

Tobacco 21 Initiative

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History of Youth Tobacco Control (Federal)

- Alcohol, Drug Abuse, and Mental Health Administration Reorganization Act (July 10, 1992) through the Synar Amendment requires states to have laws in place prohibiting the sale and distribution of tobacco products to persons under the age of 18 and to enforce those laws effectively (SAMHSA, 2014)
- Failure to meet these requirements may result in a state losing 40 percent of its substance abuse prevention and treatment block grant (IOM, 2015)

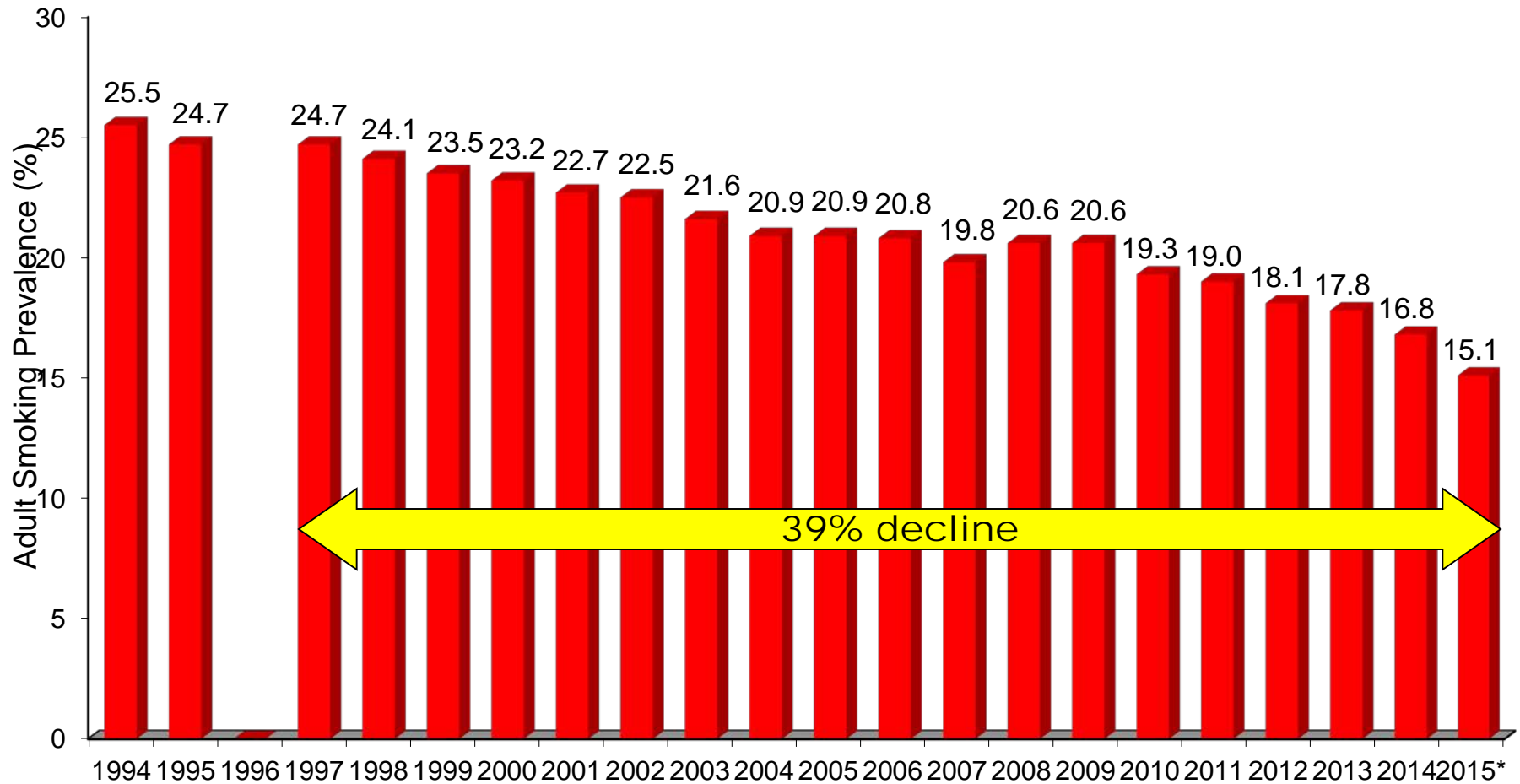
Recent History of Youth Tobacco Control (State)

