

## Media Placements Aligned with Strategic Plan Goals

### For the Month of July 2016

#### COORDINATION OF CARE: ACCESS TO A MEDICAL HOME AND BEHAVIORAL HEALTH HOME; COORDINATED NETWORK OF HEALTH AND HUMAN SERVICES

GOAL: INCREASE THE PROPORTION OF PERSONS WHO HAVE A CONSISTENT SOURCE OF ONGOING CARE

Friends for Health Raises \$9,000 for North Shore Health Center in celebration of their 10 year anniversary of serving the community	Tribune/News-Sun	7-11-2016
Friends for Health raises \$9,000 for North Shore Health Center	Daily Herald	7-16-2016
Lake County health council seeks volunteers	Daily Herald	7-21-2016
Give back to the community by joining the Governing Council	Tribune/News-Sun	7-21-2016
Give back to the community by joining the Governing Council	Patch	7-22-2016
North Shore Center anniversary event	Daily North Shore	7-25-2016
Health Department seeks volunteers	Daily North Shore	7-25-2016
Volunteers sought for county health council	Daily Herald	7-26-2016
Add vaccinations to your back-to-school checklist	Daily Herald	7-27-2016

#### EMPHASIS ON PREVENTION/ACCESS TO PREVENTION AND WELLNESS

GOAL: REDUCE THE INCIDENCE OF INFECTIOUS DISEASES

West Nile found in county	Daily Herald	7-1-2016
West Nile virus in Highland Park	News-Sun	7-1-2016

Mosquitoes test positive for West Nile virus in Highland Park	Chicago Sun-Times	7-5-2016
Mosquitoes Test Positive for West Nile Virus in Lake County	Patch	7-5-2016
Beachgoers will swim despite big waves, E. coli	News-Sun	7-6-2016
Low-cost pet vaccination clinic offered July 16 in Zion	Tribune/News-Sun	7-6-2016
Low-cost pet vaccination clinic set for this month	Patch	7-6-2016
Low-cost pet vaccination clinic	Daily North Shore	7-6-2016
Mosquitoes test positive for West Nile virus in H.P.	Zion-Benton News	7-8-2016
Low-cost pet vaccination clinic in Zion	Zion-Benton News	7-8-2016
Low-cost pet vaccination clinic offered July 16 in Zion	Daily Herald	7-8-2016
Low-cost pet vaccination clinic offered in Zion	Daily Herald	7-16-2016
West Nile virus recently detected in Highland Park mosquito batch	Lake County Gazette	7-12-2016
Low-cost pet clinic comes to Zion	theYOUJournal	7-15-2016
Back-to-school checklist should include Vaccinations	theYOUJournal	7-20-2016
Add vaccinations to your back-to-school list	Patch	7-20-2016
Add Vaccinations to Your back-to-school list	Tribune/News-Sun	7-20-2016
Add vaccinations to your back-to-school checklist	Daily Herald	7-21-2016
The science of pool safety	News-Sun	7-21-2016
Update: Positive West Nile tests climb	Daily North Shore	7-25-2016
Water testing for Barrington residents	Daily Herald	7-27-2016
Time to watch out for ticks, a growing concern in Lake County	Village Vine	July 2016

**GOAL: REDUCE THE PERCENTAGE OF ADULTS AND CHILDREN IN LAKE COUNTY WHO ARE OVERWEIGHT AND OBESE**

Lake County digs in at community garden	Lake County Journal	7-14-2016
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**GOAL: REDUCE THE NUMBER OF SUBSTANCE ABUSE RELATED EMERGENCY ROOM VISITS AND DEATHS**

More help for opioid addictions	Puro Futbol	7-5-2016
Fire district teams with foundation to purchase opioid-antidote kits	News-Sun	7-22-2016
Coalition born from teen drinking tragedy enters new era	Tribune/News-Sun	7-25-2016
The 2016 "Wauk" for Awareness Talks Place Aug. 27 in Beach Park	Patch	7-21-2016
The 2016 "Wauk" for Awareness Takes Place Aug. 27 in Beach Park	Patch	7-21-2016
The 2016 "Wauk" for Awareness Takes Place Aug. 27 in Beach Park	Tribune/News-Sun	7-21-2016

**REDUCTION IN HEALTH DISPARITIES/INCREASED HEALTH EQUITY**

**GOAL: IMPROVE HEALTH EQUITY AND REDUCE CHRONIC DISEASE IN TARGET POPULATIONS IN LAKE COUNTY**

Mental health care options may increase with new bill	News-Sun	7-20-2016
\$150M mental health bill would refocus treatment efforts	Daily Herald	7-20-2016

Community organizations gather for mental health summit for veterans	News-Sun	7-27-2016
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#### MISCELLANEOUS MEDIA PLACEMENTS

Fireworks on Fourth create havoc for pets	News-Sun	7-5-2016
Two dogs declared dangerous after Lake Zurich attack	Daily Herald	7-28-2016
Two dogs declared dangerous following attack in Lake Zurich	Patch	7-28-2016
Lake County Board of Health discusses drug free workplace act	Lake County Gazette	7-28-2016