

Media Placements Aligned with Strategic Plan Goals

For the Month of May, 2016

COORDINATION OF CARE: ACCESS TO A MEDICAL HOME AND BEHAVIORAL HEALTH HOME; COORDINATED NETWORK OF HEALTH AND HUMAN SERVICES

GOAL: INCREASE THE PROPORTION OF PERSONS WHO HAVE A CONSISTENT SOURCE OF ONGOING CARE

Health Department Joins Partners for Free Health Fair on May 19	News-Sun	5-3-2016
Health Department Joins Partners for Free Health Fair on May 19	Patch	5-3-16
Health Department Joins Partners for Free Hepatitis Health Fair	Illinois Public Health Association Website	5-4-2016
Health Department Joins Partners for Free Hepatitis Health Fair	Illinois Public Health Association Week in Review	5-9-2016
Free hepatitis health fair is May 19	Daily Herald	5-11-2016
Text-A-Tip initiative designed to assist teens in crisis	News-Sun	5-12-2016
Text-A-Tip service designed to assist teens facing crisis	News-Sun	5-14-2016

EMPHASIS ON PREVENTION/ACCESS TO PREVENTION AND WELLNESS

GOAL: REDUCE THE INCIDENCE OF INFECTIOUS DISEASES

Pet Vaccination Clinic	News-Sun	5-2-2016
Tips to stop mosquitos from breeding, biting	Daily Herald	5-3-2016
Lake Barrington's namesake becomes clearer	Barrington News	5-5-2016
Get your pet vaccinated at low-cost clinic	Daily Herald	5-10-2016
Time to Watch Out for Ticks, a Growing Concern in Lake County	Patch	5-11-2016
Time to Watch Out for Ticks, a Growing Concern in Lake County	News-Sun	5-11-2016

Tips for Avoiding Tick-Borne Illness	Daily Herald	5-13-2016
Experts Issue Warning on Lyme Disease As Tick Season Begins	NBC Chicago	5-16-2016
Biting commentary	News-Sun	5-17-2016
Health Department Urges Residents to Swim Safely	News-Sun	5-19-2016
Low-Cost Pet Vaccination Clinic for Pets of Seniors Set for June 4 in Mundelein	Tribune/Lake Zurich Courier	5-19-2016
Low-Cost Pet Vaccination Clinic for Pets of Seniors Set for June 4 in Mundelein	Patch	5-19-2016
Health Department Urges Residents to Swim Safely	Patch	5-19-2016
Time to Watch Out for Ticks: LCHD offers advice	The YOU Journal	5-23-2016
Swim Safely	The YOU Journal	5-23-2016
Pet Clinic for seniors in Mundelein	Daily Herald	5-24-2016
Lake County Health Department provides information about swimming safely at lakes and beaches	Daily Herald	5-24-2016
How to have a safe trip to the beach	Daily Herald	5-25-2016
Low-Cost Pet Vaccination Clinic Offered June 11 in North Chicago	Tribune/News-Sun	5-26-2016
Low-Cost Pet Vaccination Offered in North Chicago	Patch	5-26-2016
Low-cost Pet Vaccines	Daily Herald	5-27-2016
Low-cost pet vaccination clinic offered	Lake County Journal	5-28-2016
Low-cost pet vaccines	Daily Herald	5-28-2016
Check bacteria levels at beaches	Daily Herald	5-29-2016
Low-cost pet vaccine, microchip clinic set for senior pet owners	Daily Herald	5-29-2016

GOAL: REDUCE THE NUMBER OF SUBSTANCE ABUSE RELATED EMERGENCY ROOM VISITS AND DEATHS

Battling Drug Abuse	News Sun	5-3-2016
Police: Lake Villa-area overdose victim likely used several drugs	Daily Herald	5-17-2016

REDUCTION IN HEALTH DISPARITIES/INCREASED HEALTH EQUITY**GOAL: IMPROVE HEALTH EQUITY AND REDUCE CHRONIC DISEASE IN TARGET POPULATIONS IN LAKE COUNTY**

Health Department receives grant to expand dental services for children	News-Sun	5-14-2016
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MISCELLANEOUS MEDIA PLACEMENTS

Volunteers sought for Dig Day	Daily Herald	5-26-2016
New communications chief at Woodland	Daily Herald	5-30-2016
New communications chief	Daily Herald	5-31-2016

Media Placements Aligned with Strategic Plan Goals

For the Month of June, 2016

COORDINATION OF CARE: ACCESS TO A MEDICAL HOME AND BEHAVIORAL HEALTH HOME; COORDINATED NETWORK OF HEALTH AND HUMAN SERVICES