- SB3011 – Tobacco & E-Cig Under Age-21
- Amends the Prevention of Tobacco Use by Minors and Sale and Distribution of Tobacco Products Act. Changes the name of the Act to the Prevention of Tobacco Use by Persons under 21 Years of Age and Sale and Distribution of Tobacco Products Act. Raises the age for whom tobacco products and electronic cigarettes may be sold to and possessed by from at least 18 years of age to at least 21 years of age.
- Lake County Senate Sponsors: Melinda Bush and Terry Link
- Passed Senate 5/18/2016
- Arrived in House but no action was taken and has been re-referred to the Rules Committee
- Potential action may occur in Spring 17 session

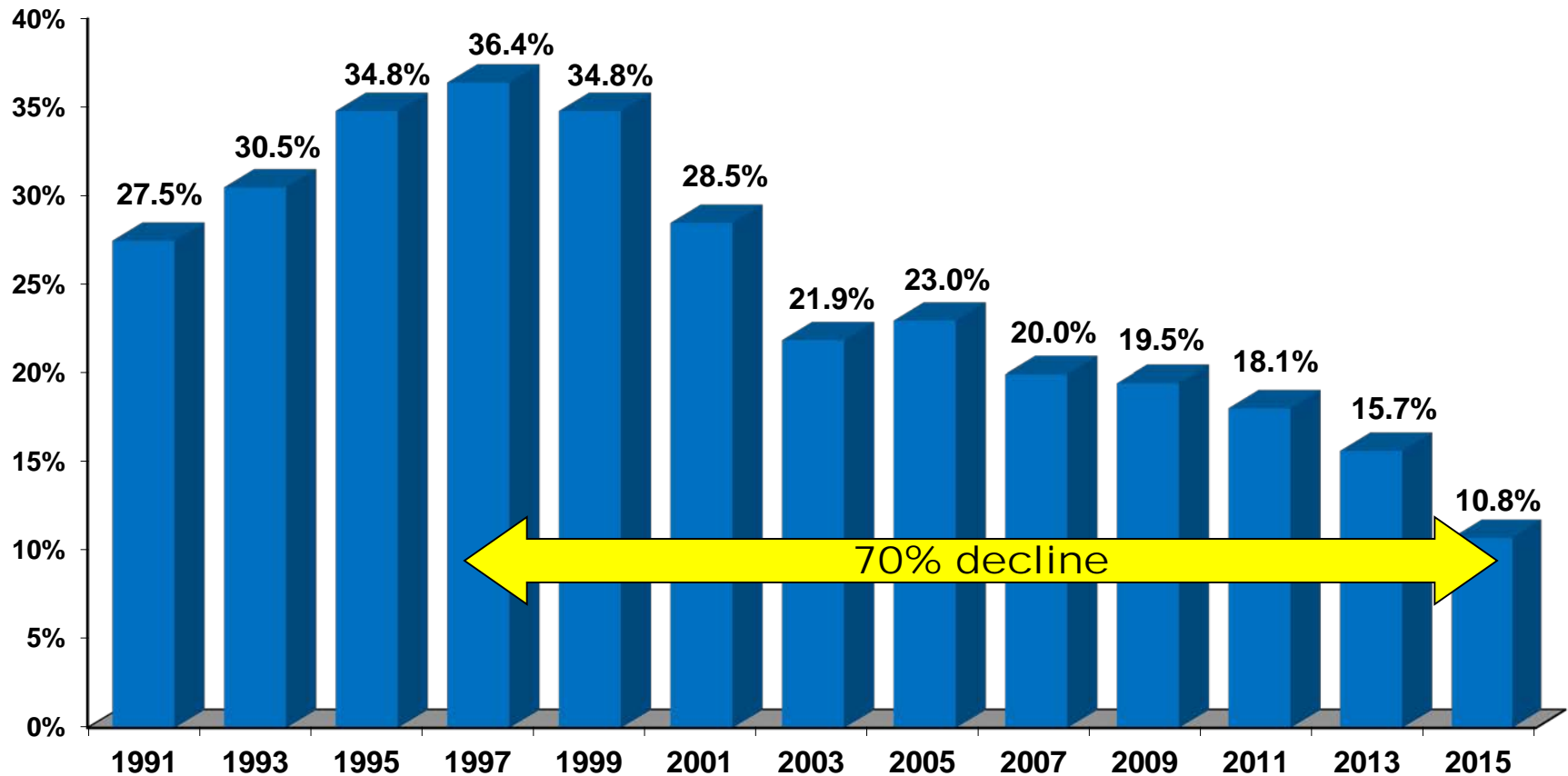
Tobacco 21 Partners

- American Cancer Society Cancer Action Network
- American Heart Association
- American Lung Association
- Campaign for Tobacco Free Kids
- Community—The Anti-Drug (CTAD)
- Illinois Coalition Against Tobacco (ICAT)
- Illinois Public Health Association
- Linking Efforts Against Drugs (LEAD)
- Northern Illinois Public Health Consortium
- NorthShore University HealthSystem
- Respiratory Health Association

