 2019 - Avon Township

Minutes prepared by Cassandra Torstenson.

Chair

2020 Complete County Committee