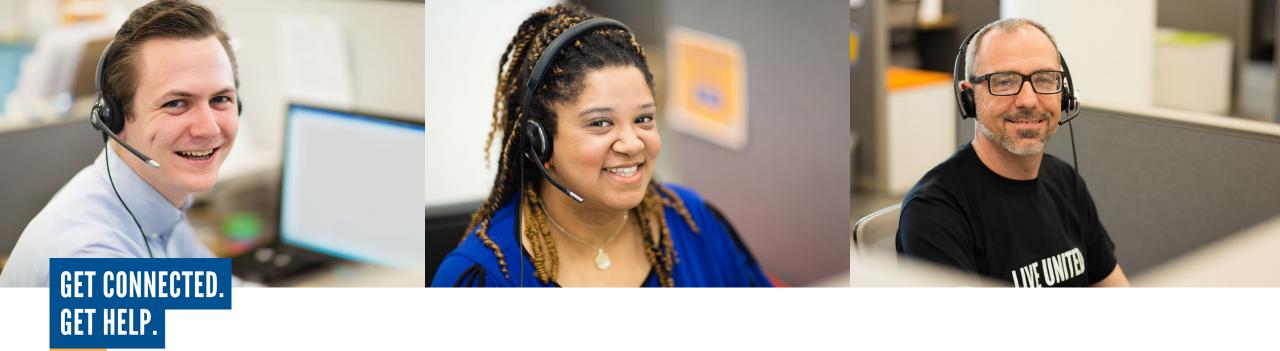


Lake County Government Board

October 8, 2019





"Get Connected. Get Help."

211 is an easy to remember, 24-hour information and referral helpline designed to reduce time and frustration by acting as a central access point to the health and human services in Lake County.

Launched September 24th!



211







How it works

- Open to <u>everyone</u> in Lake County.
- Completely free.
- Staffed by accredited, trained operators to guide callers in time of need.
- Multi-lingual: English and Spanish, plus translation service 150+ languages.
- Confidential
- Accessible 24/7/365.







Connecting with 211



Call 211 from any phone



Text your zip code to 898211



Visit 211LakeCounty.org





Speaking with a 211 expert navigator

- Understands needs—asks questions, anticipates broader needs and connects to available resources.
- Data Collection Clients decide how much information they share.
- **Develops a plan** works with individual to identify agencies, personal resources to solve needs.
- Provides referrals according to client choice.
- Advocates for individual to overcome barriers and/or follows up with higher-risk individuals, as needed.



Soft Launch Results

- 289 calls/texts with 411 total needs requested July 8 September 19
- Top needs:
 - 1. Housing and Shelter
 - Rent Payment Assistance
 - Emergency Shelter
 - Homeless Shelter
 - Domestic Violence Shelter
 - 2. Food
 - 3. Utility Assistance
- Top community requests:
 - Waukegan
 - Zion
 - Antioch
- Approximately 20% contact via text





211 Counts

TOP REQUEST CATEGORIES Display as: O PERCENT O COUNT	TOP HOUSING & SHELTER REQUESTS		
Housing & Shelter 으의 54.0%	Shelters ନ୍ଦ୍ର	42.3%	
Food 은의 5.1%	Low-cost housing 유의	<mark>1</mark> 2.2%	
Utilities 으의 <mark>7.</mark> 5%	Home repair/ maintenance 우의	<1%	
Healthcare Ag 2.2%	Rent assistance ନ୍ର	30.2%	Requests by ZIP Code Housing & Shelter All
Mental Health & Addictions 으의 6.6%	Landlord/ tenant issues 우의	2.7%	ZIP Code - Requests - Adult Population - - in poverty - unemployed - < h.s. diploma - rental housing
Employment & Income 으의 3.6%	Contacts ନ୍ୟ	2.7%	State rate: - State rate: - State rate: - State rate: -
Clothing & Household And A.6%	Other housing & shelter 유요	6.3%	+ Salem Lakes Pleasant Prairie Hover to show details
Child Care & Parenting 🝳 🛛 <1%	0 = No requests made Not Available = Data not collected		
Government & Legal 🝳 2.4%	Some requests are only computed at the categ	ory level	Harvard
Transportation Assistance ≗⊴ 4.4%	—		Woodstock McHL Control Icago
 Education ຼ≙ │ <1%	—		Crystal-Lai
Disaster 🍳 1.5%			Algongi
Other 으의 6.8%			Carpente Arlington
			Heights



Evanston

Elgin

Schaumburg

Bartlett-

Intermediate

No Requests

Low



Help us spread the word!



Website and Toolkit 211LakeCounty.org



HELP STARTS HERE

IN LAKE COUNTY, ILLINOIS

OR

CHOOSE A ZIP

CHOOSE A CITY

Marketing Materials



Call 211 <u>OR</u> Text your zip code to 898211







AN EXPERT NAVIGATOR WILL GUIDE YOU TO THE HELP YOU NEED

Housing | Utilities | Food | Crisis Help | Mental Health & Addiction | Health Care Financial Support | Personal, Child & Family Support | Education | Transportation Employment | Legal & Immigration | Government | Volunteering | Disaster Information

WHY 211?

Call

211

An expert navigator will guide you to the help you need:

(
 Mental Health & Addiction

(M) Personal, Child & Family

...and much more! Help is one call or text away!

2.1.1

United Way of Lake Count

(
Housing

(🔅 Utilities

(Crisis Help

+ Health Care

Education

Support

S Financial Support

() Food

 IT'S FREE - Just call or text to reach a real person who will connect you to real answers.

 IT'S FAST - You'll be quickly connected with available resources you need.
 IT'S COMPREHENSIVE - 211 is a central

access point to the health and human services in Lake County...so you get the help you need. • IT'S CONFIDENTIAL - You never have to provide your name...just your zip code.







¡La ayuda está al alcance de una llamada o un mensaje de texto!



Confidencial United Way of Lake County Hable con una persona en vivo • 150+ Idiomas

2.1.1



 Vivienda
 Salud Mental y Adicciones
 Utilidades
 Cuidado de Salud
 Comida
 Ayuda Financiera
 Servicios
 Apoyo Personal, de Niños y Familia (y mucho más!)





Get Connected. Get Help.™

United Way of Lake County





Thank you.