GOAL: INCREASE THE PROPORTION OF PERSONS WHO HAVE A CONSISTENT SOURCE OF ONGOING CARE

Friends For Health Announces Free Vision and Hearing Screenings Offered by Lions' Club of Highland Park	Patch	6-3-2016
Mobile screening van out to offer free vision, hearing tests June 15	Daily Herald	6-9-2016
Health Department Offers Free Tests at Health Fair, June 27	Daily Herald	6-10-2016
Health Department Offers Free Tests at Health Fair, June 27	News Sun	6-13-2016
Health Department Offers Free Tests at Health Fair, June 27	Patch	6-14-2016
County hosts free fair for HIV Testing Day	Daily Herald	6-21-2016

EMPHASIS ON PREVENTION/ACCESS TO PREVENTION AND WELLNESS

GOAL: REDUCE THE INCIDENCE OF INFECTIOUS DISEASES

Health Department urges residents to swim safely	Lake County Journal	6-3-2016
Low-cost pet vaccination clinic offered in North Chicago	Daily Herald	6-6-2016
Remember the Repellent When You Go Out	Village Vine	6-6-2016
Rabid bat cases double in Illinois over this time last year	Tribune	6-7-2016
Avoid and Exclude Bats to Prevent the Possible Spread of Rabies	News Sun	6-20-2016
Avoid and Exclude Bats to Prevent the Possible Spread of Rabies	Patch	6-20-2016

AVOID BATS: Lake County Health Department	The YOU journal	6-21-2016
How to avoid, keep out bats to prevent possible spread of rabies	Daily Herald	6-23-2016
How you can avoid bats around your home	Daily Herald	6-26-2016

GOAL: REDUCE THE NUMBER OF SUBSTANCE ABUSE RELATED EMERGENCY ROOM VISITS

Addicts can get helping hand	News Sun	6-2-2016
Treatment, no punishment	Daily Herald	6-2-2016
Lake County Implements New Opioid Addiction Program	NBC Chicago	6-2-2016
Lake Co. Police Offer Refuge For Addicts in New Substance Abuse Program	ABC 7	6-2-2016
New drug-treatment strategy already drawing people seeking help	News Sun	6-6-2016
LCHD Takes Step to Address Opioid Crisis: Press Conference June 27	The YOU journal	6-27-2016
Drug rehab center doubling capacity	Daily Herald	6-28-2016
Grant aids addiction program	News Sun	6-28-2016
Lake County expands opioid addiction treatment services	Belleville News-Democrat	6-28-2016
Lake County expands opioid addiction treatment services	Washington Times	6-28-2016
Lake County expands opioid addiction treatment services	The Hour	6-28-2016
Lake County expands opioid addiction treatment services	The State	6-28-2016
Lake County expands opioid addiction treatment services	The Oklahoman	6-28-2016
Lake County Health Department Takes Next Step to Address Regional Opioid Crisis	Illinois Public Health Association	6-28-2016
Lake County expands opioid addiction treatment services	Saint Louis Post Dispatch	6-28-2016
Lake County Health Department Takes Next Step to Address Regional Opioid Crisis	Patch	6-28-2016
Lake County expands opioid addiction treatment services	Ledger-Inquirer	6-28-2016

Lake County expands opioid addiction treatment services	Saukvalley.com	6-29-2016
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REDUCTION IN HEALTH DISPARITIES/INCREASED HEALTH EQUITY

Goal: IMPROVE HEALTH EQUITY AND REDUCE CHRONIC DISEASE IN TARGET POPULATIONS IN LAKE COUNTY

Volunteers Needed this Summer to Help Maintain Community Garden	Patch	6-6-2016
From the community: Volunteers Needed this Summer to Help Maintain Community Garden	Tribune	6-7-2016

MISCELLANEOUS MEDIA PLACEMENTS

Woman died of stroke before she was bitten by dogs	Daily Herald	6-6-2016
Lake County officials investigating whether dog killed woman	Daily Herald	6-7-2016
County officials investigating Lake Zurich dog attack	Daily Herald	6-7-2016
Antioch woman found dead with dog bites	News-Sun	6-8-2016
Coroner: 71-year-old 'dead before the dogs got to her'	News-Sun	6-9-2016
Lake County officials investigating possible dog attack in Lake Zurich	Tribune/Pioneer Press	6-10-2016
Orlando Shooting victims to be honored with candlelight vigil	The You Journal	6-17-2016
Gourmet Cookies serves up chocolaty sweets in Buffalo Grove	Pioneer Press	6-23-2016