US Adult Smoking Trends 1994-2015



US High School Smoking Trends 1991-2015

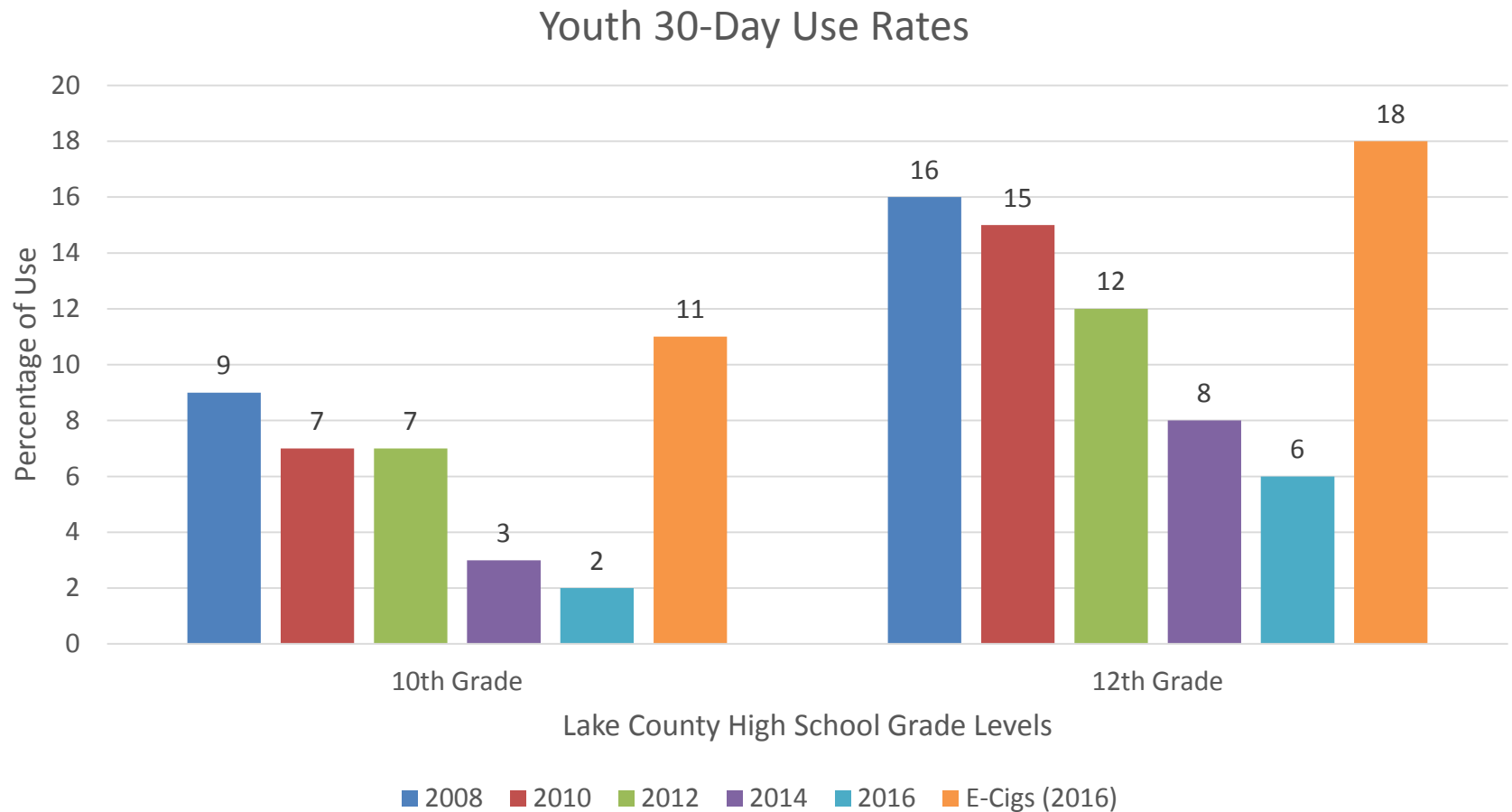


Accelerating the Decline

“Our work to protect our children’s health and improve the public’s health is not close to completion...if more is not done to combat tobacco use, then 5.6 million of today’s youth will die prematurely from a smoking-related illness.”

**—2014 U.S. Surgeon General’s Report,
*The Health Consequences of Smoking: 50 Years of Progress***

