



**Purchasing Division**  
18 North County Street, 9th Floor  
Waukegan, Illinois 60085-4350  
Phone 847-377-2992  
Fax 847-984-5889  
purchasing@lakecountyil.gov

## Award Information

### Contract Information

Purchase Description: **State Advocacy and Legislative Consulting Services for Lake County**

Contract Start Date: **December 10, 2019**

Initial Term: **One Year Initial Term**

Term Dates: **December 10, 2019 – December 9, 2020**

Renewals: **Four one-year renewal options**

### Vendor Information

Company Name: **Strategic Advocacy Group**

Address: **2309 Mariners Point Ln**

*Street Address*

*Suite/Unit #*

**Springfield**

*City*

**IL**

*State*

**62712**

*ZIP Code*

Contact Name: **Mike Grady**

Funding Account

Description: **101-1102040-79950-000-000-000-11011**

Budget Information: **Included in FY2020 Budget**

Department: **County Administrator's Office**

Department Contact: **Matt Meyers**

Award Amount: **\$60,000**

### Bid / RFP Information

Registered Vendors: **23** Responses Received: **7**

#### Intent:

Lake County Administrator's Office sought advocacy / lobbying services at the State level to assist the County in developing and successfully pursuing its annual legislative agenda. Such assistance includes, but is not limited to: (1) developing County-priority legislation and building appropriate stakeholder coalitions for such legislation to be successfully carried through the legislative process; (2) proactively identifying, analyzing, informing and advising the County about potential impacts of the State budget on the County and advocating accordingly; (3) proactively identifying, analyzing, informing and advising the County about the potential impacts of any pending legislation and policies that could affect the County and advocating accordingly.

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The advocacy / lobbying consultant shall work with Chair of the County Board, the County Administrator's Office and Legislative Committee of the County Board, and report to the County Administrator, the Chairman of the County Board and the Legislative Committee Chair.

**Department Recommendation:**

Lake County Purchasing received an opened 7 proposals in response to this procurement. Four vendors were invited to participate in the shortlist interview process. Strategic Advocacy Group was selected as the top-rated vendor. Strategic Advocacy Group has the expertise to meet the needs of Lake County, impeccable references, and will provide the County with comprehensive advocacy and legislative consulting services. Therefore, we are recommending award to Strategic Advocacy Group in an estimated amount of \$60,000.