

## Media Placement Highlights

August 2024

### Notable media placements:

#### Lake County News-Sun

"Mark Pfister prepares for retirement after 33 years with the Lake County Health Department" – August 24, 2024

<https://www.chicagotribune.com/2024/08/24/mark-pfister-prepares-for-retirement-after-33-years-with-the-lake-county-health-department/>

- After a 33-year career at the Lake County Health Department, Executive Director Mark Pfister plans to retire on September 3 and move to Washington.
- Health Department Executive Director Mark Pfister said, "At first, I'm going to relax a little bit, do nothing for a while, and then make a decision. I may do something with the environment. I'll see what develops."
- Lake County Board Chair Sandy Hart said, "Mark Pfister led us through the most difficult public health crisis in the last 100 years. He was unwavering in his leadership and will be sorely missed."
- Lake County Board of Health President Tim Sashko said, "He lives what he does and through this he always makes a difference. He embraces the changes we need to make in lifestyle. He is a sponge of knowledge, and he grasps the entire kaleidoscope of needs."

"Waukegan greenhouse class provides food while promoting healthy eating; 'We're teaching our families how to do this'" – August 30, 2024

<https://www.chicagotribune.com/2024/08/30/waukegan-greenhouse-class-provides-food-while-promoting-healthy-eating-were-teaching-our-families-how-to-do-this/>

- John Lewis Middle School's botany and culinary arts program in Waukegan has its own greenhouse where, initially in the program, students learned how to cook their crops, and now the program has expanded to also provide healthy food for people in a community some call a food desert or food swamp.
- Students are learning that a food desert is where food stores do not have fresh produce available and lack the land to grow fresh produce.
- Health Department Executive Director Mark Pfister said, "a 'food swamp' is also a danger to people in low-income areas with fewer options."
- Pfister said, "a food swamp is an area where people eat inexpensive, processed food which can lead to poor health conditions like diabetes, heart disease or obesity."

#### Press Releases Issued

- [Health Department Seeks Youth Mental Health First Aid Instructors](#)
- [Lake County Health Department Announces Retirement of Executive Director Mark Pfister](#)
- [Lake County Health Department Reports Multiple Cases of WNV and First Human Death of 2024](#)

**Total Media Placements**

August 1 - August 31, 2024

Press Releases Sent	3
Press Release Placements	8
Other Articles Mentioning/Quoting LCHD/CHC	3