Lake County Illinois Youth Survey 30-day Use Rate Trend Data 2008-2016



Why Raise the Age to 21?

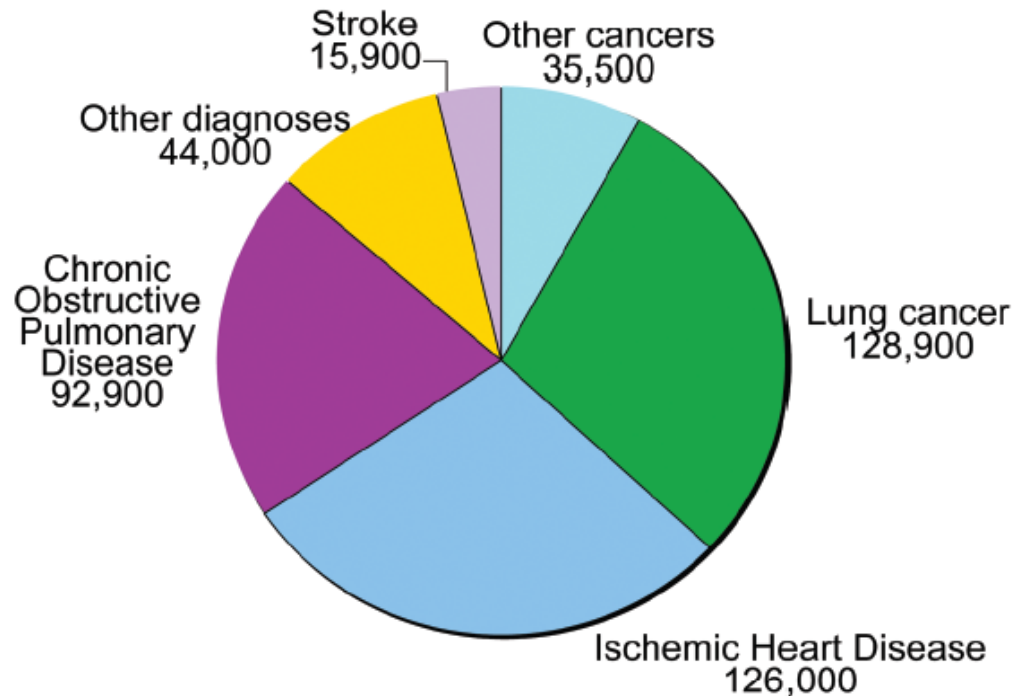
- About 95% of adult smokers begin smoking before they turn 21
- 90% of those who supply cigarettes to minors are themselves under 21 years of age
- Modeling predicts substantial reduction in future disease rates and healthcare costs
- The California State Board of Equalization estimated that Tobacco 21 would reduce healthcare costs in California by as much as **\$2 billion/year**

Why Raise the Age to 21?

