

3,251,579

Website Visits
2,985,283 Last Year 

148,753

Video Views
134,054 Last Year 

2,625,436

Social Media Reach
6,175,011 Last Year 

2018 Priority Messages

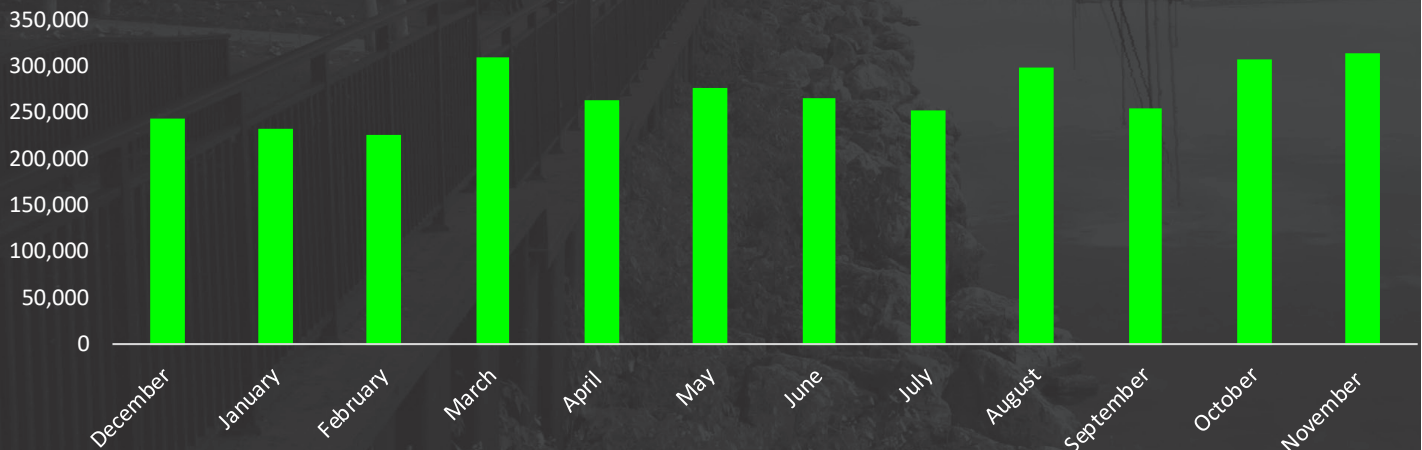
- Budget
- Elections
- Flu/ Flu Vaccines
- Mental Health and Crisis Care Services
- New Court Tower
- Property Taxes
- Telephone Town Halls
- State of the County

Strategic Plan Messages (Year)



Website Visits in 2018

FY2018 Visits: 3,251,579
FY2017 Visits: 2,985,283



Top Website Searches (Year)

- Property Taxes - 2,929
- Jobs/Employment - 2,554
- Locate an Inmate - 1,718
- Birth Certificate - 1,223
- Sample Ballot - 753
- Divorce Records - 636
- Election Results - 555
- Early Voting - 540
- Warrants - 515
- Public Records - 485

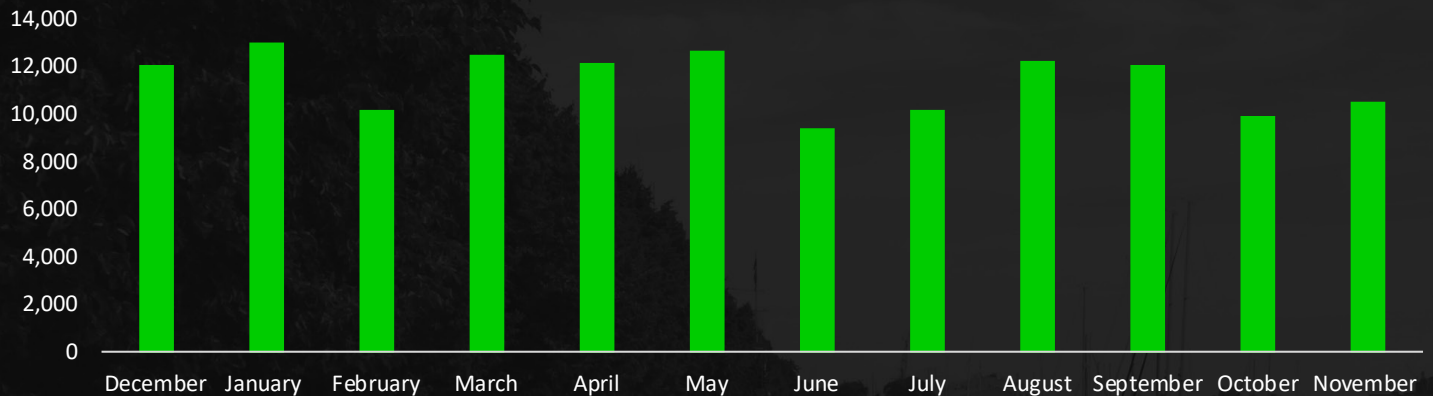
Top Web Page Visits (Year)

- Lake County Homepage - 384,807
- Treasurer - Current Payment Status - 348,687
- Assessor - Search by Address - 316,681
- Maps Online - 222,831
- Property Tax Information - 174,077
- Locate an Inmate - 169,402
- Inmate Search - 155,952
- Treasurer's Office Homepage - 114,276
- Search by PIN - 94,138
- County Clerk Homepage - 84,538

Video Views

FY2018 Views: 148,753

FY2017 Views: 134,054



Most Viewed Videos (Year)

- Dirty Jobs - Recycling - 12,699
- Behind the Badge - Live PD - 12,646
- How to Fill and Stack a Sandbag - 8,354
- Dirty Jobs - Inside the Jail - 6,241
- Proceso de Solicitud de Pasaporte - 4,602

Public Email Subscribers (3 Years)

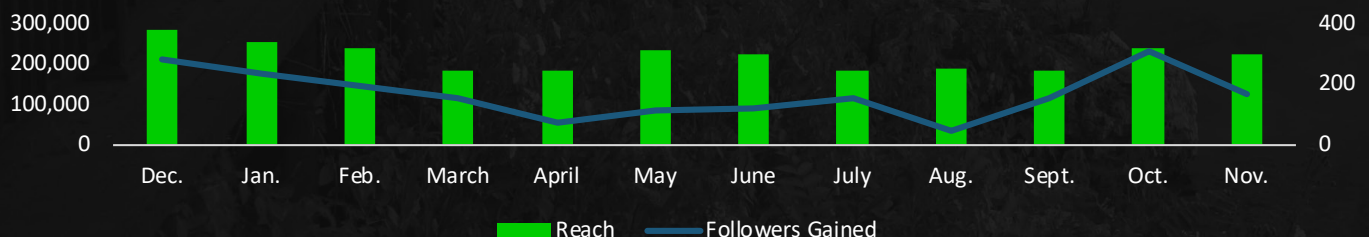


Social Media Reach/Followers (Year)

FY2018 Reach: 2,625,436

FY2017 Reach: 6,175,111

Overall Followers - 18,778



Top Facebook Posts (Reach)

- FEMA Cell Phone Test - 52,412
- Lake County PASSAGE - 23,818
- Winter Storm Warning - 18,766
- West Nile Virus - 17,734
- Utility Scam - 16,714
- How to Remove a Tick - 16,350