## **Media Placement Highlights**

August 11 - September 13, 2018

# **Notable media placements:**

#### NewsTribune

"Public listens to 'A Way Out' of the opioid crisis at La Salle forum" - September 13, 2018

http://www.newstrib.com/free/public-listens-to-a-way-out-of-the-opioid-crisis/article\_d7e8ea5c-b765-11e8-b458-e70fc9e2a249.html

- On September 12, a free community forum in La Salle County featured speakers from the Lake County Opioid Initiative on Lake County's A Way Out program.
- Since A Way Out was started on June 1, 2016, 453 people have utilized the program.
- Mundelein Police Chief Eric Guenther spoke at the event. 'A Way Out program is one way the community can address the opioid crisis and is designed to help those before being arrested, Guenther said... the program is available 24/7 at participating police departments in Lake County and costs \$0 to taxpayers.'
- 'After arriving at participating stations and outpatient treatment is recommended, an
  appointment is made for the person at the Lake County Health Department or NICASA
  Behavioral Health Services that day or on the next business day for an assessment and
  treatment planning. The person is then transported to the location if that's what
  recommended.'

### **Daily Herald**

"How fentanyl test strips help drug users 'be safe and survive" - August 31, 2018

https://www.dailyherald.com/news/20180831/how-fentanyl-test-strips-help-drug-users-be-safe-and-survive

- Live4Lali, the Lake County Health Department, and the Chicago Recovery Alliance provide free fentanyl test strips to stop the rise in overdose deaths. Point to Point, a Kane County-based syringe access program, plans to begin offering them soon.
- LCHD's Bill Gentes is quoted in the article. "We're seeing such an increase in fentanyl deaths, it's almost vital that you test before you use, sad to say."
- 'As fentanyl test strips become more widely available, advocates say they could combine
  with other efforts against the opioid epidemic that have ramped up during the past five
  years across Cook, DuPage, Kane, Lake, McHenry and Will counties. Efforts include
  education, widespread availability of naloxone and the willingness of suburban police
  departments to help users find treatment.'

"Lack of oxygen leads to fish kill at Butler Lake" - August 22, 2018

https://www.dailyherald.com/news/20180822/lack-of-oxygen-leads-to-fish-kill-at-butler-lake

• Officials are monitoring Butler Lake in Libertyville after hundreds of fish died after a treatment to remove unwanted vegetation last week. Approximately 400 fish were killed

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- relatively soon after an herbicide designed to control invasive weeds, including an excessive growth of water lilies, was applied.
- An internal review including weather, protocols and procedures showed the lagoon was likely stressed due to changes in environmental conditions, including a large rainfall, a change in temperature and a decrease in dissolved oxygen, which led to the fish kill.
- The IDNR was contacted by the Lake County Health Department's Lakes Management Unit, which checked the area near the pier. "The dissolved oxygen in the water was very low," said Mike Adam, senior biologist with Lake County. "Now you clean up the dead fish and hope it wasn't extensive.""
- 'A 2015 report by the Lake County Health Department showed water quality, including parameters such as nutrients, suspended solids, oxygen, temperature and clarity, in the 55-acre Butler Lake had improved from readings 10 years earlier."In general, it's a nice lake. It usually has good water quality and plant diversity," Adam said.'

## **American Heart Association Website**

"Congratulations to the Workplace Health Achievement 2018 Recognized Organizations" – August 2018

https://www.heart.org/-/media/files/professional/workplace-health/2018-index-recognitions-v4.pdf?la=en&hash=86DE587A3F9395002F18F75529079EF4725323E5

- The Lake County Health Department and Community Health Center has achieved silver-level recognition in the American Heart Association's Workplace Health Achievement Index for 2018.
- The Workplace Health Achievement Index scores organizations on 55 individual best practices, organized into seven categories (leadership, engagement, programs, policies and environment, partnerships, communications, and reporting outcomes) and the objective, unbiased science-based assessment of overall workplace heart health using aggregate data from My Life Check or aggregate an equivalent source.

#### **Total Media Placements**

August 11 - September 13, 2018

Press Releases Sent	3
Press Release Placements	11
Other Articles Mentioning/Quoting LCHD/CHC	25