- Tobacco use continues to be the #1 preventable cause of death and disease
- Nicotine is addictive
 - Adolescents and young adults are susceptible to its effects because they are still going through critical periods of growth and development
- As a result of nicotine addiction, about 3 out of 4 teen smokers end up smoking into adulthood, even if they intend to quit after a few years

Why Raise the Age to 21?

443,000 Annual U.S. Deaths Attributable to Cigarette Smoking



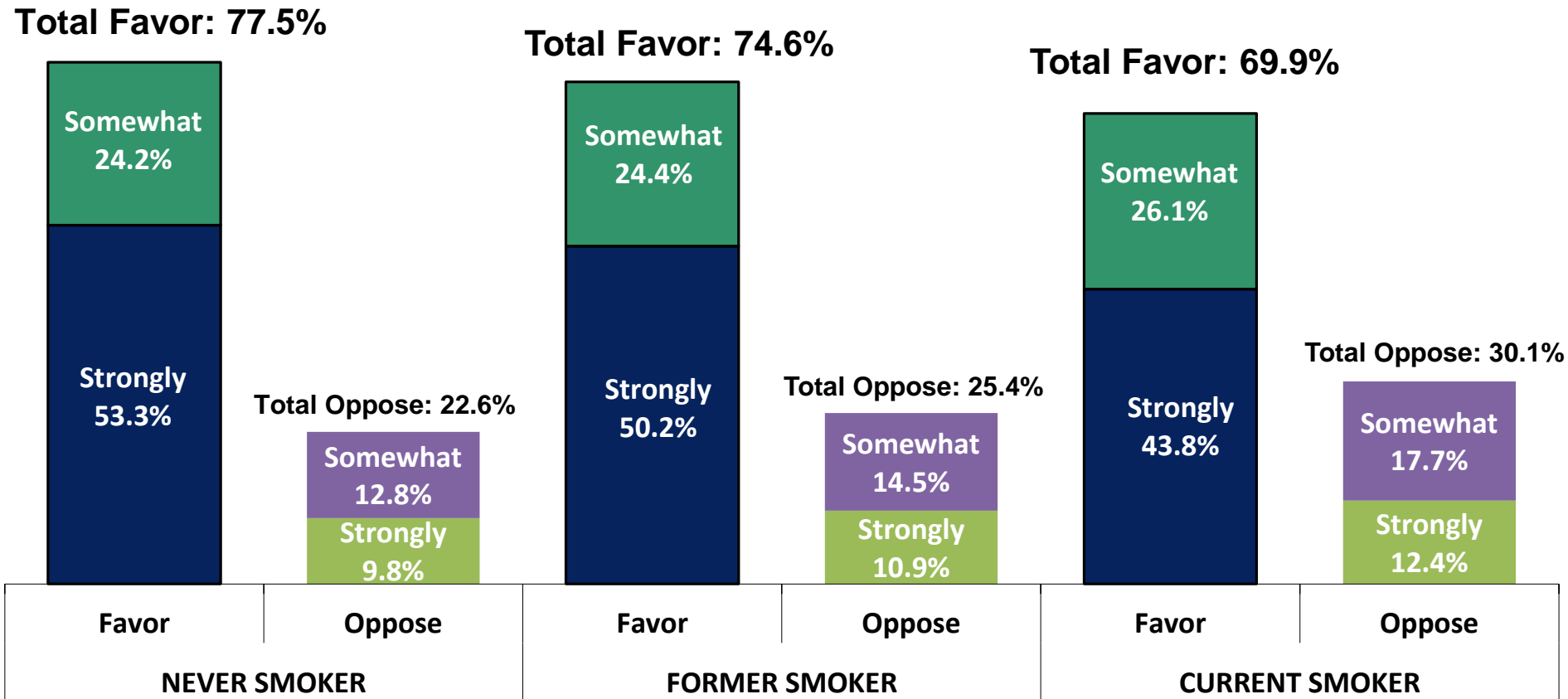
*Average number of deaths, 2000-2004.
Source: *MMWR* 2008;57(45):1226-1228.

