

# Paratransit Market Study for the Lake County Region

Update to the Public Works, Planning and Transportation Committee



April 3, 2019

# Study Purpose

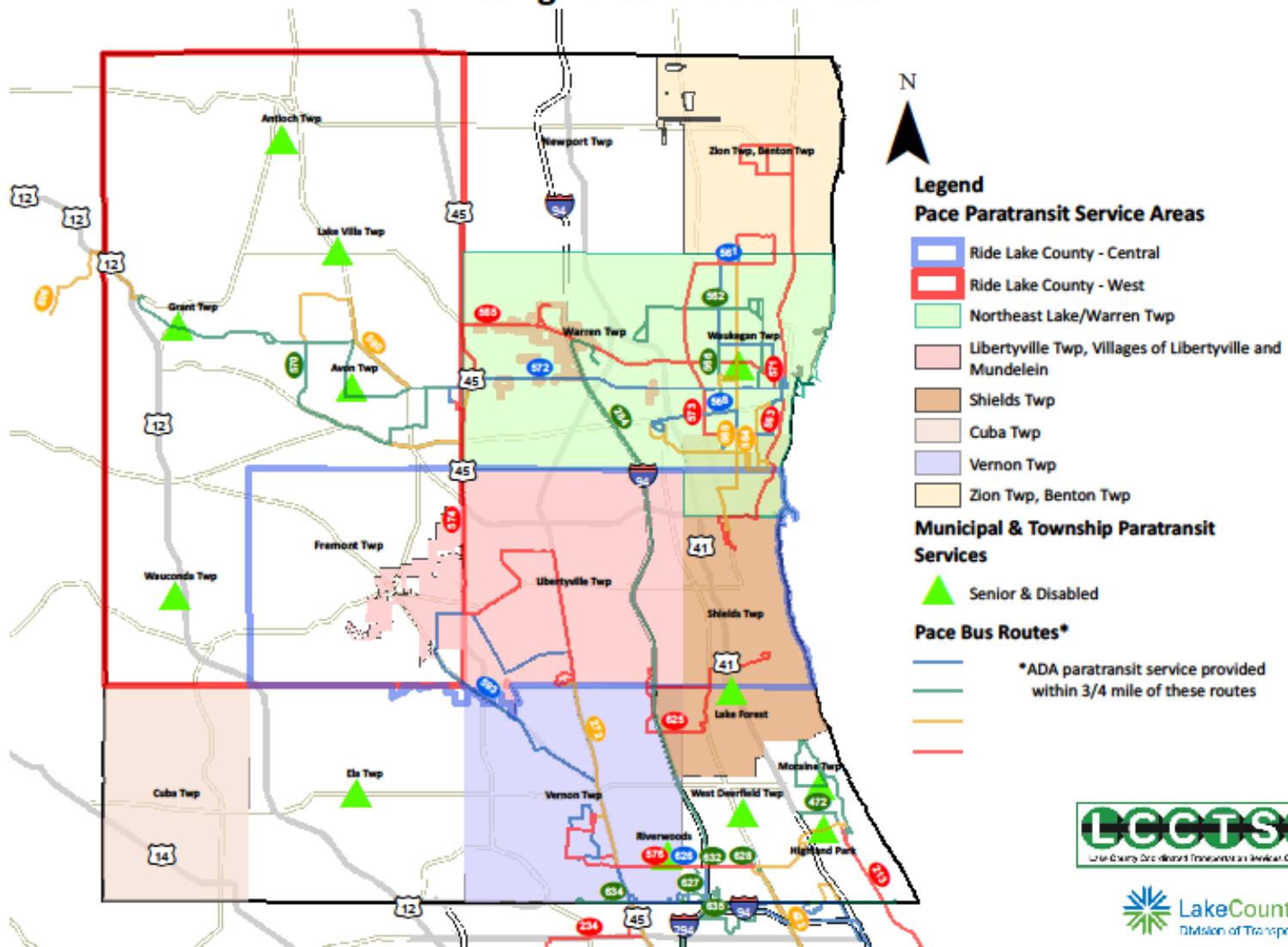
- Development of a ***sustainable, implementable plan for improving mobility options*** for the Lake County region
- Mobility options may benefit other residents, but will focus on the ***target user groups of older adults, people with disabilities, and individuals with lower incomes***

