



# Strategic Planning at LCHD/CHC

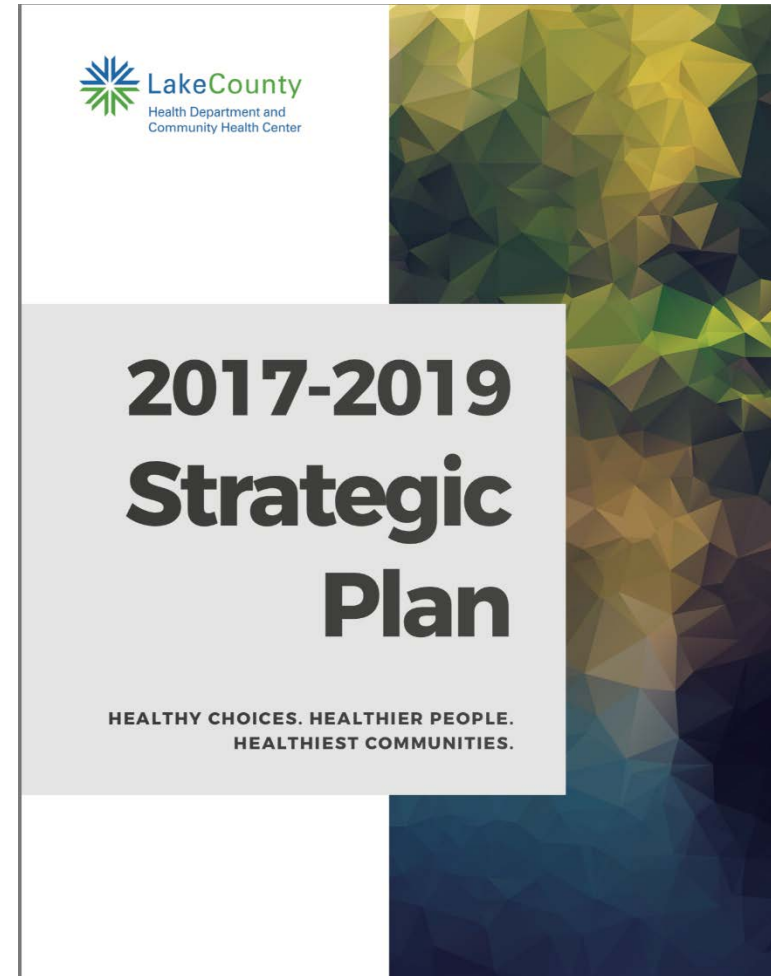
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*Mark Pfister, Executive Director*

*Jefferson McMillan-Wilhoit, Director of Health Informatics and Technology*

# FY 2017–2019 Strategic Plan

- Health **Impact** in **Three Years**
  - Social Determinants of Health
  - Changing the Context
  - Proactive Sustainability
  - Clinical Programs
  - Prevention and Education



# Our Vision

*Healthy **Choices**,  
Healthier **People**,  
Healthiest **Communities***

# Our Mission

*Promoting the **health** and  
**well-being** of **all** who  
**live, work, and play** in  
**Lake County***

# Governing Council (GC) Mandate

HRSA Compliance Manual/GC By-Laws

- Approving the annual Health Center Program project budget and applications
- Approving proposed services, sites, and hours of operation
- Evaluating the performance of the health center
- Establishing or adopting policy related to the operations of the health center
- Assuring the health center operates in compliance with applicable federal, state, and local laws and regulations
- Approving the selection (and dismissal or termination) of the project director/CEO

# Governing Council (GC) Mandate

## HRSA Compliance Manual/GC By-Laws

- At least 51 percent of voting board members are patients served by the health center
- Patient members of the board, as a group, represent the individuals served by the health center in terms of demographic factors (e.g., gender, race, ethnicity)
- Non-patient members are representative of the community served by the health center or the health center's service area
- Non-patient members are selected to provide relevant expertise and skills (e.g., community affairs, local government, finance and banking, legal affairs, trade unions and other commercial and industrial concerns, social services)
- Health center employees and immediate family members (i.e., spouses, children, parents, or siblings through blood, adoption, or marriage) of employees may not be health center board members
- Hold monthly meetings

# **Governing Council (GC) Strategic Planning Committee**

- Mallory Bejster, Chair
  - Quinton Brown
  - Frederick McConico



# How We Get There

Strategic Planning in 2020

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# Strategic Planning in 2020 – Longevity

## 100-year Vision FOR LAKE COUNTY

### LEADERSHIP

Acknowledged as a regional and national leader, the Forest Preserve District will initiate and co-ordinate innovative projects with diverse partners to further this 100-year Vision for Lake County. The community will recognize the District as a model of fiscal responsibility, social equity and governmental transparency. As the county's largest property owner, the District will demonstrate and promote best practices in resource management to encourage other public and private land owners to manage Lake County's working landscape in an environmentally sustainable manner.



