

LAKE COUNTY LEADS IN ECONOMIC DEVELOPMENT

TOP COUNTIES OVERALL						
RANK	JURISDICTION	POINT				
1	Maricopa, Arizona	2,330				
2	Harris, Texas	2,329				
3	Cook, Illinois	2,315				
4	Dallas, Texas	2,313				
5	Tarrant, Texas	2,310				
6	Franklin, Ohio	2,303				
7	Williamson, Texas	2,282				
8	Bexar, Texas	2,275				
9	Collin, Texas	2,270				
10	Lake, Illinois	2,269				

Lake County leads in the nation for economic development, according to Site Selection Magazine



Lake County Partners named a top economic development partner by IMA & IMEC



2025 IN-PROGRESS INVESTMENTS

Life Sciences, Manufacturing

- Plano Pharmaceuticals
- Flex

Office, Other

- Fortune Brands Innovations
- Miller Cooper & Co.
- Fox Lake Crossing (Apartments)

36 Active Projects in Pipeline

- Proposal: 12
- Discovery: 4
- Site Visit: 9
- Finalist: 11







ACCOUNTANTS AND CONSULTANTS





Fox Lake Crossing Apartments

60 New Project Considered Q1, Q2 & Q3*

FIVE YEAR METRICS

	2021	2022	2023	2024	2025*	
New Jobs	470	419	741	541	1,702	
Retained Jobs	127	112	512	667	1,128	
Direct Investment	\$125 M	\$202 M	\$610 M	\$251 M	\$287 M	

5-YR TOTAL

New Jobs Retained Jobs 3,873 2,546

Direct Investment \$1.48 B



OTHER UPCOMING EVENTS

- Invested Together: September 11th
- Public Sector meeting series
 - Transportation & Development Roundup
- Chicagoland Manufacturing Summit
 - Commercial Real Estate Conference
 - Co-Sponsoring with Libertyville (November)
- Chicagoland Innovation Summit:
 The Future of Food w/ WBC (October)



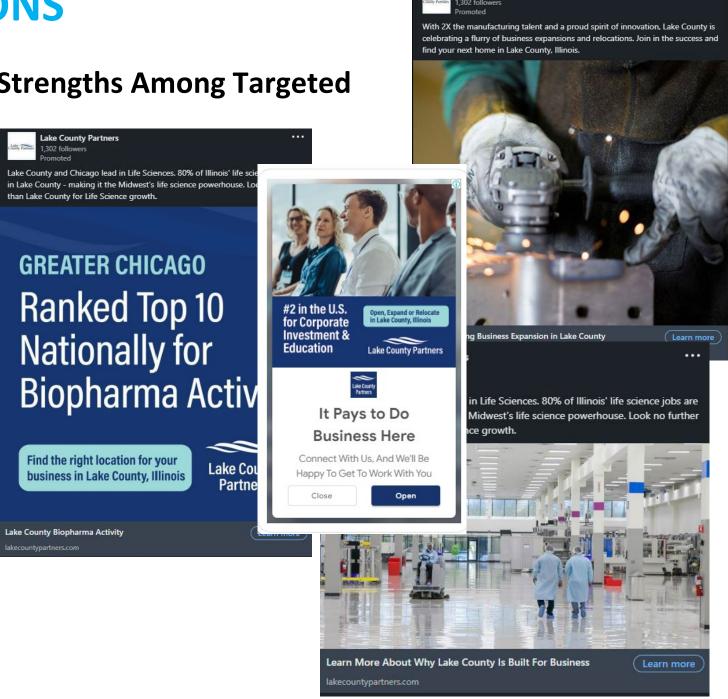


MARKETING & COMMUNICATIONS

Objective: Increase Awareness of Lake County Strengths Among Targeted

Business Leaders in Key Industries & Regions

- Website (Newsroom & Blog)
- Newsletters & Business Bulletins
- Social Media
- Press Releases & Pitches
- Landing Pages & Drip Campaigns
- LinkedIn & Google Ads
- Events





OVERALL SITE TRAFFIC (May 2024 – May 2025)

Sessions

Pageviews

149,670

235.9% from previous year

198,669

178.5% from previous year 178.5% from previous year

- Sessions How much traffic you get on the site
- Pageviews The number of pages people view once they are on the site



WHAT DOES AI THINK ABOUT IT?





Lake County, Illinois, is experiencing robust business expansion, particularly in advanced manufacturing, food packaging, life sciences, and sustainable energy. Lake County Partners (LCP) reported significant capital investment and job growth in 2024, building on a strong economic development record. The county is actively attracting, retaining, and expanding businesses through various initiatives and collaborations.

Key areas of growth and support:

Advanced Manufacturing:

Lake County is home to major players like Medline Industries, Fischer Paper Products, and Ymer Technologies, all of whom have recently expanded or relocated within the county, creating new jobs and facilities.

Food Packaging:

Fischer Paper Products' headquarters relocation exemplifies the growth in this sector, highlighting the county's appeal for food packaging businesses.

Life Sciences:

Medline Industries, Nemera, and Sysmex are examples of life science companies investing and expanding in Lake County, demonstrating the county's strength in this industry.

Sustainable Energy:

Lake County is actively promoting sustainable energy development and workforce training programs, aligning with statewide initiatives.

Small Business Support:

Lake County Partners (LCP) and other organizations like Allies for Community Business (A4CB) and the Lake County Community

Foundation (LCCF) provide resources and support for small businesses, including grants, loans, and coaching.

Workforce Development:

The <u>Lake County Workforce Development Board</u> is actively working to develop a skilled workforce to meet the demands of various industries, including those in the clean energy sector.

Key resources for businesses:

- Lake County Partners (LCP): The county's economic development agency, focused on attracting, retaining, and expanding businesses.
- Illinois Small Business Development Center (SBDC): Located at the College of Lake County, offering resources and support to small businesses.
- Lake County Chamber of Commerce:
 Connecting businesses and facilitating growth through networking and resources.

- Doing Business with Lake County: Provides information on procurement opportunities and vendor registration.
- Lake County Community Foundation
 (LCCF): Focuses on community growth and
 economic development through initiatives like
 the Small Business Growth Initiative
 (SBGI).
- Lake County Workforce Development
 Board: Offers resources and programs to develop a skilled workforce.

In conclusion, Lake County offers a supportive environment for businesses to expand and thrive, with a focus on key industries, robust support systems, and a strong emphasis on workforce development.

OTHER CEDS UPDATES

- Housing
 - Housing Lake County Task Force
 - Working with several municipalities & developers
 - Still our biggest economic issue
- College-Going & Career Awareness
 - Navig8 Lake Career Fair October 22
- Greater Chicagoland Economic Partnership
 - 205 regional wins over the first 3 years
 - One year extension in the works

"The markets that win will be the ones who figure out the price to quality ratio"

Dr. Joshua Harris at the 2025 LCP Big Event





