

Paratransit Market Study for the Lake County Region

Review of Technical Memo #3



June 27, 2018

Project Purpose

- Development of a ***sustainable, implementable plan for improving mobility options*** in Lake County
- Mobility options may benefit other residents, but will focus on the ***target user groups of older adults, people with disabilities, and individuals with lower incomes***

Work To Date

- Two rounds of four Community Meetings- January 2017 & January 2018
- Technical Memorandum #1- Existing Conditions
- Technical Memorandum #2- Evaluation of Potential Strategies
- ***Technical Memorandum # 3***
- Five Focus Groups
- Stakeholder/Partner Interviews
- Online Surveys
- Project Advisory Committee Meetings

Proposed Strategies

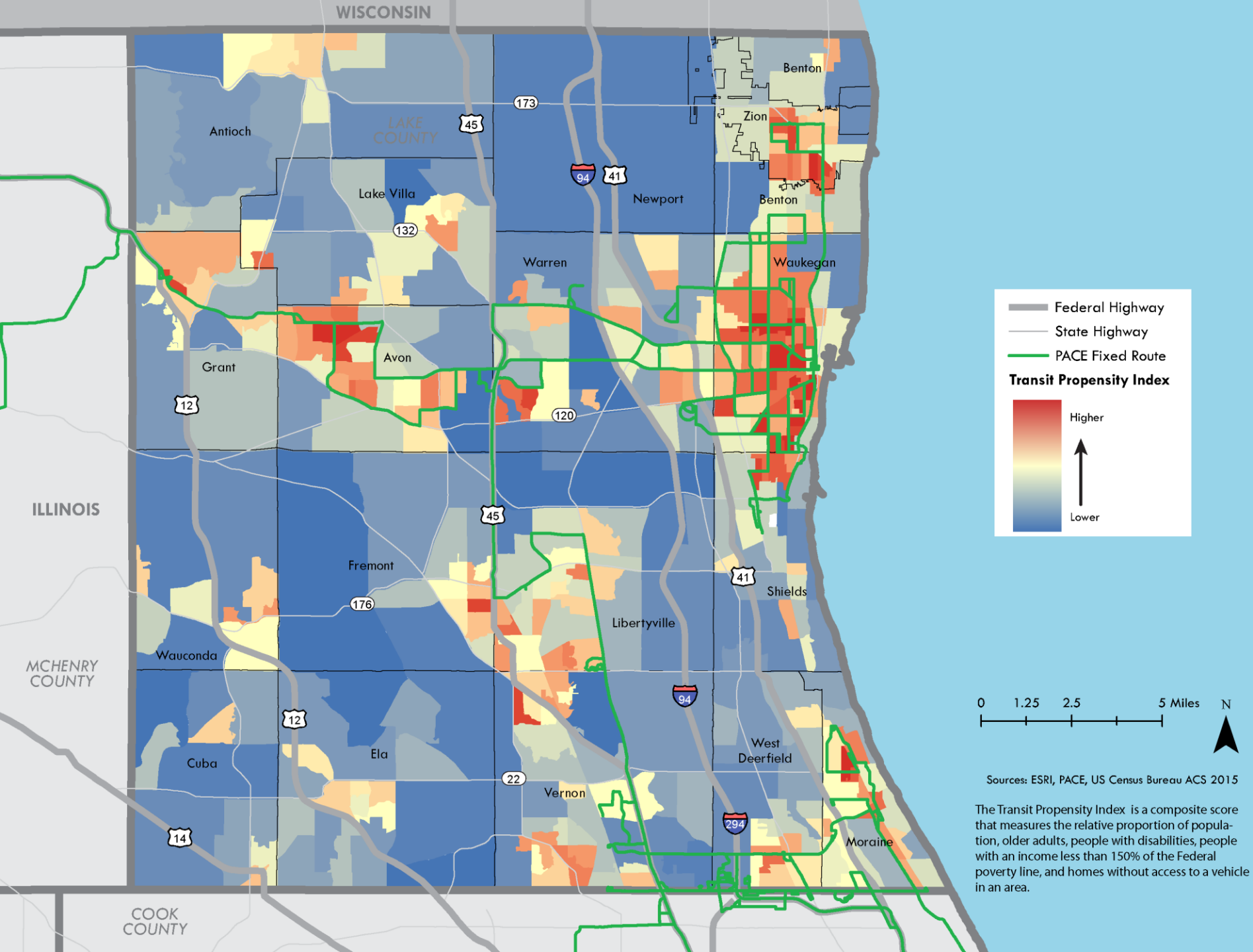
- **Service Strategies**
 - Late night employment transportation
 - Enhanced Call-n-Ride service
 - Route deviation service in place of traditional fixed routes
 - Taxi subsidy program modifications
 - Countywide paratransit system
- **Personal Mobility Strategies**
 - Vanpools for first/last mile service and employment transportation
 - TNC service for first/last mile connections
- **Mobility Management Strategies**
 - Centralized transportation information and trip planning
 - Countywide marketing campaign
 - Mobility Manager for Lake County

Transit Propensity Index

A TPI was developed to provide a composite measure of all groups that are likely to rely on public transportation in Lake County.

