LAKE COUNTY Investing in People and Our Communities

Enhance Economic Opportunities May 4, 2018

OUR VISION

Lake County is a place where people, families and businesses thrive and its government is recognized as an innovative leader and model of excellence so present and future generations enjoy the highest quality of life.



OUR MISSION

Deliver exceptional, financially sustainable services that promote a safe and healthy community while enhancing economic vitality.

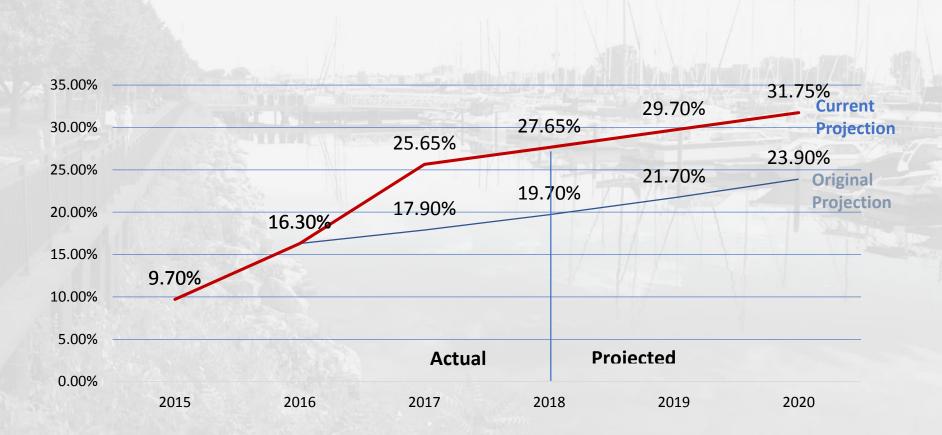


OUR VALUES

Leadership Fiscal Responsibility Exceptional Service Operational Excellence Environmental Stewardship



Business Engagement Rate



Expanded Business Attraction





JOBS DELEGATION TO POLAND & GERMANY

- 20-person delegation, including the Governor
- Met with over 100 businesses looking to locate or expand in the US and Illinois.
- Fresenius Kabi, Knuth Tools, Stern-Wywiol and Continental Automotive.

SELECT USA

- Part of the Illinois pavilion at SelectUSA
- FDI focused conference in Washington DC in June.

CHICAGO REGIONAL GROWTH CORP

- New regional economic development organization
- 7 collar counties and the City of Chicago
- Focused on FDI TO fuel inclusive growth across the region.

Increased Collaboration



MUNICIPAL ECONOMIC DEVELOPMENT BOOTCAMP

- Co-sponsored by ComEd
- Panel of site selectors and developers shared trends, insights & best practices
- ComEd, Nicor, Comcast presented new plans

UIRVDA – DEVELOPMENT AUTHORITY

 New development incentives available were presented to municipal partners

ICSC DEAL MAKING SHOW

 Last fall LCP again hosted 10 municipalities at our booth for the annual deal-making show at Navy Pier

Employer-Driven Solutions

Access to a Talent-Pipeline

- The future workforce
 - High school students & Young adults
- Employment ready candidates
 Soft skills more so than technical skills
- Willing to train and build own talent
 On-the-job training
- Immediate access to pool of candidates
 Hard to fill, high- demand occupations

Career Expos



Lake County High Schools Technology Campus & other high schools



Connect employers to high school students



Host industry sector expos



Students showcase skills have gained through CTE classes

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Employers demonstrate industry work and career pathways

#### **Career Expo Outcomes** 2017-2018 3,600 Students attended **Employer** participation 205 Job Shadows/Internships (2017) 100 Direct Hires (2017) 40 Industry sectors represented **High Schools** 4 **Apprenticeships** (2017) 3

