



Media Placements Aligned with Strategic Plan Goals For the Month of August 2016

COORDINATION OF CARE: ACCESS TO A MEDICAL HOME AND BEHAVIORAL HEALTH HOME; COORDINATED NETWORK OF HEALTH AND HUMAN SERVICES

GOAL: INCREASE THE PROPORTION OF PERSONS WHO HAVE A CONSISTENT SOURCE OF ONGOING CARE

North Shore Health Center celebrates 10-year anniversary	Make It Better Magazine	8-12-2016
Foundation chair stands up for health	Daily North Shore	8-13-2016
Friends for Health raises \$9K for North Shore Health Center	The You Journal	8-16-2016
She decided to beat this cancer	Daily North Shore	8-16-2016

EMPHASIS ON PREVENTION/ACCESS TO PREVENTION AND WELLNESS

GOAL: REDUCE THE INCIDENCE OF INFECTIOUS DISEASES

Low cost pet vaccination clinic	Village Vine	8-1-2016
Forget Zika-Protect Against WNV	News-Sun	8-2-2016
Time to watch out for ticks	Village Vine	8-1-2016
Low-cost pet vaccination clinic offered Sept. 10 in Grayslake	Patch	8-18-2016
Lake County Health Dept. to offer low-cost pet vaccines	Daily Herald	8-26-2016
Pet vaccination and microchip clinic	Village of Grayslake	8-22-2016

Libertyville may OK pact with county for animal control services	Lake County Gazette	8-24-2016
West Nile mosquito reports increase	Daily North Shore	8-29-2016

GOAL: PROTECT AND IMPROVE SURFACE AND GROUND WATER RESOURCES

Stunning plants return to the Chain	Daily Herald	8-4-2016
Algae blooms create smell along Fox River	News-Sun	8-29-2016

GOAL: REDUCE THE NUMBER OF SUBSTANCE ABUSE RELATED EMERGENCY ROOM VISITS AND DEATHS

Lake County Jail and Health Department work together to break the cycle of addiction	News-Sun	8-19-2016
Jail, Health Department launch test program to fight addiction	Daily Herald	8-19-2016
Jail and Health Department work together to break the cycle of addiction	Patch	8-19-2016
County to offer inmates addiction drug	News-Sun	8-20-2016
How Lake County ER doc's medicine, compassion help opioid addicts	Daily Herald	8-29-2016
Medication, abstinence offer different roads to heroin recovery	Daily Herald	8-29-2016

ADEQUATE AND DIVERSE PUBLIC HEALTH SYSTEM WORKFORCE

GOAL: ATTRACT AND RETAIN A HIGH PERFORMING PUBLIC HEALTH SYSTEM WORKFORCE

Lake County BOH discusses drug free workplace act	Lake County Gazette	8-1-2016
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MISCELLANEOUS MEDIA PLACEMENTS

Lake officials declare 2 dogs dangerous after attack	News-Sun	8-2-2016
Health Department director resigns county position	News-Sun	8-2-2016
State Council meeting reviews local initiatives, upcoming calorie rules and public health duty	Vending Times	8-19-2016
Third charging station installed at Lake County courthouse	Daily Herald	8-22-2016
Nicasa Behavioral Health Services celebrates 50 years	Daily Herald	8-31-2016