

# Media Placements Aligned with Strategic Plan Goals

For month of April 2016

## COORDINATION OF CARE: ACCESS TO A MEDICAL HOME AND BEHAVIORAL HEALTH HOME; COORDINATED NETWORK OF HEALTH AND HUMAN SERVICES

GOAL: INCREASE THE PROPORTION OF PERSONS WHO HAVE A CONSISTENT SOURCE OF ONGOING CARE

From the Community: Free Workshop Planned for Parents Wanting to Understand Natural and Healthy Sexual Behaviors in Children	Tribune/News-Sun	4-14-2016
Free Workshop Planned for Parents Wanting to Understand Natural and Healthy Sexual Behaviors in Children	Patch	4-14-2016
Free Workshop Planned for Parents Wanting to Understand Natural and Healthy Sexual Behaviors in Children	Daily Herald	4-15-2016

## EMPHASIS ON PREVENTION / ACCESS TO PREVENTION AND WELLNESS

GOAL: REDUCE THE INCIDENCE OF INFECTIOUS DISEASES

Pet Microchip Event in Vernon Hills	Daily Herald	4-5-2016
BP Pet Clinic on April 9	Zion-Benton News	4-8-2016
Bring Your Pets in for Low-Cost Vaccination Clinics	Daily Herald	4-8-2016
Get Shots, ID for Fido, Fluffy at Libertyville Pet Clinic	Lake County Gazette	4-12-2016
Federal Officials Join Lake Villa Death Investigation	Daily Herald	4-14-2016
Low-Cost Pet Clinic Offered May 14 in Lindenhurst	Patch	4-20-2016
Low-Cost Pet Clinic Offered May 14 in Lindenhurst	Tribune/News-Sun	4-20-2016
Many Perks to Giving Old Dogs New Chips	News-Sun	4-21-2016
West Nile Virus	WRLR	4-21-2016

Health Department: Remember Insect Repellent When You Go Outside	Lake County Journal	4-27-2016
Remember Repellent When You go Outdoors	Patch	4-28-2016
From the Community: Remember the Repellent When You Go Outdoors	Tribune/News-Sun	4-28-2016

GOAL: REDUCE THE PERCENTAGE OF ADULTS AND CHILDREN IN LAKE COUNTY WHO ARE OVERWEIGHT OR OBESE

Rx for Health: Walking in Nature	Daily North Shore	4-10-2016
Friends for Health Encourages Young Kids to Get Healthy	Daily Herald	4-13-2016
Walking in Nature Series Starts April 16	Daily Herald	4-14-2016

GOAL: REDUCE THE NUMBER OF SUBSTANCE ABUSE RELATED EMERGENCY ROOM VISITS AND DEATHS

Women's Residential Services Anniversary	Daily Herald	4-1-2016
Women's Residential Services Celebrates its 30 <sup>th</sup> Anniversary	Daily Herald	4-5-2016
Women's Residential Services Marks 30 Years	Tribune/News-Sun	4-15-2016
Women's Residential Services Program Celebrates 30 Years	Daily Herald	4-17-2016
Lake County Women's Residential Services Program Celebrates 30 Years	Daily Herald	4-16-2016
Women's Residential Services Program Marks 30 Years of Service	Patch	4-18-2016
Women's Residential Services Celebrates 30 Years Helping Women	Zion-Benton News	4-21-2016
Women's Residential Services Celebrates 30 Years	Daily Herald	4-23-2016
Vernon Hills Police Officers Honored After Reversing Drug Overdose	Tribune/Vernon Hills Review	4-25-2016

Free Alcohol-Abuse Screenings at CLC	Daily Herald	4-6-2016
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### REDUCTION IN HEALTH DISPARITIES/INCREASED HEALTH EQUITY

GOAL: IMPROVE HEALTH EQUITY AND REDUCE CHRONIC DISEASE IN TARGET POPULATIONS IN LAKE COUNTY

For Waukegan Homeless, 'Something Has to Change'	News-Sun	4-20-2016
Lake County Board of Health to Hold Presentation on Diabetes Management	Lake County Gazette	4-24-2016

### MISCELLANEOUS MEDIA PLACEMENTS

Lake County Award and Accreditation	Illinois Public Health in Action – IDPH newsletter	4-12-2016
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