

## Media Placement Highlights

February 21, 2018 – March 16, 2018

### Notable media placements:

#### Lake Zurich Courier

"As 'Tobacco 21' effort grows, some suburbs prefer to wait before trying to increase tobacco-buying age" – March 7, 2018

<http://www.chicagotribune.com/suburbs/lake-zurich/news/ct-bcr-tobacco-21-barrington-area-tl-0308-20180306-story.html>

- Some communities near villages that have passed Tobacco 21 ordinances have started to discuss whether to follow suit. Many, including Barrington and Lake Zurich, have said they want to wait and see whether state lawmakers will pass a bill first.
- LCHD's prevention program coordinator, Lea Bacci, said that when changes are made to local ordinances, the moves "historically" have been an effective way to influence state government. "When you have grassroots support at the local level, it helps support statewide policy," she said.

#### Chicago Tribune

"Lake County's opioid response continues with new donation of antidote injectors for first responders" – February 27, 2018

<http://www.chicagotribune.com/news/ct-lns-lake-opioid-crisis-response-st-0228-20180227-story.html>

- "Collaborations and partnerships with public and private organizations were cited as key factors in the fight against the opioid epidemic by law and health officials at a news conference on Tuesday at the Lake County Health Department in Waukegan."
- This article recaps LCHD's press conference on Tuesday, February 27 on the donation of 3,500 2mg EVZIO auto-injectors (1,750 kits).
- "First-responder rescues involving naloxone are only one piece of the puzzle that health officials say they're using to combat the county's opioid addiction epidemic. Lake County Board Chairman Aaron Lawlor said there is great need for more permanent housing and psychiatrists in order to provide those in substance abuse treatment with a full scope of support. Pfister said there is currently a 30-day waiting list for rehab beds."

#### Politico Magazine

"What Happens When Your Town Lands on the Hate Map" – February 21, 2017

<https://www.politico.com/magazine/story/2018/02/21/splc-hate-map-gurnee-illinois-217036>

- In Mid-August 2017, the Southern Poverty Law Center (SPLC) listed Gurnee, IL on its "Hate Map" for allegedly housing a local chapter of the Ku Klux Klan.

- In response, local officials including County Board Chairman Lawlor worked to get Gurnee removed from the map as no evidence of KKK presence could be found.
- "In eight years on the Lake County board , Lawlor could not remember any signs of KKK activity in Gurnee... In fact, in February, Lawlor had helped put together a county-wide summit promoting unity and tolerance. It was an attempt to tamp down the uptick of hate speech and intimidation against the local Latino and Muslim population in the wake of Donald Trump's election. The health department had put up signs in English and Spanish welcoming people of all races, religions and sexual orientations."
- "[A SPLC official] says Gurnee's reaction to being on the map showed why it's not, in fact, a bastion of hate. "The press they've created by saying they are against hate, is fantastic from my perspective. County officials saying on the record saying this stuff is bad. You shouldn't have to hide behind a door to say the time to battle this is now."
- In mid-February, the SPLC sent notice that Gurnee will not be listed on the Hate Map in 2018.

### **Total Media Placements**

February 21, 2018 - March 16, 2018

Press Releases Sent	3
Press Release Placements	7
Other Articles Mentioning/Quoting LCHD/CHC	15