

# Media Placements Aligned with Strategic Plan Goals

For the month of March

## COORDINATION OF CARE: ACCESS TO A MEDICAL HOME AND BEHAVIORAL HEALTH HOME; COORDINATED NETWORK OF HEALTH AND HUMAN SERVICES

GOAL: INCREASE THE PROPORTION OF PERSONS WHO HAVE A CONSISTENT SOURCE OF ONGOING CARE

Midlakes Health Center in Round Lake Beach Expands Hours	Patch	3-13-2015
Midlakes Health Center Expands in Round Lake Beach	Lake County Journal	3-12-2015
From the community: Midlakes Health Center in Round Lake Beach Expands Hours and Staff	Triblocal	3-12-2015
Midlakes Health Center to Expand Hours, Staff	Daily Herald	3-17-2015
Business Briefs: Expansion	News-Sun	3-16-2015

## EMPHASIS ON PREVENTION / ACCESS TO PREVENTION AND WELLNESS

GOAL: REDUCE ILLNESS, DISABILITY AND DEATH RELATED TO TOBACCO USE AND SECOND HAND SMOKE EXPOSURE

Smoking Cessation Workshop: Waukegan Township	News-Sun	3-31-2015
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GOAL: REDUCE THE INCIDENCE OF INFECTIOUS DISEASES

Lake County Offering Measles Vaccinations that are Free	Thebeaconreview.com	3-2-2015
Health Department and 4-H Club Offer Low-Cost Pet Vaccination Clinic in March	Triblocal	3-3-2015
Low-Cost Pet Vaccination Clinic Scheduled March 14 at Lake County Fairgrounds	Patch	3-3-2015
Dectan caso de Sarampion Menards	Puro Futbol	3-4-2015
Pet vaccines	News-Sun	3-5-2015
April Low-Cost Pet Vaccination Clinics Offered in Lindenhurst, Vernon Hills	Triblocal	3-30-2015

Two Low-Cost Pet Vaccination Clinics Offered in April	Patch	3-31-2015
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**GOAL: PROTECT AND IMPROVE SURFACE AND GROUND WATER RESOURCES**

Reduced Well Water Testing Fee	Daily Herald	3-6-2015
News Group Focuses on Efforts to Preserve and Improve Diamond Lake	Daily Herald	3-23-2015

**GOAL: REDUCE THE NUMBER OF SUBSTANCE ABUSE RELATED EMERGENCY ROOM VISITS AND DEATHS**

Heroin Overdose Antidote Saves 2 Lives in Same Day	News-Sun	3/14-15/2015
2 Investigators: Why Aren't More Cops Carrying Naloxone?	CBS Channel 2	3-25-2015
Prescription Drug Drop-Off Program Expands in Lake	News-Sun	3-28-2015

**REDUCTION IN HEALTH DISPARITIES/INCREASED HEALTH EQUITY****GOAL: IMPROVE HEALTH EQUITY AND REDUCE CHRONIC DISEASE IN TARGET POPULATIONS IN LAKE COUNTY**

Veterans in Recovery Presentation Set for March 16	Patch	3-9-2015
From the community: Veterans in Recovery Presentation Scheduled for March 16	News-Sun	3-9-2015
'Veterans in Recovery'	Daily Herald	3-10-2015
Presentation: Veterans in Recovery	News-Sun	3-10-2015
Veterans in Recovery Presentation Scheduled for March 16	Daily Herald	3-10-2015

**MISCELLANEOUS MEDIA PLACEMENTS**

Bobcat Spotted in Wauconda	News-Sun	3-8-2015
Lost, Found Pet Service	Daily Herald	3-10-2015
Lake County, Ill., Launches New Lost Pets Website	ABC 7 Chicago	3-9-2015
Lake County Lost and Found Pet Service	ZB Guide	3-13-2015
Police: Accused Robber Left Court-Appointed Rehab Facility	News-Sun	3/14-15/2015
Lambs Farm in Green Oaks Dealing with Bedbugs, State Agency Confirms	Daily Herald	3-18-2015

For Sale: Site of Home Where 130 Cats Were Found	News-Sun	3-20-2015
For Sale: Site of Home Where 130 Cats Were Found	Tribune	3-19-2015
Fire at Dairy Queen Causes Smoke Damage	Lake Zurich Courier/Pioneer Press	3-20-2015
Health Dept. Offers Lost and Found Pet Service Web Page	Village Vine-Third Lake	March 2015
Pets Reunite with Owners Via Facebook	News-Sun	3-30-2015
Blue Kids Lake County Wages Campaign	News-Sun	3-31-2015