# Stakeholder Feedback

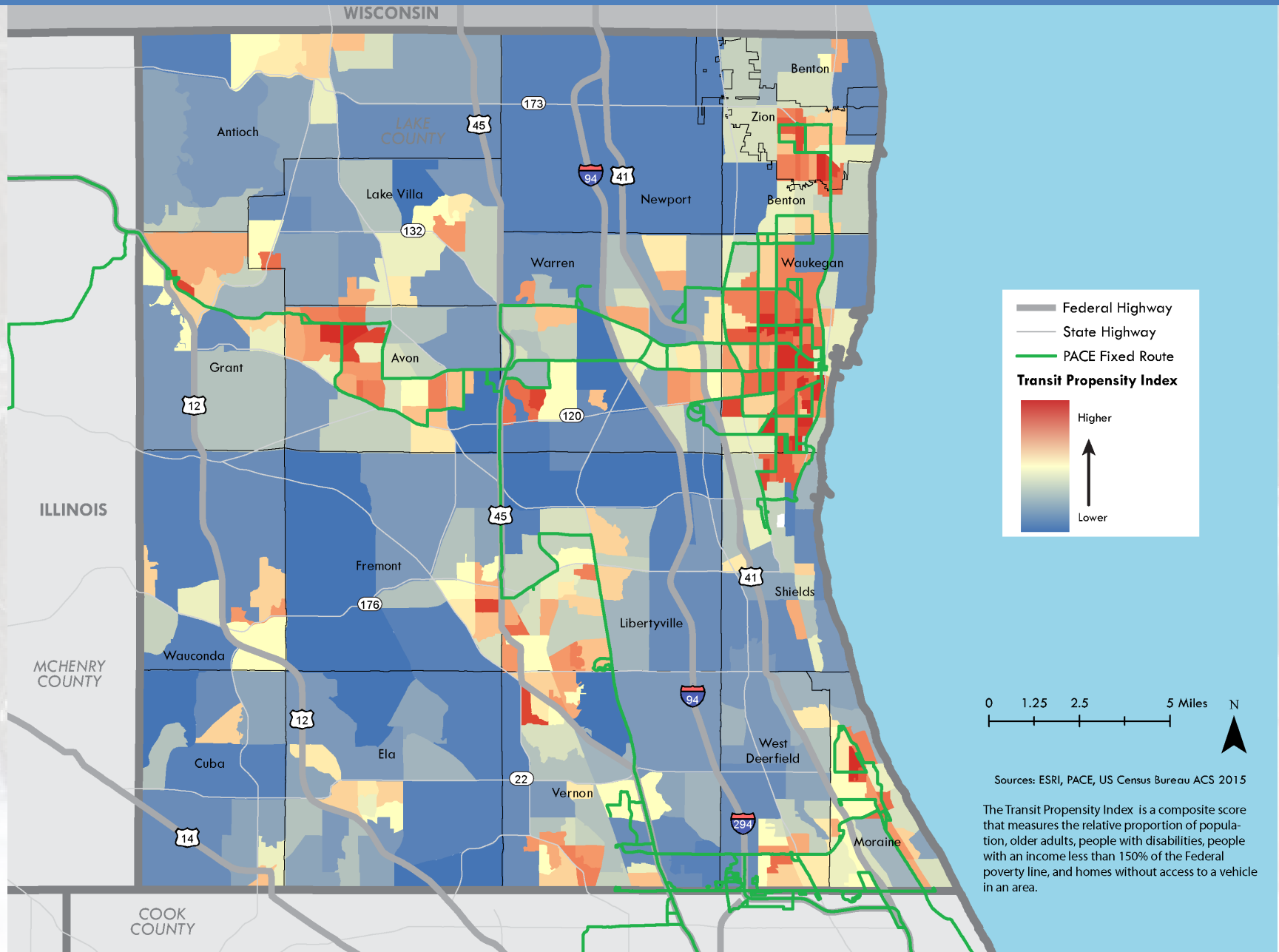
- Objectives
  - Make services easier to find, understand, and use
  - Market services countywide to increase awareness, support, and use
  - Explore employment transportation options to address stated needs
  - Add new services to address other service gaps

