

Media Placements Aligned with Strategic Plan Goals

For the Month of June 2015

EMPHASIS ON PREVENTION / ACCESS TO PREVENTION AND WELLNESS

GOAL: REDUCE THE INCIDENCE OF INFECTIOUS DISEASES

From the community: Eliminate the Source, Remember the Repellant for Mosquito Season	News-Sun	6-1-2015
From the community: Eliminate the Source, Remember the Repellant for Mosquito Season	Patch	6-1-2015
Health Alert: Winter Turns to Mosquito Season in Lake County	News-Sun	6-4-2015
How to Protect Yourself Against Mosquitoes	Daily Herald	6-7-2015
Community Digest: Pet Vaccinations	News-Sun	6-16-2015
County Begins West Nile Monitoring	News-Sun	6-23-2015
June Mosquito Numbers Spike	News-Sun	6-30-2015
A Sample of Salmonella Sickneses at Restaurants and Deli's	Food Poison Journal	6-22-2015
There is an App for Info on Swim Bans at Lake County Beaches	Patch	6-8-2015

GOAL: REDUCE THE NUMBER OF SUBSTANCE ABUSE RELATED EMERGENCY ROOM VISITS AND DEATHS

Lake County Suicide Prevention Task Force Meets	News-Sun	6-2-2015
Delivering Narcan to Those Who Have Overdosed Can be Difference Between Life and Death	Kane County Chronicle	6-18-2015

GOAL: IMPROVE HEALTH EQUITY AND REDUCE CHRONIC DISEASE IN TARGET POPULATIONS IN LAKE COUNTY

Community Garden Opens	Daily Herald	6-6-2015
From the Community: National HIV Testing Day Event Offers Free Food, Activities and Testing	News-Sun	6-9-2015
National HIV Testing Day Event Offers Free Food, Activities and Testing	Patch	6-9-2015
From the Community: Health Department Dietitian Discusses How Men Can Improve Their Health, June 20	News-Sun	6-10-2015
Health Department Dietitian Discusses How Men Can Improve Their Health, June 20	Patch	6-10-2015
Community Digest: Men's Health	News-Sun	6-12-2015
Lake County Hosts Health Fair Honoring HIV Testing Day	Daily Herald	6-15-2015
Lake County Hosts Health Fair, Free HIV Testing	Daily Herald	6-15-2015
Men's Health Event in Waukegan	Daily Herald	6-15-2015
Men's Health Event Saturday	Daily Herald	6-18-2015
Fair: National HIV Testing Day	News-Sun	6-22-2015
Seminar Stresses Activity, High-Fiber Diet	News-Sun	6-22-2015

MISCELLANEOUS MEDIA PLACEMENTS

There is an App for Info on Swim Bans at Lake County Beaches	Patch	6-8-2015
Save-A-Pet Took in 50 Cats, Dogs in Day	News-Sun	6-16-2015
Save-A-Pet Rescues 50 Pets During Just One Day Initiative	Daily Herald	6-18-2015
A Sample of Salmonella Sicknesses at Restaurants and Deli's	Food Poison Journal	6-22-2015