Lake County Mental Health Coalition
Anti-Stigma Campaign Sub-Committee

Resource Materials – Part 2

I.   Proposal References
   a. Riverside County Social Marketing Request to Award 03-55 link
   b. The impact of social marketing campaigns on reducing mental health stigma: results from the 2009-2014 Time to Change Programme, Sampogna 2016 link
   c. National Academies of Sciences, Engineering, Medicine, The Evidence for Stigma Change, Ending Discrimination Against People with Mental Health and Substance Use Disorders link
   d. Interventions to reduce discrimination and stigma: the state of the art, Gronholm 2017 link
   e. Mental Health First Aid (MHFA) Research Summary Updated link
   f. Horizon Foundation Mental Health Marketing Campaign, August 6, 2018 RFP link
   g. 2013 Economic Evaluation of the Anti-Stigma Social Marketing Campaigns in England 2009-2011 link
II.   Effectiveness Research
   a. Stigma Reduction Techniques Campaigns for Practitioners in a Rural Community Mental Health Practice link
   b. The impact of social marketing campaigns on reducing mental health stigma: results from the 2009-2014 Time to Change Programme, Sampogna 2016 link
   c. Effectiveness of the "What's Up!" Intervention to Reduce Stigma and Psychometric Properties of the Youth Program Questionnaire: Results from the Cluster Non-Randomized Controlled Trial Conducted in Catalan High Schools, Rodriquez 2017 link
   d. National Academies of Sciences, Engineering, Medicine, The Evidence for Stigma Change, Ending Discrimination Against People with Mental Health and Substance Use Disorders link
   e. Interventions to reduce discrimination and stigma: the state of the art, Gronholm 2017 link
   f. Effectiveness of programs for reducing the stigma associated with mental disorders. A meta-analysis of randomized controlled trials, Griffiths, 2014 link
   g. National Academies of Sciences, Engineering, Medicine, The Evidence for Stigma Change, Ending Discrimination Against People with Mental Health and Substance Use Disorders link
   h. Effectiveness and Confusion of the time to Change Anti Stigma Campaign, Abraham link
   i. 2016 Summary of a New Study on Strategies to Eliminate Stigma against People with Mental Health and Substance Use Conditions link
   j. 2015 Evidence for Effective Interventions to Reduce Mental Health-Related Stigma and Discrimination in the Medium and Long-Term Systemic Review link
   k. 2013 Economic Evaluation of the Anti-Stigma Social Marketing Campaigns in England 2009-2011 link

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