The Forest Preserve District envisions that 100 years from now Lake County will be a healthy and resilient landscape with restored and preserved natural lands, waters and cultural assets. Residents will take great pride in how their Forest Preserves make their communities more livable and the local economy more dynamic. Our vibrant communities will thrive, and future generations will protect and cherish these remarkable resources and the highly desirable quality of life that they provide.



### CONSERVATION

The Forest Preserve District and partners will steward an interconnected native landscape of woodlands, prairies, lakes, streams and wetlands that are restored to ecological health, adaptable to a changing environment and preserved in perpetuity. The District will work with partners to create large open spaces and greenways within our communities to naturally clean our air and water, provide habitat for wildlife, lessen flood damage and improve property values.

### PEOPLE

The Forest Preserve District and partners will promote an active, healthy lifestyle by providing convenient access for people to enjoy outdoor recreation and explore nature in clean and safe preserves and on an accessible regional network of land and water trails. The District will engage its diverse population through creative education and outreach programs to ensure that future generations are inspired to treasure and support Lake County's unique natural, historical and cultural resources.



## 20-25 YEAR STRATEGIC DIRECTIONS

Flowing from the Vision and complementing the Lake County Forest Preserve District's existing mission comes the Strategic Directions and Goals. The Strategic Directions identify the methods and systems needed to reach the Vision. The Goals associated with each strategic direction define the actual practices that our Board and staff will use to implement this plan.

### LEADERSHIP

*Strategic Direction:* The District will build the leadership and innovation capabilities of its staff, strengthen the decision-making and governing abilities of its board, expand private philanthropic support of its mission, and facilitate the cooperative work of its diverse partners.

*Purpose:* To continually scan the horizon for needed changes and direction to improve the natural and developed landscape, to adapt to a shifting economic, ecological and technological environment, and to promote its role as a local, regional and national model for best practices in natural resource management and all other aspects of its mission.

### ORGANIZATIONAL SUSTAINABILITY

*Strategic Direction:* The District will maintain and improve its sustainable business model with measurable performance standards, focusing resources on core activities and allowing for transparent decision-making about program costs and benefits, allocation of public funds and diversification of revenue sources. Core activities will prioritize protecting, restoring and managing the District's natural and cultural resources and providing and maintaining safe public access for nature-based outdoor recreation and environmental and cultural education.

*Purpose:* To ensure the District's continued financial and organizational capacity to pursue its vision and mission.

### CONSERVATION

*Strategic Direction:* The District will acquire and protect, ecologically restore and adaptively manage a system of large natural areas and other open spaces connected by waterways and greenways, and will seek and facilitate projects with partners to enhance the surrounding working landscape, in order to improve the ecosystem functions and diversity of native plant and animal life found throughout Lake County and the region.

*Purpose:* To conserve and improve the biodiversity and wildlife habitat, and the water quality and other public benefits that forest preserves and other natural lands and waters in Lake County and the region provide.

### COMMUNICATION, EDUCATION AND OUTREACH

*Strategic Direction:* The District will undertake proactive communication, education and outreach initiatives targeted to a diversity of audiences across all ages, physical abilities, geographic locations, economic strata and ethnicities.

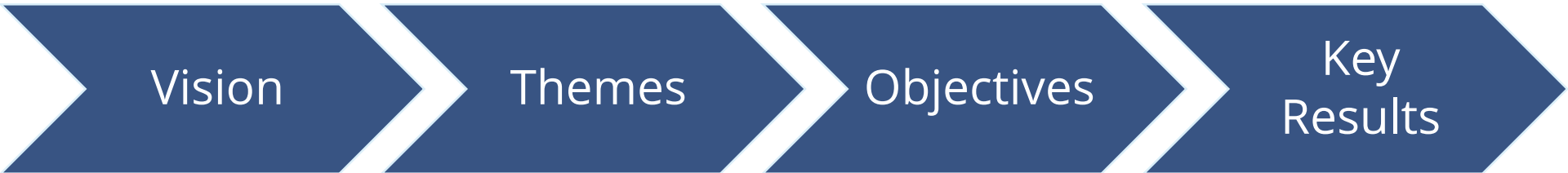
*Purpose:* To build broad public awareness and support for its vision, mission and brand within and outside of Lake County and to encourage an active outdoor lifestyle and support for Lake County's natural and cultural heritage, while improving the quality of life and economic vitality of the county.

### PUBLIC ACCESS AND CONNECTIONS

*Strategic Direction:* The District will promote the public health benefits of trails, open space, natural lands and cultural experiences; encourage outdoor recreation and nature appreciation activities that are compatible with protecting the District's natural and historical resources; and continuously identify and eliminate barriers to participation.

*Purpose:* To improve the quality of life in Lake County by increasing equitable access from communities throughout Lake County to District lands, facilities, programs and services while balancing the need to preserve and protect the District's resources.

# Strategic Planning in 2020 – Process





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HealthDepartment



@LakeCoHealth



HealthDepartment