# **Media Placement Highlights**

May 2025

# **Notable media placements:**

#### WRLR

"98.3FM The Life. Broadcasting daily to northern Illinois. The Cert Show for May 8, 2025" – May 8, 2025

https://www.youtube.com/watch?v=K1i1RCE1KL0

- Lake County Health Department Emergency Management Coordinator Patti Corn attended the May 8 WRLR broadcasting to promote Operation Dropbox.
- This is the first year the Lake County Health Department will be apart of Operation Dropbox—a donation drive occurring during the month of May to support local veterans.
- McHenry County started this on a small scale six years ago. Last year they we able to contribute 8,000 lbs. to the Veteran's Path to Hope food pantry.
- Corn said, "We have been challenged to co-exercise in the region, so we thought this is a great opportunity because Veteran's Path to Hope and Lake County Veterans are merging. So, this organization will serve Lake, McHenry, Boone, and Winnebago County."
- Corn also commented on the Health Departments booth that would be at the First
  Responder Expo for one weekend May. The booth would mirror the 2024 event by having a
  few hands-on activities, including a Heimlich maneuver dummy for people to practice on as
  well as 60 second CPR. Corn said, "We had a line of kids all day. It was a great event."

## **Lake County Journal**

"Lake County Health Department invites you to its STI prevention events" – May 8, 2025 <a href="https://www.shawlocal.com/lake-county-journal/2025/05/08/lake-county-health-department-invites-you-to-its-sti-prevention-events/">https://www.shawlocal.com/lake-county-journal/2025/05/08/lake-county-health-department-invites-you-to-its-sti-prevention-events/</a>

- The Lake County Health Department and Community Health Center and its partners are
  hosting free community events to educate about sexually transmitted infections, encourage
  routine screening, preventive care and treatment and emphasize vulnerable populations for
  providers and the community.
- The events will take place in May and June with the first event being National Hepatitis
  Testing Day on Monday, May 19 and HIV Long-Term Survivors Awareness Day on Thursday,
  June 5.

"Lake County Health Department's Operation Dropbox donation drive underway" – May 15, 2025 <a href="https://www.shawlocal.com/lake-county-journal/2025/05/15/lake-county-health-departments-operation-dropbox-donation-drive-underway/">https://www.shawlocal.com/lake-county-journal/2025/05/15/lake-county-health-departments-operation-dropbox-donation-drive-underway/</a>

• The Lake County Health Department, along with community partners, has launched the Operation Dropbox donation drive to support local veterans.

- The drive will run through May 31. It is taking place across Lake County at participating businesses, churches and organizations.
- Emergency Management Coordinator Patti Corn said, "We are excited to have 40 locations all across Lake County that will be available to accept donations throughout the month of May. Thanks to the collaboration with the community and our partners at the McHenry County Health Department, we are hopeful that it will be a great success."
- Operation Dropbox, now in its sixth year in McHenry County and first year in Lake County, is an annual countywide donation drive that runs during the month of May. Donations are collected at drop site locations throughout Lake County by Medical Reserve Corps volunteers and delivered to Veterans Path to Hope

### **Press Releases Issued**

- Lake County Health Department's Operation Dropbox Donation Drive Now Open
- Health Department Encourages Lake County Residents to Swim Safely

### **Total Media Placements**

May 1 – May 31, 2025

Press Releases Sent	2
Press Release Placements	3
Other Articles Mentioning/Quoting LCHD/CHC	1