# Current Service Area Map

## Lake County, IL Existing Paratransit Services

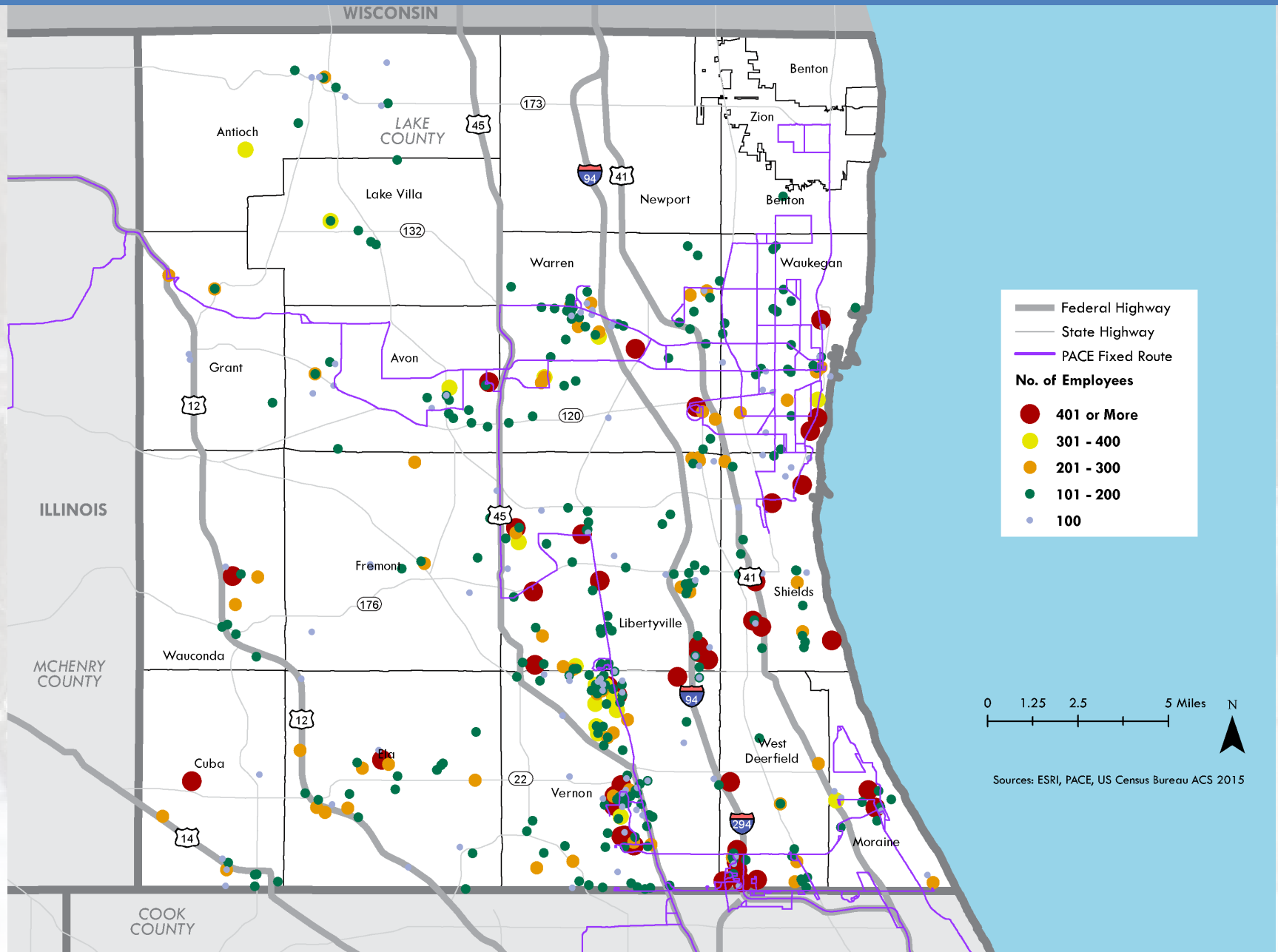


# Transit Propensity Index





# Employment Overlay



# Study Recommendations

- Governance Changes
  - **Establish working group to investigate and determine lead agency (first step)**
  - Dissolve LCCTSC
  - Create Ride Lake County Committee
- Service Strategies
  - Short-Term Strategies (7 strategies, 1-3 years)
  - Mid-Term Strategies (14 strategies, 4-6 years)
  - Long-Term Strategies (1 strategies, 7-10 years)

# Study Recommendations

- Lead Agency Working Group
  - Ideally 7-10 Members
  - Suggested Representatives
    - Regional Transportation Authority (RTA)
    - Pace
    - Townships/Municipalities
    - Lake County
    - Ride Lake County West/Central
    - Nonprofit Agency(s)
    - Others



# Study Recommendations

- Service Strategy Timeline

Strategy	Phase	Timeline
Late Night Employment Pilot	Phase I	Short
	Phase II	Mid
	Phase III	Mid
RideLakeCounty Expansion (Expansion of Countywide Paratransit)	Phase I	Short
	Phase II	Mid
	Phase III	Mid
	Phase IV	Mid
	Phase V	Long
TNC/Taxi Pilot	Phase I	Short
	Phase II	Short
Enhanced On Demand Services	Round Lake	Mid
	Vernon Hills/ Mundelein	Mid
Flexible Transit Services	Antioch to Gurnee Mills	Mid
	Green Bay Road to Lake Bluff	Mid
	Town Line Road to Hawthorn Mall	Mid
	Lake Cook Road to Wheeling	Mid
Vanpool First/Last Mile Access to Transit		Short
TNC First/ Last Mile Service		Mid
TNC Paratransit Service	Supplementing current service	Mid
Centralized Transportation Information	Consolidated One Call-One Click Center	Mid
Mobility Manager(s)	Support for entire Lake County Region	Short
Countywide Marketing Campaign		Short

# Next Steps

- Final Report
  - Final stakeholder comments due
  - Consultant to address comments and finalize report
- Initial Governance Changes
  - Form working group to explore lead agency



Thank You!