

**LAKE COUNTY HEALTH DEPARTMENT AND COMMUNITY HEALTH CENTER
GOVERNING COUNCIL APPLICATION**

Name: Miriam Jeannette Argueta
Home Address: [REDACTED] Park City IL 60085
(STREET ADDRESS, CITY, ST, ZIP)
Work Address: 2500 Lake Cook Rd, Riverwoods, IL 60015
(STREET ADDRESS, CITY, ST, ZIP)

Home # N/A Cell # [REDACTED]
Work # 800-347-2683 Fax # _____
Home Email: [REDACTED]
Work Email: _____

Date of Birth (M/D/Y): 5/ [REDACTED] 1985

Gender: ☐ Male ☒ Female

Ethnicity: ☐ Asian ☐ Black / African American ☐ American Indian / Alaskan Native
☒ Hispanic/Latino ☐ White ☐ Other _____

Do you have access to transportation to attend meetings? ☒ Yes ☐ No

Do you have access to childcare, if needed, to attend meetings? ☒ Yes ☐ No

What is your preferred language: ☒ English Other: Spanish too!

Lunch is provided at all meetings. Do you have any dietary restrictions?: ☐ Yes ☒ No

If Yes, please explain: _____

I attest that I or my dependent(s) HAVE obtained medical, dental, or behavioral health care from the Lake County Health Department and Community Health Center within the past 2 years.

☒ Yes ☐ No

I attest that I am NOT an employee of the Health Center or of the Lake County Health Department, or the spouse, child, parent, brother or sister by blood or marriage of an employee.

☒ Yes ☐ No

Do you presently derive any income from the healthcare industry? ☐ Yes ☒ No

Professional activities/organizations, including offices held:

Lead Product Specialist @ Discover Financial Services

Please state why you are interested in becoming a member of the Governing Council:

It would be an honor to serve on the Council
to help improve services at LCHD!

Indicate your areas of interest in regard to the business conducted by the Governing Council:

- | | | |
|--|--|---|
| <input type="checkbox"/> Budget/Finance | <input checked="" type="checkbox"/> Customer Service | <input checked="" type="checkbox"/> Quality Improvement |
| <input checked="" type="checkbox"/> Strategic Planning | <input checked="" type="checkbox"/> Community Engagement | <input type="checkbox"/> Health Center Operations |

Who were you referred by:

Hannah Goering - Communications Manager
Name Lake County Health Department
Affiliation 3010 Grand Ave Waukegan IL 60085
Address (847) 377-8099
Phone

Council membership is open to consumers and residents from Lake County. This ensures a balance of input from all groups affected by and interested in the Lake County Health Department and Community Health Center activities. At times, it is necessary to identify potential conflict of interest situations; therefore, please answer the following question.

Currently, or within the last 12 months, have you had any ownership, employment, medical staff, fiduciary, contractual, creditor, consultive, or familiar relationship with the Lake County Board of Health, Health Department and Community Health Center, or with any of its employees? ☒ Yes ☐ No

If "Yes," please explain:

I held an internship in the
Communications Office at the LCHD.

The above information is accurate and correct to the best of my knowledge.

C.M. Augusta
Signature of Applicant

1/13/2020
Date

***ATTACH A CURRENT RESUME (if applicable)**

Submit to:
Lisa Kroeger
Executive Director Assistant
Lake County Health Department and Community Health Center
3010 Grand Avenue
Waukegan, IL 60085
(847) 377-8118
lkroeger2@lakecountyil.gov

Miriam Jeannette Argueta

Park City, IL

Education

DePaul University
Integrated Marketing Communication Certificate

Chicago, IL
2019

Lake Forest College
B.A. in International Relations, Minor in Spanish

Lake Forest, IL
2009

- Completed Internship at Lake County Press, Inc as Human Resources Coordinator
- Completed Internship at CNN on the Lou Dobbs Tonight Show and CNN en Español concurrently

Experience

Discover Financial Services
Lead Product Specialist

Riverwoods, IL
10/2019 – Present

- Manage WSCR process for the Public Site
- Manage Compliance process for the Public Site and Affinities
- Communicate effectively with all stakeholders

Northwest Community Hospital
Digital Media Specialist

Arlington Heights, IL
2019

- Create monthly Social Media Editorial Calendar
- Pull monthly analytics report
- Schedule posts in Hootsuite
- Create articles, physician profiles, webpages and content updates on the nch.org site

UL
Web Content Migrator

Northbrook, IL
2019

- Collaborated on the migration and website redesign of UL.com
- Created web pages
- Uploaded assets

Lake County Health Department
Marketing & Communications

Waukegan, IL
11/2018 – 5/2019

- Update website, resize images, post videos, post reports
- Create monthly social media calendar and schedule posts on Facebook, Twitter and LinkedIn
- Manage SnapComms – Internal Communication tool – to create screensavers for employees
- Create brochures from existing templates in InDesign
- Reach out to stakeholders to gather scope of projects
- Post content on employee intranet (SharePoint)
- Write content for monthly newsletter – external audience

Indegene at AbbVie

Mettawa, IL
3/2018 to 8/2018

Digital Asset Librarian

- Uploaded medical references for annotation onto Veeva Vault
- Checked copyrights of medical references for intranet posting
- Communicated with internal and external agencies regarding their reference requests

Creative Circle at AHIMA

Chicago, IL
11/2017 to 2/2018

Web Content Manager

- Maintained 3 content heavy websites utilizing Sitecore
- Managed ticketing system for internal clients and stakeholders
- Created, edited and published webpages
- Embedded video, uploaded assets into the Media Library

CH & G Communications at Accenture

Chicago, IL
9/2016 to 9/2017

Internal Communications Generalist

- Wrote and edited information for various mediums including web, newsletter, and PPT presentations
- Created editorial calendar for monthly newsletter
- Developed and posted content on the internal site using WordPress
- Created web pages and articles in WordPress
- Collaborated on the migration of the Global Travel internal website - migrating word documents, PDFs and webpages

Creative Circle at GHP Group

Niles, IL
9/2015 to 2/2016

Digital Marketing & Content Coordinator

- Launched GHP's eCommerce platform
- Managed all online content on company site for accuracy and brand consistency
- Made content update and asset updates
- Managed social media platforms and postings
- Created copy for product description

AbbVie

Abbott Park, IL
2015

Web Content Author

- Created, edited and published web pages for Latin American websites using AEM
- Uploaded assets to the DAM
- Performed QA tasks; wrote tickets for bugs

Creative Circle at Pearson

Glenview, IL
5/2014 to 2/2015

Digital Associate Producer

- Collaborated on a mass book digitization project