## Employment Ready

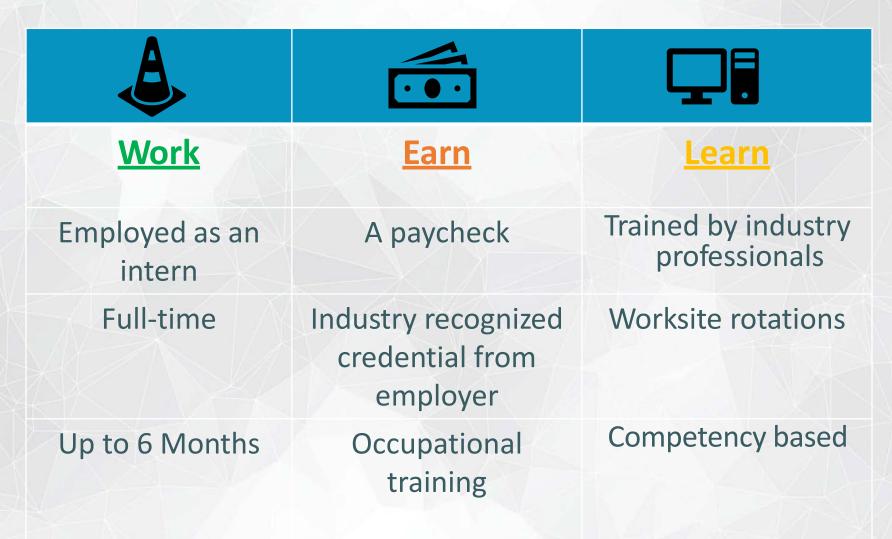
Soft Skills Training

- Career Readiness Workshops
- Build upon 21st Century Skills
- Workplace Values & Behaviors
- OSHA Training
- Industry Exploration
- Employer Guest Speakers/Tours
- Career Coaching
- Endorsed by the Lake County Workforce Development Board

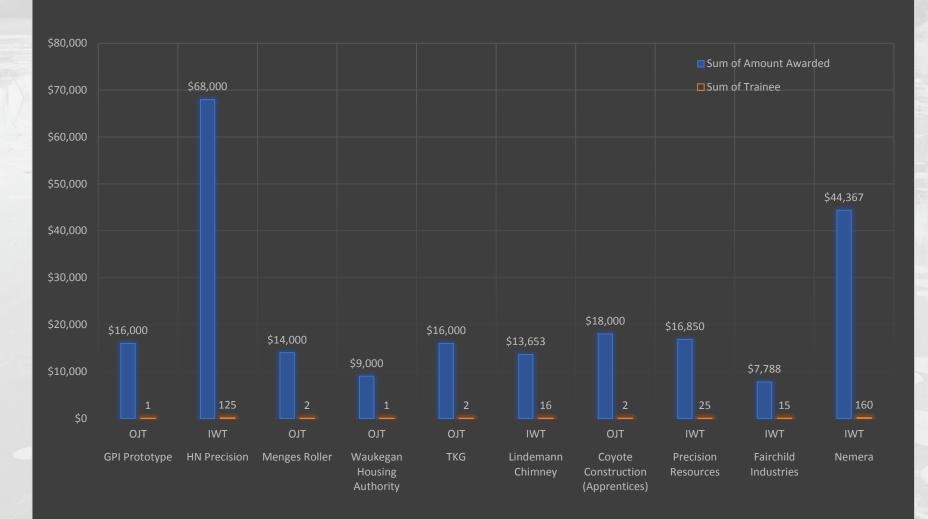
Workforce Essential Skills Training

## Train Own Talent

#### Internships



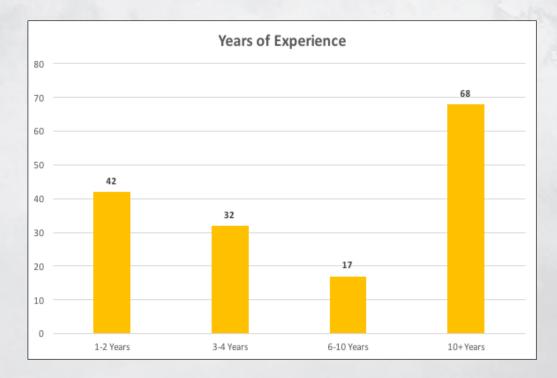
## **Business Training Grants**



## Access to Trained Candidates Employer Driven Hiring Event

## flex

- 1 company
- Engineering &Technician jobs
- Regional Marketing
- 149 Interviews
- 20 Hires
- 35+ Second Interviews



#### 43% of registered candidates had 10+ years of experience

## Access to Trained Talent Industry Sector Job Fair

## Workforce Development & Health Department

Joint Marketing & Public Service Announcement

- 22 Employers & Providers
- 200 Job Seekers
- 50 Interviews
- 18 Hires



# 20 YEARS OFIEADINGTHE NOVATION ECONOMY **THE BIG EVENT 2018**



FRIDAY, JUNE 1 LINCOLNSHIRE MARRIOTT RESORT

## LAKE COUNTY Investing in People and Our Communities

## QUESTIONS?