

Media Placements Aligned with Strategic Plan Goals

November 2015

COORDINATION OF CARE: ACCESS TO A MEDICAL HOME AND BEHAVIORAL HEALTH HOME; COORDINATED NETWORK OF HEALTH AND HUMAN SERVICES

GOAL: INCREASE THE NUMBER OF RESIDENTS IN LAKE COUNTY WHO HAVE HEALTH INSURANCE

Illinois Awards \$5M for Health Insurance Outreach Workers	Miami Herald	10-26-2015
Illinois Awards \$5M for Health Insurance Outreach Workers	Sacramento Bee	10-26-2015

EMPHASIS ON PREVENTION / ACCESS TO PREVENTION AND WELLNESS

GOAL: REDUCE THE INCIDENCE OF INFECTIOUS DISEASES

It's Not Wise to Mess With Bats – Alive or Dead	News-Sun	10-1-2015
From the Community: Lake County Health Department Encourages Residents to Get Flu Shots	News-Sun	10-2-2015
Lake County Health Department Encourages Residents to Get Flu Shots	Patch	10-2-2015
Pet Vaccination Clinic in BP	Zion-Benton News	10-2-2015
Health Officials in Lake County Encourage Flu Shots	Charlotte Observer	10-5-2015
Health Officials in Lake County Encourage Flu Shots	KFVS Channel 12 – Missouri	10-5-2015
Health Officials in Lake County Encourage Flu Shots	Fox 32	10-5-2015
Get a Flu Shot This Fall	Daily Herald	10-6-2016
Residents Urged to Avoid Bats	Highland Park Landmark	10-6-2015
How to Avoid Bats in Your House	Daily Herald	10-6-2015
Pet Vaccines	News-Sun	10-8-2015
Health Officials in Lake County Encourage Flu Shots	Washington Times	10-3-2015
Two Low-Cost Pet Vaccination Clinics Offered This Month	Daily Herald	10-8-2015
County Officials Are Pushing Flu Shots	Mykenoshacounty.com	10-8-2015
Two West Nile Virus Cases Confirmed in Lake County	Great Lakes Bulletin	10-2-2015
Why Health Departments Want You to Get the Flu Shot	Daily Herald	10-11-2015

Animal Experts: Don't Blame Pit Bulls; Training Curbs Dog Attacks	News-Sun	10-26-2015
Suburban Man Fights Court Order to Euthanize Dog	Fox 32	10-30-2015
"Vicious" Hawthorn Woods Dog Gets 5-Day Reprieve	Daily Herald	10-30-2015
Health Officials in Lake County Encourage Flu Shots	Island Packet –South Carolina	10-5-2015

GOAL: PROTECT AND IMPROVE SURFACE AND GROUND WATER RESOURCES

Workshop for Snow Plow Operators, Oct. 7	Zion-Benton News	10-2-2015
Feds Slap Waukegan with Violation of Clean Water Act	News-Sun	10-6-2015

GOAL: REDUCE THE NUMBER OF SUBSTANCE ABUSE RELATED EMERGENCY ROOM VISITS AND DEATHS

County Officials Thank Company for Naloxone Donation	Daily Herald	10-4-2015
Crisis Line Via Texting Expands	Daily Herald	10-1-2015
Text for Help - Texting Crisis Line to Aid Troubled Teens Expands to Cover All of Lake County	News-Sun	10-1-2015
Teens in Crisis Can Text for Help 24/7	Zion-Benton News	10-9-2015
Zacharias Sexual Abuse Center Offers Early Look at Upcoming Skokie Location	Pioneer Press	10-27-2015

REDUCTION IN HEALTH DISPARITIES/INCREASED HEALTH EQUITY

GOAL: REDUCE DISPARITIES IN BIRTH OUTCOMES

From the Community: Free Program Provides Keys to a Healthy Pregnancy	News-Sun	10-22-2015
Free Program Provides Keys to a Healthy Pregnancy	Patch	10-23-2015
Free Program Provides Keys to Having a Healthy Pregnancy	Daily Herald	10-26-2015
Healthy Pregnancy Program	Daily Herald	10-26-2015
Health Calendar: Health Department Offers New Healthy Pregnancy Program	News-Sun	10-27-2015

GOAL: IMPROVE HEALTH EQUITY AND REDUCE CHRONIC DISEASE IN TARGET POPULATIONS IN LAKE COUNTY

CHC Patient Appreciation	IPHCA Newsletter	September 2015
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