# **Media Placement Highlights**

April 13 - May 11, 2018

# **Notable media placements:**

## **Daily Herald**

"Opioid panelist: 'We are in the midst of an epidemic right here in Lake County" – May 9, 2018

http://www.dailyherald.com/business/20180509/opioid-panelist-we-are-in-the-midst-of-anepidemic-right-here-in-lake-county

- On Wednesday, May 9, 2018, the Daily Herald presented a panel discussion on opioids, featuring Dr. Gregory Teas of Amita Health, Lake County State's Attorney Mike Nerheim, LCHD's Bill Gentes, and Dr. Peter Hoepfner of Illinois Bone & Joint Institute.
- "We are in the midst of an epidemic right here in Lake County as well as across the country," Nerheim said. "This is a powerful addiction."
- 'And despite the efforts, the numbers in Lake County are not looking good this year in terms
  of the overdose death rate, said panelist Bill Gentes of the Lake County Health Department.
  According to the coroner's office, last year there were 62 deaths resulting in drug overdoses.
  So far this year there have been 49. "We're looking at doubling last year's number," he said.'

### **Chicago Daily Law Bulletin**

"Senate OKs proposal to hike tobacco age to 21" - May 1, 2018

http://www.chicagolawbulletin.com/proposal-to-raise-tobacco-age-to-21-passes-senate-20180501

- Senate Bill 2332, a measure preventing anyone under the age of 21 from buying tobacco products, passed the Senate along party lines. Only three Democrats joined Republicans in voting no.
- 'A statewide ban would be even more effective, Lake County Health Department Executive Director Mark Pfister said. His county was the 12th local government to pass the Tobacco 21 initiative. It went into effect at the beginning of the year. "While the patchwork coverage that exists now reduces the potential to purchase or access tobacco products, we will have far greater success with a statewide ban in achieving our goal to prevent youth from initiating using tobacco products, which continue to be a leading cause of death and illness."

#### **Barrington Courier-Review**

"From the community: Lake County Receives National Recognition for Exceptional Services" – May 10, 2018

http://www.chicagotribune.com/suburbs/barrington/community/chi-ugc-article-lake-county-receives-national-recognition-for-2018-05-10-story.html

- Lake County was recently honored the 2018 Tyler Public Sector Excellence Award for implementing an innovative new integrated permit and inspection system.
- On May 9, the American Public Works Association (APWA) awarded Lake County with their 2018 Excellence in Snow and Ice Control Award for being a leader in snow and ice removal.
   APWA gives this award to agencies who promote the best practices in snow and ice removal while minimizing environmental impacts.

### **Lake County News-Sun**

"Volunteers, officials, consultants share strategies for healthy lakes" – April 16, 2018

http://www.chicagotribune.com/suburbs/lake-county-news-sun/news/ct-lns-lake-county-lakes-quality-st-0416-story.html

- On Friday, April 13, LCHD and the Illinois Lakes Management Association held a Lakes Forum. Over 90 people, including homeowners association volunteers, attended to hear from experts on lakes management strategies and successes in Lake County.
- Dredging, invasive species, pollution, lowering water levels and loss of habitat were among topics discussed.

## **Total Media Placements**

April 13 - May 11, 2018

Press Releases Sent	4
Press Release Placements	20
Other Articles Mentioning/Quoting LCHD/CHC	13