

Media Placements Aligned with Strategic Plan Goals For the Month of September 2016

COORDINATION OF CARE: ACCESS TO A MEDICAL HOME AND BEHAVIORAL HEALTH HOME; COORDINATED NETWORK OF HEALTH AND HUMAN SERVICES

GOAL: INCREASE THE PROPORTION OF PERSONS WHO HAVE A CONSISTENT SOURCE OF ONGOING CARE

Lake County health care	Daily Herald	9-13-2016
group announces service		
awards		

EMPHASIS ON PREVENTION/ACCESS TO PREVENTION AND WELLNESS

GOAL: REDUCE THE INCIDENCE OF INFECTIOUS DISEASES

Low cost pet vaccination clinic and microchip clinic at Grayslake Police Department	Patch	9-6-2016
Mosquitoes in southern Lake County testing positive for West Nile in large numbers	News-Sun	9-6-2016
Human case of West Nile virus reported in Ingleside	News-Sun	9-10-2016
West Nile in Ingleside	Daily Herald	9-10-2016
First human case of West Nile reported in Lake County	Lake County Journal	9-12-2016
First case of West Nile reported in Lake County	Chicago Sun-Times	9-12-2016
Lyme Disease attacks both end of the leash	Daily North Shore	9-12-2016
First human case of West Nile virus for 2016 reported in Lake County	Patch	9-12-2016

Health Department offers tips to prevent West Nile virus	Daily Herald	9-15-2016
Ingleside resident tests positive for West Nile	WLS-AM	9-16-2016
Flu season is around the corner	Puro Futbol	9-14-2016
First human case of West Nile reported in Lake County	CBS	9-16-2016
First 2016 human case of West Nile virus confirmed in Lake County	Fly News	9-16-2016
Health Department offers final low-cost pet vaccination clinic of the year on October 1st	Grayslake Bulletin Board	9-16-2016
Hand, foot and mouth disease reported at Grayslake Central High School	ABC	9-19-2016
Pet vaccination clinic Oct. 1	Daily Herald	9-17-2016
Health Department offers final low-cost pet vaccination clinic for 2016	News-Sun	9-19-2016
Health Department encourages residents to get the flu vaccine this fall	Patch	9-26-2016
Health Department encourages residents to get the flu vaccine this fall	News-Sun	9-26-2016
Nearly 1,200 Waukegan students do not meet state vaccine requirements	News-Sun	9-26-2016
Protect yourself—Get a flu shot	The You Journal	9-28-2016
She's happier now: Zion woman with HIV finds strength in her advocacy	News-Sun	9-29-2016

GOAL: REDUCE THE NUMBER OF SUBSTANCE ABUSE RELATED EMERGENCY ROOM VISITS AND DEATHS

Lake County Health	Lake County Chronicle	9-23-2016
Department launches pilot		
program to battle inmate		
addictions		

REDUCTION IN HEALTH DISPARITIES/INCREASED HEALTH EQUITY

GOAL: IMPROVE HEALTH EQUITY AND REDUCE CHRONIC DISEASE IN TARGET POPULATIONS IN LAKE COUNTY

Survey: High scores for HPHS	Daily North Shore	9-29-2016
alcohol use		
Binge drinking ebbs among	News-Sun	9-30-2016
high school seniors in		
Highland Park, Deerfield		