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October 21, 2011

Memorandum

To: Community Development Commissioners
From: Joel Williams, Community Development Administrator
Re: Revised Scoring Criteria – CDBG Public Services & ESG

During last year's application process, some questions arose regarding the scoring criteria for CDBG-Public Services and ESG. The questions pertained to the relative subjectivity of the criteria. Staff was directed to develop a more definitively objective, formula-driven scoring criteria for review.

Attached is the staff proposal for the revisions to the scoring criteria. The criteria categories remain (eg, *Community Need*, *Lake County Impact*, etc.), but are now divided into two subcategories: Formula-Based Scores and Reviewer Scores. Formula-Based Scores had been used in previous application cycles, but have been expanded and improved. Reviewer Scores are the areas that the members of the Application Review Committees will use their expertise and discretion to score.

In summary, the changes to the criteria consist of the following:

- The formula-based scores are now the majority of the points.
 - 2010 = 15%
 - 2011 = 5%
 - 2012 (proposed) = 64%
- The total possible points have jumped from 200 to 250. This should provide for larger gaps between applicants.
- Each "Reviewer Score" item is now worth 10 points to ensure consistency. Reviewers will treat these items like a grading scale; i.e., 10 is perfect, 9 is an A, 8 is a B, 7 a C, etc.
 - The only exception is the *Program Design* item, which is worth 20 points (down from originally 40). This provides for those hard to quantify qualities in a program.

Staff will provide an overview of each item at the Commission meeting.

Desired Action

Staff seeks Commission approval of the revised Scoring Criteria for CDBG Public Services & ESG.