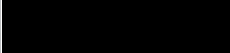


May 3, 2021

Casey Cesnovar  


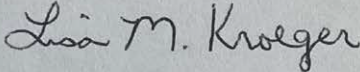
Dear Member Cesnovar,

You are a valued member of the Board of Health, and the time commitment and sacrifice you make to participate in meetings is appreciated. Understanding that priorities need to be constantly evaluated, I want to extend to you the opportunity to let us know your wishes regarding your continued service as a Board Member.

As the County Board Chair has the responsibility of appointing and reappointing members to serve on the Board of Health, your decision in continuing to serve or not serve is needed to address the impending expiration of your term of office on June 30, 2021.

Please complete the questionnaire below and return it to me before May 21, 2021. You can email it to me at [lkroeger2@lakecountyil.gov](mailto:lkroeger2@lakecountyil.gov), or fax it to 847-984-5868.

Sincerely,



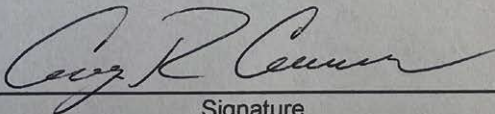
Lisa M. Kroeger  
Executive Director Assistant

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Please indicate with an "X" which statement represents your decision to serve on the Board of Health for an additional 3-year term, ending June 30, 2024.

☒ I wish to continue serving as a Board of Health Member, if reappointed.  
**(include an updated resume when returning your completed form)**

☐ I do not wish to continue serving as a Board of Health Member.



Signature

5/20/21

Date

# Casey R. Cesnovar

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## **WORK EXPERIENCE**

**Walgreen Co.** Deerfield, Illinois

*2017 - Present*

### **Divisional Vice President – State & Local Government Affairs**

- Oversee U.S. state & local government relations activity in all 50 states, Puerto Rico and the US Virgin Islands
- Represent the Government Relations department in numerous cross-functional projects across the enterprise
- Manage relationship with a number of national & state trade groups to ensure the company's position is represented with policy makers across the country
- Coordinate and brief C-Level Executives for meetings with public officials
- Led the implementation and approval of pharmacists administered COVID-19 Testing in 49 States

*2012 – 2017*

### **Sr. Director – State & Local Government Affairs**

- Oversee U.S. state & local government relations activity in all 50 states, Puerto Rico and the US Virgin Islands
- Manage a seven figure budget and a team of 10 employees
- Represent the corporation before various branches of government including Legislative, Executive, as well as agencies like HHS, Medicaid and boards of pharmacy
- Work closely with internal sales across all lines of business such as managed care, specialty pharmacy and employer solutions
- Build coalitions with companies and organizations with similar interests and goals
- Manage a six figure political budget consisting of both PAC and Corporate dollars
- Represent Walgreen Co. interests at national events such as NGA, RGA, DGA, the National Conference of State Legislatures, RLCC and National Conventions
- Board Positions: Chairman, Georgia Retail Association, Executive Committee Member, Treasurer, Florida Retail Federation

*2010 – 2012*

### **Sr. Manager - East, State Government Affairs**

- Oversee eastern U.S. government affairs operations in a 29 state region, including personally managing my own 6-state territory covering enterprise-wide operations and all business units
- Direct reports include internal State Government Affairs Managers and contract lobbyists. Additional responsibilities include oversight of company relationships with various trade associations, serving on the board of directors for entities such as retail and chain drug

*2007 – 2010*

### **Manager, State Government Affairs**

- Managed a nine state region that included Alabama, Florida, Georgia, North Carolina, Louisiana, Mississippi, Puerto Rico, South Carolina & Tennessee
- Represented the external face of the corporation before various branches of government including Legislative, Executive, as well as agencies like HHS, Medicaid and boards of pharmacy
- Represented all lines of businesses, including but not limited to pharmacy (specialty & retail), PBM, clinic and general retail
- Led "Project Lifesaver" during the 2009 H1N1 flu outbreak where Walgreen Co. administered more pandemic vaccine than any other entity

*2003 – 2007*

**Takeda Abbott Pharmaceuticals (TAP) - Lake Forest, Illinois**

### **Professional Sales Representative**

- Called on over 250 physicians in the Chicagoland area, servicing offices with product samples and detailing current portfolio of product offerings including blockbuster drug Prevacid
- Developed and presented numerous sales presentations for physicians, nurses and staff members utilizing various selling styles and techniques
- 2006 & 2007 Served as Business Analyst for the entire district, responsible for running, analyzing and tracking sales trends and insurance / PBM data to help better serve our customers
- Developed and reviewed annual business plan using multiple data sources and territory knowledge
- 2006 served as Certified Field Expert helping new hires with role play certification during initial sales training
- Awards: Will Hall-Saiyushu (Top Sales) July through December 2004

**2000 – 2003**

**Office of Lieutenant Governor, Corinne Wood, Chicago, Illinois**

**Director of Advance**

- Organized and controlled all press, policy and political events for the office of the Lt. Governor
- Researched, organized and produced extensive written briefings for the Lt. Governor, outlining and giving broad background on all critical information regarding the event
- Coordinated all staff and news briefings for the Lt. Governor
- Acted as liaison between Lt. Governor and legislator(s), organization(s), and press to ensure smooth, flawless handling of Lt. Governor's events
- Managed Internship Program, establishing work priorities, providing performance feedback, and coaching on future goals/employment opportunities

**Assistant to the Deputy Chief of Staff**

- Served as a representative at Children & Family Sub Cabinet meetings
- Helped facilitate meetings with the Council of Women Legislators
- Participated in meeting with the Governor's Council on the Status of Women
- Successfully worked with the state legislature to pass "Scotts Law" a bill that increases the penalties for drivers who fail to yield to emergency vehicles

**VOLUNTEER EXPERIENCE**

2017 – Present

**Board Member - Lake County Board of Health**

<https://www.lakecountyil.gov/2532/Board-of-Health>

2018 – Present

**Ivanhoe Club Board of Directors & Various Committee Roles**

2016 – 2020

**Board Member & President - Home Owners Association**

2010

**Brady for Governor**

- Worked with field organization on precinct walks, phone banks, and mailings

2001 – 2002

**Corinne Wood for Governor, Statewide**

- Served as advance staff for campaign events, ensuring that the events ran flawlessly upon candidates arrival
- Researched, organized and wrote extensive briefings for the Lt. Governor outlining the event and giving broad background regarding the organization, company or city in which the event was taking place
- Worked with field organization on precinct walks, phone banks, rallies/fund raisers, and statewide mailings

2000 – 2002

**Kazarian for Senate, Bannockburn, Illinois**

**Coulson Campaign Committee, Glenview, Illinois**

**Parker for Senate, Deerfield, Illinois**

- Worked with field organization on precinct walks, phone banks, and mailings

**EDUCATION**

**DePaul University**

Bachelor of Arts - 2001

Major: Political Science

**REFERENCES**

Available upon request