



Media Placements Aligned with Strategic Plan Goals For the Months of November and December 2016

COORDINATION OF CARE: ACCESS TO A MEDICAL HOME AND BEHAVIORAL HEALTH HOME; COORDINATED NETWORK OF HEALTH AND HUMAN SERVICES

GOAL: INCREASE THE PROPORTION OF PERSONS WHO HAVE A CONSISTENT SOURCE OF ONGOING CARE

Excellence in Service awards announced	Puro Futbol	11-8-2016
Clinic now open to every Dist. 116 student	Daily Herald	12-5-2016
Leaders are Readers program	Daily Herald	12-12-2016
Clinic launches reader mentoring program	News-Sun	12-14-2016
Promueven la lectura en ninos	Puro Futbol	12-14-2016
Leaders are Readers at North Chicago Health Center	Daily Herald	12-16-2016

EMPHASIS ON PREVENTION/ACCESS TO PREVENTION AND WELLNESS

GOAL: REDUCE THE INCIDENCE OF INFECTIOUS DISEASES

Local groups partner to organize World AIDS Day event, Dec. 1	Patch	11-21-2016
World AIDS Day event, Dec. 1	Daily Herald	11-22-2016
Local groups partner to organize World AIDS Day Event	News-Sun	11-22-2016
Shout Out: Karyn Lyons, Immunizations Clinic Coordinator	Pioneer Press	11-28-2016

Get a flu shot during Vaccinate Illinois Week, Dec. 4-10	Patch	11-30-2016
Get a flu shot during Vaccinate Illinois Week	Daily Herald	11-30-2016
Get a flu shot during Vaccinate Illinois Week	News-Sun	12-2-2016
Health officials push shots before peak season for flu	News-Sun	12-2-2016

GOAL: REDUCE THE NUMBER OF SUBSTANCE ABUSE RELATED EMERGENCY ROOM VISITS AND DEATHS

Lake County schools revisit curriculum, policies in light of suicide-prevention law	News-Sun	11-7-2016
Donation equips first responders with overdose antidotes	Daily Herald	11-15-2016
Health Dept. receives two grants to improve health services for mental health patients	Patch	11-15-2016
Lake County receives \$1.6M in federal mental health grants	WLS 890 am	11-17-2016
Grants to improve services for Lake mental health patients	Daily Herald	11-20-2106
Health Dept. receives mental health grants	Zion-Benton News	11-24-2016
Holidays not as stressful as some might think	CBS local	12-8-2016
Health Dept. receives grants to improve health services for mental health partners	Illinois Primary Health Care Association: Health Source	12-2016

REDUCTION IN HEALTH DISPARITIES/INCREASED HEALTH EQUITY

GOAL: IMPROVE HEALTH EQUITY AND REDUCE CHRONIC DISEASE IN TARGET POPULATIONS IN LAKE COUNTY

Health Department urges you to take free diabetes screening	Daily Herald	11-8-2016
Health Department talks diabetes, offers tips	The You Journal	11-8-2016
November is National Diabetes Month	Puro Futbol	11-11-2016

MISCELLANEOUS

New leader to take reins at Conserve Lake County	News-Sun	11-15-2016
Our Father's Table brings community together on Thanksgiving	News-Sun	11/28-2016
Healthy families/Wings program brings support home for young parents	Chicago Tribune	12-5-2016
Attorney general pushes lead poisoning prevention measure	Advantage News	12-5-2016
Gateway Foundation appoints chief medical officer to bolster addiction services	News-Sun	12-12-2016
Freon leak leads to evacuation of Lake Zurich Jewel-Osco	Daily Herald	12-16-2016
Lake County schools consider more than just temperature, snow when deciding to close	News-Sun	12-21-2016
Top 10 Lake County stories of 2016	Daily Herald	12-23-2016