Retail Impact of Raising Tobacco Age Sales to 21

- The 18-21 age range only represents 2% of all tobacco sales nationally¹
- Simplify ID checks for retailers – consistent with alcohol

¹ Winickoff, Am J Public Health 2014;104:e18-e21

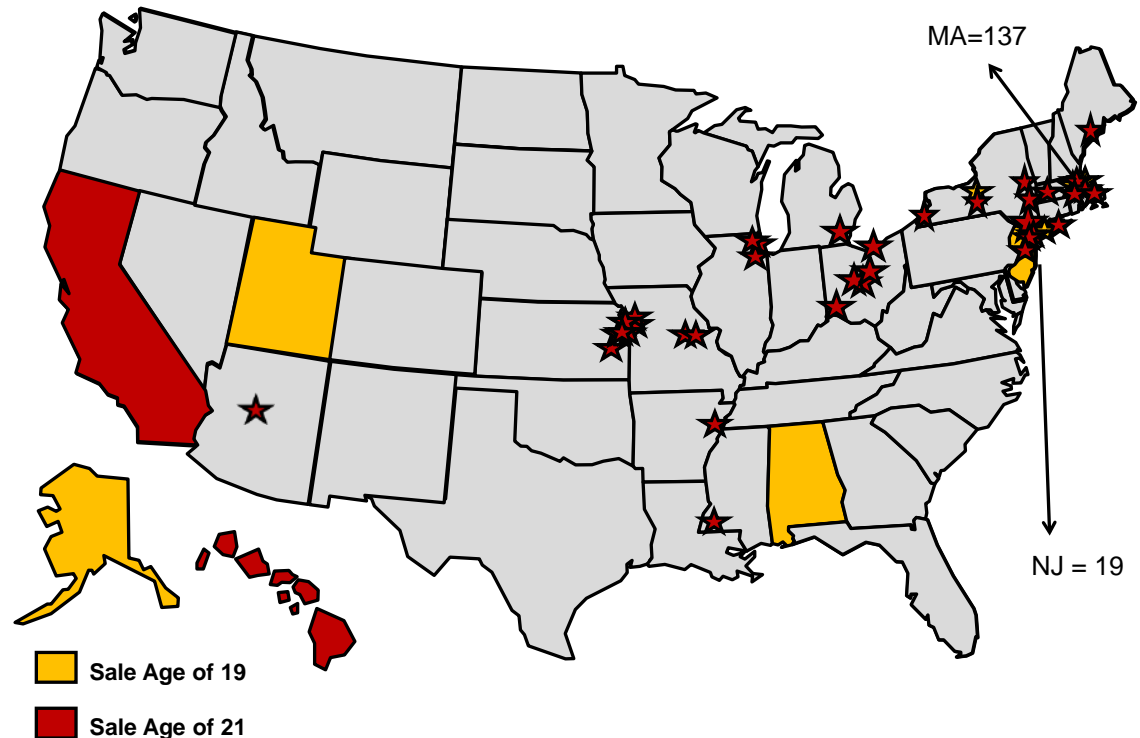
Americans Favor Raising Tobacco Age Sales to 21



