

Media Placement Highlights

October 2024

Notable media placements:

Daily Herald

“Why your allergies are lasting longer and are more intense this fall” – October 27, 2024

<https://www.dailyherald.com/20241025/health-care/why-your-allergies-are-lasting-longer-and-are-more-intense-this-fall/>

- Ragweed and other allergen-producing plants have more time to grow this fall as the Chicago area experiences unusually mild temperatures.
- Mold that grows in piles of fallen leaves or the leaves or stems of dying garden plants can also aggravate allergies.
- Avoiding allergens is the best way to prevent symptoms.
- Lake County Health Department Marketing and Communications Manager Emily Young said, “Changing clothes after coming inside from time outside can be beneficial.”
- Young said, “Since pets that go outdoors can bring allergens inside, owners should keep those animals out of bedrooms.”

Press Releases Issued

- [The Lake County Health Department Invites You to Its Health and Wellness Fair](#)
- [National Lead Poisoning Prevention Week Reminds Residents About the Risks of Childhood Lead Exposure](#)

Total Media Placements

October 1 – October 31, 2024

Press Releases Sent	2
Press Release Placements	2
Other Articles Mentioning/Quoting LCHD/CHC	4