



Media Placements Aligned with Strategic Plan Goals For the Month of October 2016

COORDINATION OF CARE: ACCESS TO A MEDICAL HOME AND BEHAVIORAL HEALTH HOME; COORDINATED NETWORK OF HEALTH AND HUMAN SERVICES

GOAL: INCREASE THE PROPORTION OF PERSONS WHO HAVE A CONSISTENT SOURCE OF ONGOING CARE

Excellence in Service awards announced	Patch	10-28-2016
Excellence in Service awards announced	News-Sun	10-28-2016
Health Care Excellence in Service awards announced	Lake County Journal	10-31-2016
Health Dept. presented with Excellence in Service award by Healthcare Foundation of Northern Lake County	IPHCA Health Source Newsletter	October 2016

EMPHASIS ON PREVENTION/ACCESS TO PREVENTION AND WELLNESS

GOAL: REDUCE ILLNESS, DISABILITY AND DEATH RELATED TO TOBACCO USE AND SECOND HAND SMOKE EXPOSURE

Highland Park raises smoking age to 21	Patch	10-20-2016
Highland Park restricts tobacco sales to 21 and older	Pioneer Press	10-12-2016
HP hikes age to 21 to buy tobacco	Daily North Shore	10-12-2016
Highland Park City Council approves increase of minimum legal sales age for tobacco products to 21	Patch	10-20-2016
Chicago suburb raises legal age to buy tobacco to 21	NBC	10-20-2016

Chicago suburb raises legal age to buy tobacco to 21	Fox 32	10-20-2016
Highland Park City Council approves increase of minimum legal sales age for tobacco products to 21	Daily Herald	10-21-2016
Highland Park draws praise for raising minimum age to buy tobacco to 21	Lake County Gazette	10-24-2016
Highland Park City Council approves increase of minimum legal sales age for tobacco products to 21	News-Sun	10-20-2016

GOAL: REDUCE THE INCIDENCE OF INFECTIOUS DISEASES

Health Department says get your flu shots this fall	Daily Herald	10-2-2016
Avoid and exclude bats to prevent the possible spread of rabies	Patch	10-4-2016
From the Community: Avoid and exclude bats to prevent the possible spread of rabies	News-Sun	10-5-2016
Steer clear of bats	Daily North Shore	10-6-2016
Vaccine needs not met for kids	News-Sun	10-19-2016
Health Department encourages residents to get flu shots	Zion-Benton News	10-28-2016
Health Department encourages residents to take steps to prevent diabetes	News-Sun	10-28-2016
Health Department encourages residents to take steps to prevent diabetes	Patch	10-28-2016

GOAL: REDUCE THE NUMBER OF SUBSTANCE ABUSE RELATED EMERGENCY ROOM VISITS AND DEATHS

Lake County committee accepts donation	Lake County Gazette	10-20-2016
Mental Health Coalition meets	Daily Herald	10-25-2015
Change sought in approach to mental health in Lake County	Daily Herald	10-28-2016
Donation helps Lake County first responders	WLS 890 am	10-28-2016

REDUCTION IN HEALTH DISPARITIES/INCREASED HEALTH EQUITY

GOAL: IMPROVE HEALTH EQUITY AND REDUCE CHRONIC DISEASE IN TARGET POPULATIONS IN LAKE COUNTY

RX for Health: Walking in nature	Patch	10-20-2016
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