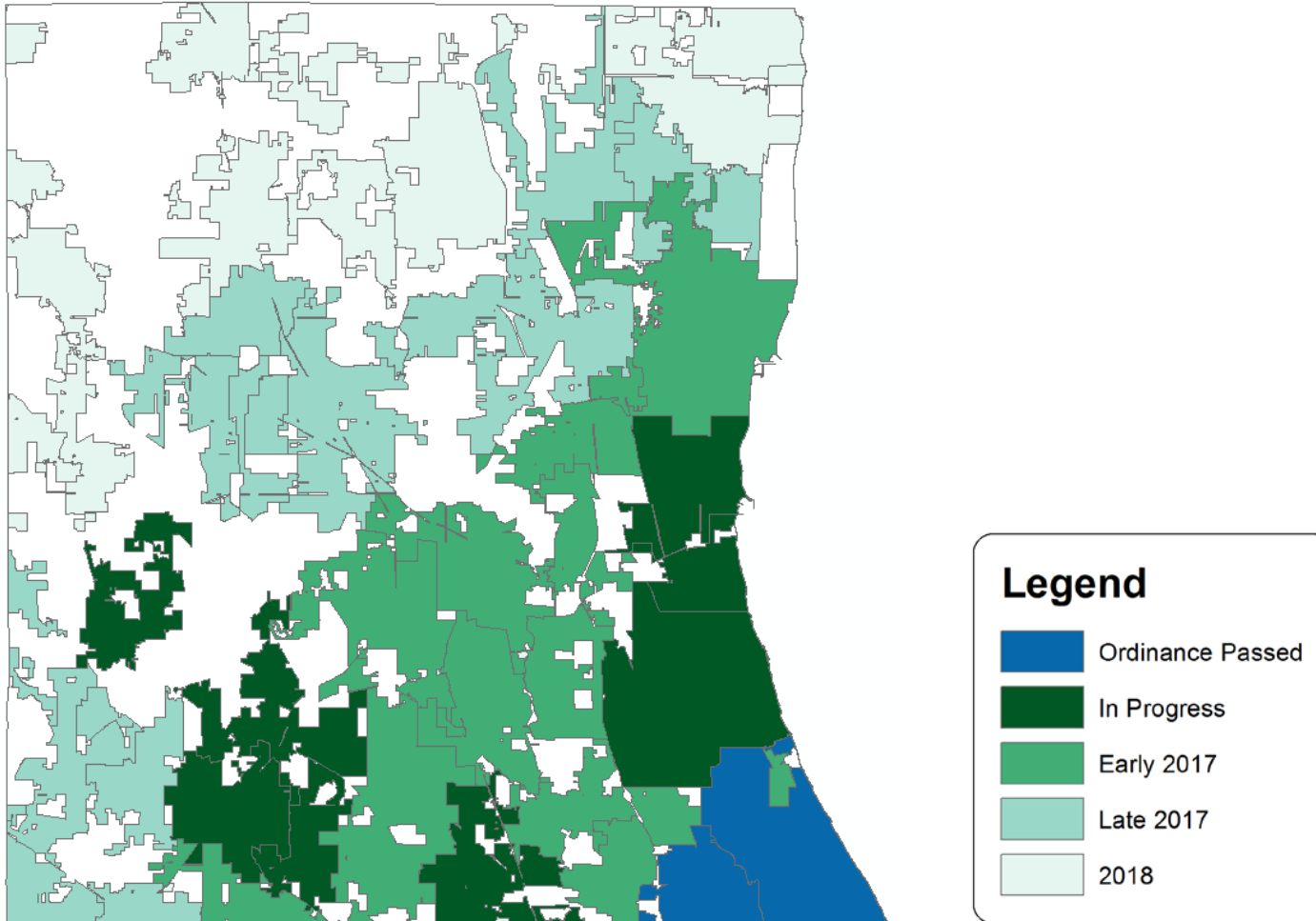
Do you favor or oppose raising the legal minimum sale age to purchase all tobacco products from 18 to 21?

