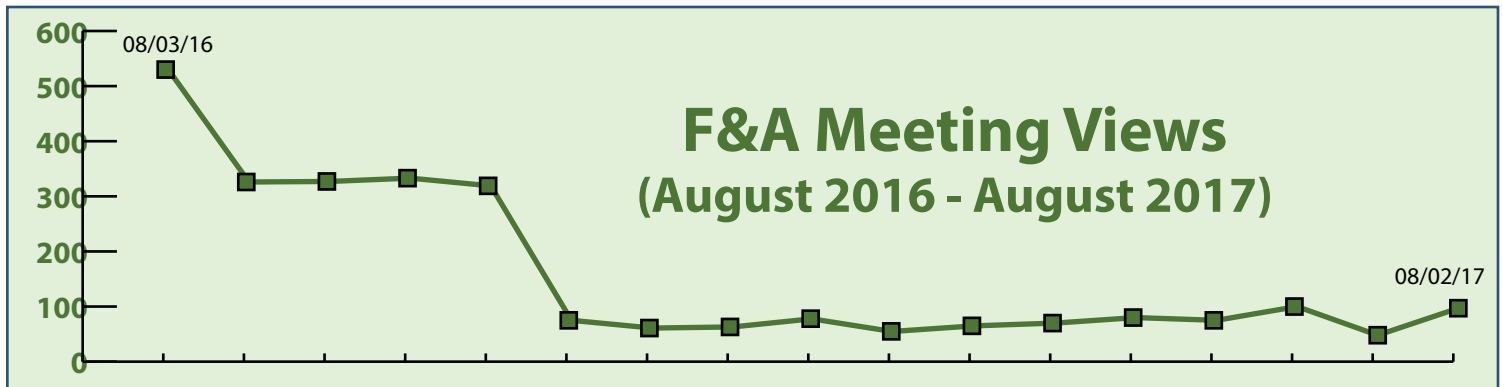


F&A COMMITTEE MEETINGS

Meeting	Archive Views*	Archive View Duration	Live Views	Avg. Live Duration
August 3, 2016 1hr 56m	530 views (143 unique)	Average: 2m 21s Lowest: 4s, Highest: 10m 11s	17 views (15 unique)	40s
September 7, 2016 51m 11s	326 views (66 unique)	Average: 2m 38s Lowest: 4s, Highest: 11m 12s	14 views (10 unique)	4m 50s
October 5, 2016 55m 16s	327 views (56 unique)	Average: 1m 11s Lowest: 12s, Highest: 1m 53s	17 views (10 unique)	36s
October 18, 2016 (Joint Budget Hearings) 4h 53m	333 views (155 unique)	Average: 3m 13s Lowest: 2s, Highest: 11m 40s	67 views (56 unique)	4m 28s
October 19, 2016 (Joint Budget Hearings) 3hr 19m	319 views (80 unique)	Average: 4m 50s Lowest: 6s, Highest: 27m 01s	159 views (105 unique)	4m 03s
November 2, 2016 1hr 23m	75 views (40 unique)	Average: 3m 24s Lowest: 6s, Highest: 16m 44s	15 views (14 unique)	7m 19s
January 11, 2017 1hr 26m	61 views (42 unique)	Average: 6m 32s Lowest: 4s, Highest: 27m 18s	30 views (21 unique)	4m 50s
February 1, 2017 42m 13s	63 views (47 unique)	Average: 4m 42s Lowest: 15s, Highest: 15m 21s	10 views (8 unique)	2m 50s
February 8, 2017 1hr 43m	78 views (48 unique)	Average: 5m 6s Lowest: 7s, Highest: 23m	29 views (21 unique)	10m 36s
March 1, 2017 1hr 7m	55 views (36 unique)	Average: 2m 48s Lowest: 1s, Highest: 13m 30s	25 views (17 unique)	2m 52s
March 8, 2017 55m 31s	65 views (40 unique)	Average: 1m 10s Lowest: 11s, Highest: 11m 47s	12 views (9 unique)	16m 22s
April 5, 2017 1hr 2m	70 views (44 unique)	Average: 2m 38s Lowest: 11s, Highest: 9m 29s	11 views (9 unique)	1m 34s
April 26, 2017 1hr 8m	80 views (41 unique)	Average: 4m 26s Lowest: 17s, Highest: 27m 59s	15 views (13 unique)	3m 54s
May 3, 2017 1hr 2m	75 views (48 unique)	Average: 5m 9s Lowest: 2s, Highest: 22m 4s	13 views (12 unique)	2m 8s
June 7, 2017 1hr 27m	100 views (51 unique)	Average: 2m 17s Lowest: 6s, Highest: 20m 40s	21 views (16 unique)	3m 3s
June 28, 2017 1hr 9m	48 views (32 unique)	Average: 2m 43 s Lowest: 7s, Highest: 17m 34s	6 views (6 unique)	1m 19s
August 2, 2017 1hr 58m	97 views (48 unique)	Average: 3m 14s Lowest: 4s, Highest: 16m 42s	26 views (23 unique)	5m 17s

*A unique view is an individual user who has accessed the link. It is determined by the IP address of the computer or device that the user is browsing from, combined with a cookie on the browser they are using. No matter how many visits a visitor makes in a 24 hour period, if he is on the same device and same browser, only one unique view is counted. For example, if you view a meeting 20 times from the same device on one day, it will be counted as 20 views but only one unique view.

F&A COMMITTEE MEETINGS



- **Average view for F&A meeting is 159 views. Average view for LCTV programming in 2016 was 557 views.**
- **Staff Resources:** Two cameramen in the room. One LCTV member in the control room
- **Estimated Time Commitment by Staff:** 18 hours/month (six hours from PT LCTV, six hours from intern, six hours from Multimedia Specialist) We estimate F&A meetings to be approximately two hours each, two times a month plus one hour of setup/breakdown per person.
- **Staff Cost:** \$323.22/month

Multimedia Specialist (Jeff)

Video filming & editing, additional graphic design and website support

Hourly Rate: \$22.12

Part-time LCTV Position (Kevin)

*(10 hours a month)
Operates cameras at board meetings*

Hourly Rate: \$17.21

Communications Intern

Graphic design, website, newsletters, social media and occasional filming

Hourly Rate: \$14.54