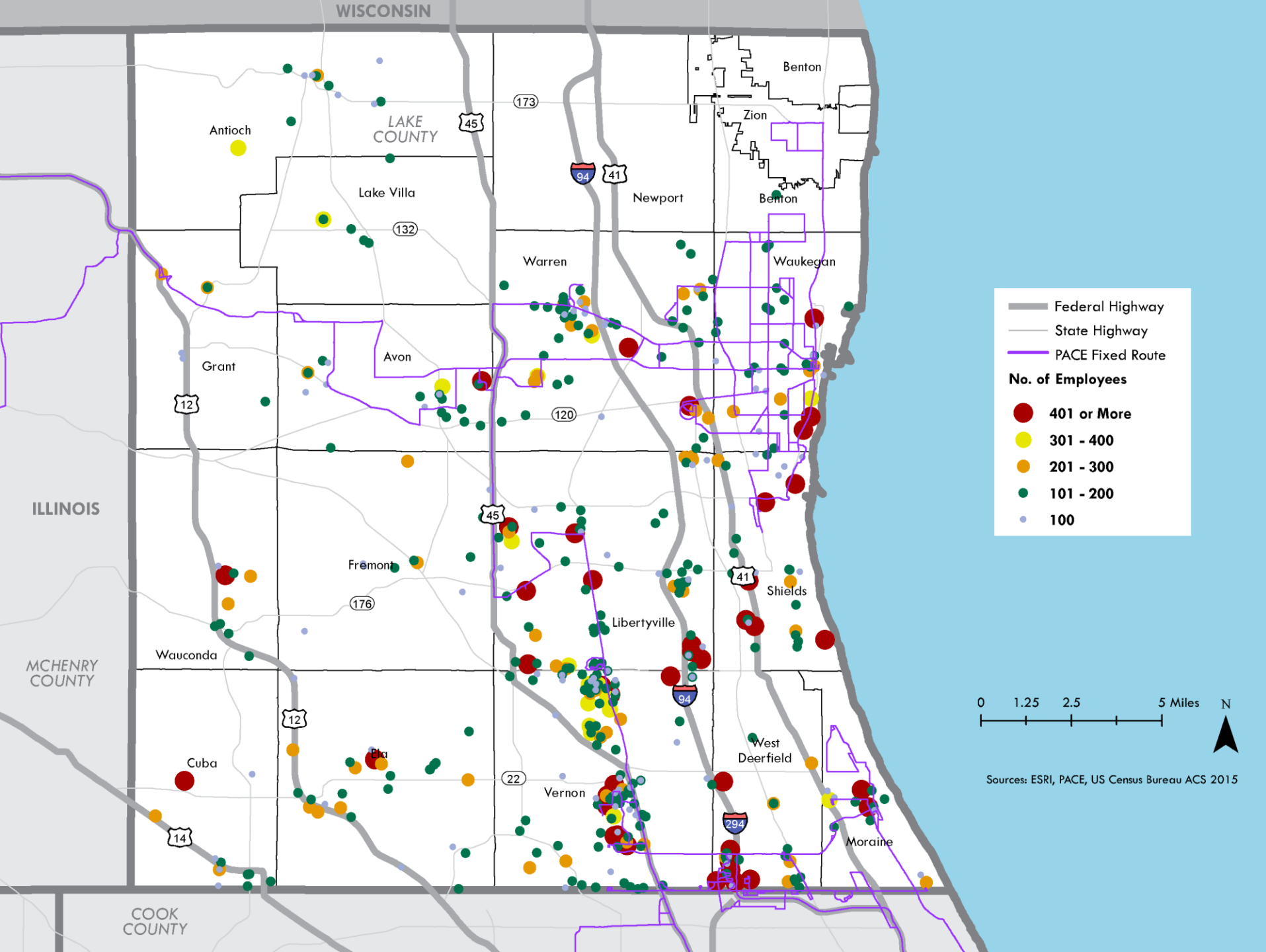
Measures the individual densities of:

- total population
- older adults
- individuals with disabilities
- people living with an income less than 150% of the poverty line
- households without access to a private vehicle



Lake County Employers

- Mapped the locations of employers in Lake County with 100 or more employees
- Lake County has over 400 employers with more than 100 employees, representing over 70,000 total workers



Funding

- Federal
- State
- Local
- Private
- Non Profits



Next Steps

- PAC Meeting- July 12
- Prepare Final Report
- Community Meetings & PAC Meeting – Fall 2018
- Final Report to Lake County Board- Fall 2018



QUESTIONS?