Increasing the Sale Age to 21: An Emerging Strategy

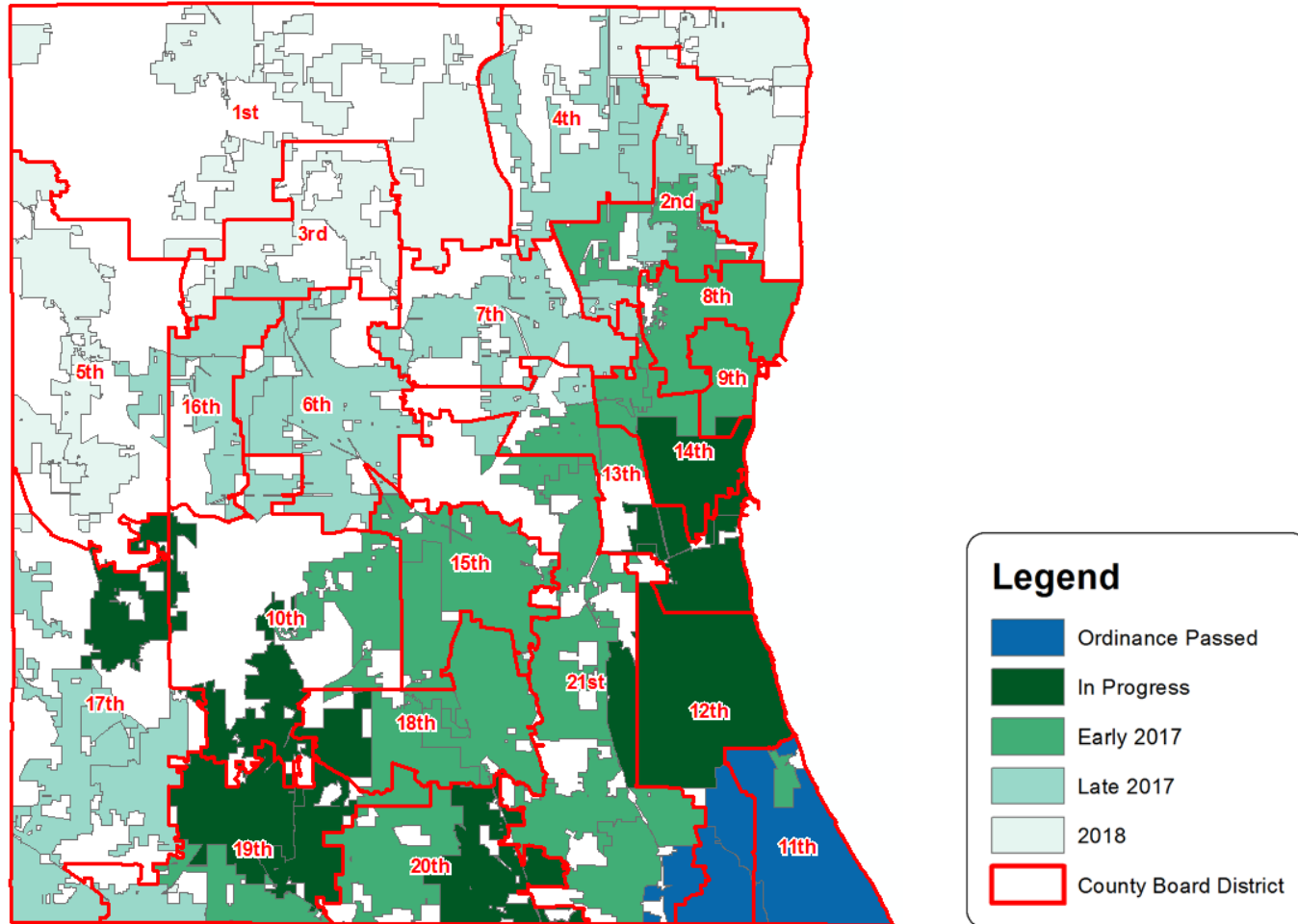
- In 2005, Needham, MA became the 1st city to implement a sale age of 21
- In 2013, New York City became 1st major city to raise the sale age to 21
- 2015: Hawaii becomes first state to raise the tobacco sale age; City of Evanston
- 2016: California raises the tobacco sale age to 21 **as does Chicago, Oak Park, Highland Park, Naperville & Deerfield**



Tobacco 21 Strategy by Municipality



Tobacco 21 Strategy by Municipality





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