

Brandon X. Ewing

EXECUTIVE PROFILE

Banking professional with more than a decade of progressive leadership driving retail banking performance, business development, community partnerships, and organizational growth. Experienced leading multi-site operations, developing high-performing leaders, expanding market presence, and creating partnerships that improve financial wellbeing while delivering exceptional business results.

PROFESSIONAL EXPERIENCE

Director of Community Retail Branches

BCU (Baxter Credit Union) | 2024 – Present

- Lead strategic performance across seven community retail branches.
- Direct branch leadership through coaching, succession planning, and performance management.
- Oversee lending, deposits, member growth, operational excellence, and financial performance.
- Partner with executive leadership on strategic planning, staffing, and market expansion.
- Champion community engagement, financial education, workforce development, and nonprofit partnerships.

Senior Manager, Community Retail Branches

BCU (Baxter Credit Union) | 2022 – 2024

- Led retail operations and business development for the Crystal Lake and Gurnee branches.
- Built strategic partnerships with employers, municipalities, schools, and nonprofit organizations.
- Directed sales, lending, operational performance, and member experience.
- Coached branch managers while developing future leaders.

Branch Manager

BCU – Gurnee, Illinois | 2020 – 2022

- Directed all branch operations, sales, lending, compliance, employee development, and member experience.

Assistant Branch Manager

BCU – Gurnee / Vernon Hills | 2019 – 2020

- Supported daily operations, employee coaching, lending, and member service.

Branch Experience Manager / Member Service Representative

BCU – Bannockburn / Gurnee | 2015 – 2019

- Progressed through multiple leadership roles in retail banking, lending, operations, sales, and coaching.

COMMUNITY LEADERSHIP

- President, Waukegan Board of Education (2018–2024)
- Member, Waukegan Board of Education (2016–2024)
- Waukegan Planning & Zoning Board Member 2025-
- Former Youth & Family Counseling Board Member
- Democratic Precinct Committeeperson
- Co-Chair, Lake County Nineteenth Celebration

AWARDS & RECOGNITION

- 2023 Generation Next Award – Illinois Legislative Black Caucus Foundation
- BCU President's Award
- Multiple Leadership & Performance Awards

CORE COMPETENCIES

Executive Leadership • Multi-Site Operations • Retail Banking • Community Business Development • Strategic Planning • Organizational Growth • Sales Leadership • Lending Strategy • Community Partnerships • Talent Development • Workforce Development • Public Speaking • Government Relations