

Community Prevention Support

PRIORITY AREA	Food/Nutrition/Essential Goods	
GOAL	Assure vulnerable Lake County community members have access to the resources and the information they need to stop the spread of COVID-19.	
OBJECTIVE	Support the Asociación Comunitaria Latina (ACL) and African American Community Partnership Group (AACPG) in leading COVID-19 prevention efforts among Lake County's Latino and African American communities.	
PROJECT SUMMARY	<p>The Asociación Comunitaria Latina (ACL) and African American Community Partnership Group (AACPG) were convened by the Lake County Health Department in mid-May to address the striking COVID-19 morbidity and mortality inequities affecting those communities. More than 50 organizations that directly serve the Latino and African American communities are represented on the ACL and AACPG, and both groups independently identified a need to support prevention and culturally relevant education and outreach efforts.</p> <p>Prevention materials: Procuring, assembling, and distributing "safety kits" out to the community that include masks, hand sanitizer, and educational materials to approximately 70,000 community members.</p> <p>Education/Outreach: developing/disseminating culturally relevant outreach materials through various media, including printed materials, community-based news media, and social media. Also includes funding for mini grants to local organizations to support outreach/education efforts such as health education events, case managers, and community health workers.</p>	
RELEVANT DATA	<ul style="list-style-type: none">▪ There are approximately 155,000 Latinos and 52,000 African American Lake County community members.▪ Poverty rates among White, Black, and Latino community members are 8.8%, 29.2%, and 19.3% respectively. (American Community Survey Data).▪ According to Lake County COVID-19 data, for every one White person who tests positive, four Black and eight Latino individuals test positive, and mortality rates are twice as high among communities of color than White communities.▪ Communities of color disproportionately are affected by living conditions, work circumstances, and underlying health conditions that make it more likely for them to contract COVID-19 (and to have a more severe case) because they lack access to the resources and information they need to practice social distancing and maintain their health.	
IMPLEMENTATION PARTNERS	Advocate Aurora Advocate Condell Catholic Charities - Community Center Chicago Area Peace Corp Chicago Workers Collaborative Coalicion Latinos Unidos De Lake County Coalition to Reduce Recidivism College of Lake County	Mano a Mano Northwestern Memorial Hospital Puerto Rican Society Round Lake Public Library Sign of the Dove Church University Center Waukegan Housing Authority Waukegan Park District

COOL Learning
 HACES
 Lake County Community Action
 Partnership
 Lake County Health Department
 Lake County Sheriff's Department

Waukegan Public Library
 YWCA Lake County
 Local fraternities and sororities

BUDGET INFORMATION

Item	Amount Needed	Cost Per Item	Price Total
Prevention Materials (sourced from https://www.ipromo.com/promo-products/741/Health-Products.html)			
Masks Washable (2pp)	150,000	\$ 2.50 each	\$375,000
Masks Disposable (10 per familyx50,000 family kits)	500,000	\$ 0.45 each	\$225,000
Hand Sanitizer (8 oz) for individual carry	70,000	\$ 2.00	\$140,000
Printing costs	70,000	\$ 0.13	\$9,100
Bag/box costs	70,000	\$ 0.26	\$18,000
Safety kit total			\$767,100
Education/Outreach			
Media spot/materials costs	varies	\$500-\$1000	\$100,000
Mini-grants to community organizations	20	\$5,000	\$100,000
Printing costs	varies	varies	\$32,900
Education/Outreach total			\$232,900
Total			\$1,000,000

NOTES

The Waukegan Public Library (WPL) has offered to serve as the lead fiscal agent for this effort. They have already secured a \$50,000 grant from the Lake County Community Foundation to begin this work, with \$10,000 marked for administrative expenses to manage such a large allocation of funding. The ACL also has received \$35,000 from LCCF for this project, with \$10,000 marked for administrative expenses. AACPG and ACL will use this funding to hire an accountant consultant to manage this grant and related expenses. help distribute funds to the other relevant parties.

Both groups have agreed to work together on this effort to leverage additional purchasing power for these materials. However, each group will compile their own kits with culturally relevant educational materials. Both groups have agreed to divide the resources from this grant on a 1:3 ratio (25% for AACPG, 75% for ACL) to reflect the population breakdown. Both groups will use the Puerto Rican Society in Waukegan as a homebase for the delivery and assembly of safety kits.

The Chicago Area Peace Corps has agreed to support efforts in securing, assembling and distributing PPE/Safety Kits. They have agreed to connect 800 local volunteers as well as over 1000 volunteers they have via Facebook. The Corps was very excited to

have boots on the ground with this initiative and will coordinate logistics with the Safety Committee.

The teams have already identified several distribution sites in the following locations: Highwood/Highland Park, Round Lake, Waukegan, North Chicago, Zion, Mundelein, Wauconda, and Antioch.

Both groups already have teams identified to develop education materials and assemble kits. They have volunteers identified and ready to assemble kits. All they need are funds to support the procurement of these items and related efforts.