

Media Placement Highlights

April 2022

Notable media placements:

Lake County News-Sun

“Mask ask? Some suburbanites advised to cover their faces as COVID-19 risk level rises in Cook, Lake, DuPage counties” –April 29, 2022

<https://chicago.suntimes.com/coronavirus/2022/4/29/23048704/illinois-coronavirus-masks-medium-risk-cook-lake-cdc>

- COVID-19 transmission is on the rise in the Chicagoland area.
- Lake County, as well as others, recently moved into “medium” coronavirus risk level based on CDC guidelines.
- Counties rise to medium level when they have a COVID-19 weekly average rate of 200 or more cases per 100,000 residents.
- Lake County Health Department Marketing and Communications Manager Emily Young said, “We continue to urge our community to get vaccinated and boosted when eligible in order to ensure they have the best protection possible against COVID-19.”
- Young said, “Individuals who are experiencing symptoms should get tested for COVID-19 and wear a mask. It is also recommended to wear a mask on public transportation in order to protect yourself and others.”

“Lake County health officials say it’s still too soon to say goodbye to pandemic; ‘Eventually, we will get there’” – April 22, 2022

<https://www.chicagotribune.com/suburbs/lake-county-news-sun/ct-lns-is-covid-really-over-st-0423-20220422-cua56aslgzezro7asqkrlsffpe-story.html>

- Masks are starting to come off in Lake County even though there has been a 27.5% increase in cases.
- Healthcare officials believe that people need to be aware of their surroundings and wear masks to curb the spread of COVID-19.
- Health Department Marketing and Communications Manager Emily Young believes that the recent increase could be due to recent holidays and spring break saying, “When a lot of people are out of town or gather in large groups, we see a high risk of COVID spreading.”
- Young said, “It is a good idea for people to don masks if they are immunocompromised or around people who are. It is also a good idea to wear them in large indoor public gatherings.”

“Many still wearing masks at Lake County schools; caution, comfort and acne among the reasons why” – April 8, 2022

<https://www.chicagotribune.com/suburbs/lake-county-news-sun/ct-lns-teen-mask-wearing-st-0409-20220408-umctnchxivad3fc5yfhznvgfli-story.html>

- Some students, teachers and staff continue to wear masks at school even though it became optional more than a month ago.
- Facemasks are still believed to be an effective way to mitigate the spread of COVID-19.
- Lake County Health Department Marketing and Communications Manager Emily Young said, “Mask-wearing is a personal choice now that it is no longer required, and everyone has their own decision to make. Those with underlying conditions or who are immunocompromised should be wary.
- Young said, “It’s very helpful if you are in a group with a lot of people. You can still be infected and should take precautions. It’s an added layer of protection.”
- School officials report that those who continue to wear masks are doing so for a variety of reasons.

Total Media Placements

April 1– April 30, 2022

Press Releases Sent	0
Press Release Placements	0
Other Articles Mentioning/Quoting LCHD/CHC	7