

# 2024 FARE PROPOSAL

---

June 21, 2023



# AGENDA

---

- Review current fare system
- Discuss process & proposal
- Outreach activities & next steps



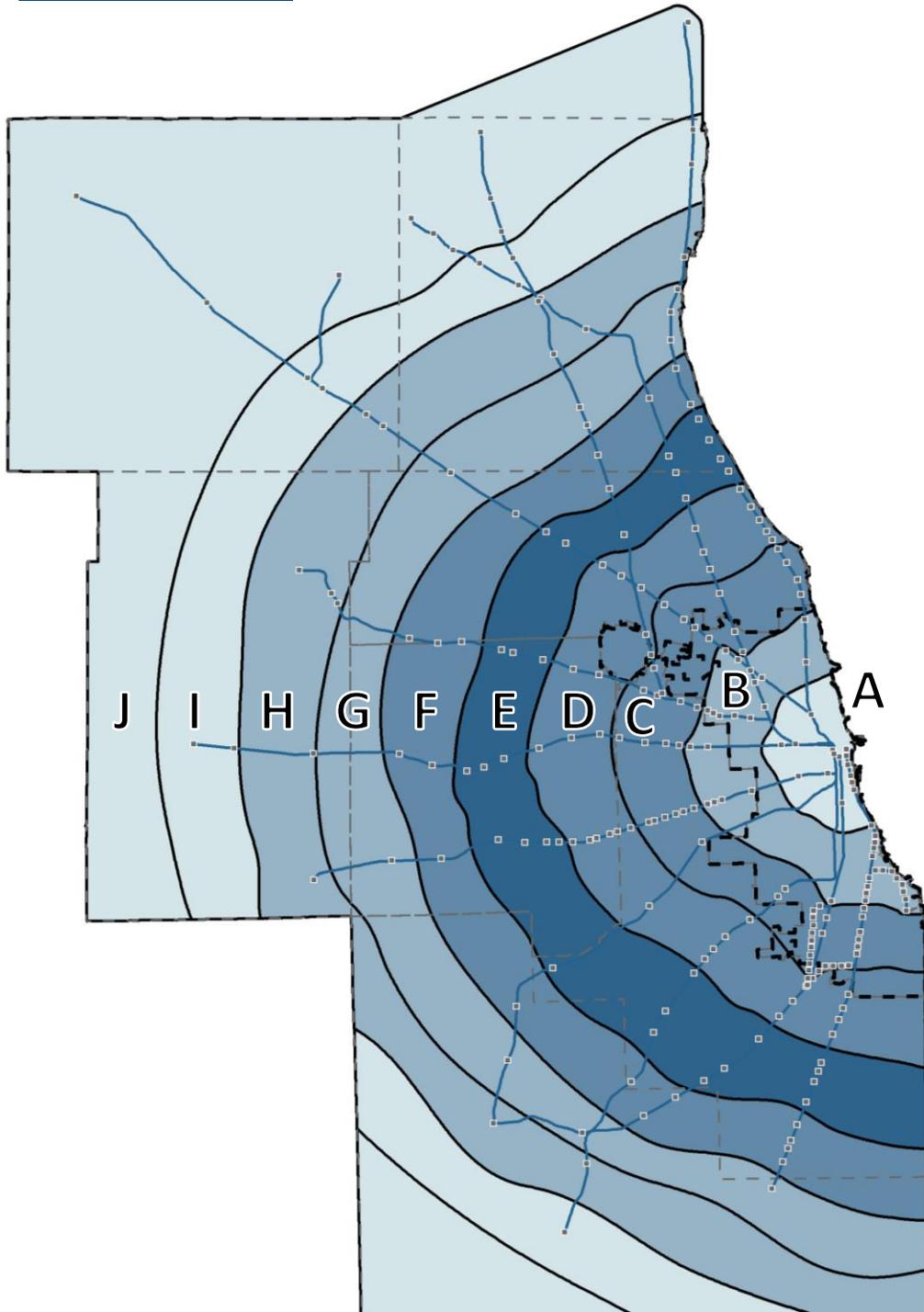
# CURRENT FARE TABLE

Zone	One-Way	10-Ride	Monthly	Day Pass (2021)	Super Saver Monthly (2022)
A	\$4.00	\$38.00	<del>\$116.00</del>	\$6.00	\$100.00
B	\$4.25	\$40.50	<del>\$123.25</del>		
C	\$5.50	\$52.25	<del>\$159.50</del>		
D	\$6.25	\$59.50	<del>\$181.25</del>	\$10.00	
E	\$6.75	\$64.25	<del>\$195.75</del>		
F	\$7.25	\$69.00	<del>\$210.25</del>		
G	\$7.75	\$73.75	<del>\$224.75</del>		
H	\$8.25	\$78.50	<del>\$239.25</del>		
I	\$9.00	\$85.50	<del>\$261.00</del>		
J	\$9.50	\$90.25	<del>\$275.50</del>		



# FARE ZONES & RIDERSHIP

Share of Trips to Downtown (94% of all trips)



Fare Zone	Share
A	1%
B	11%
C	16%
D	17%
E	22%
F	13%
G	8%
H	8%
I	3%
J	2%



# GOAL OF NEW FARE STRUCTURE

---

- Encourage **ridership** while working within financial and technical constraints
- Create a system that is **easily understandable** for customers
- **Simplify** on-board fare collection as much as possible

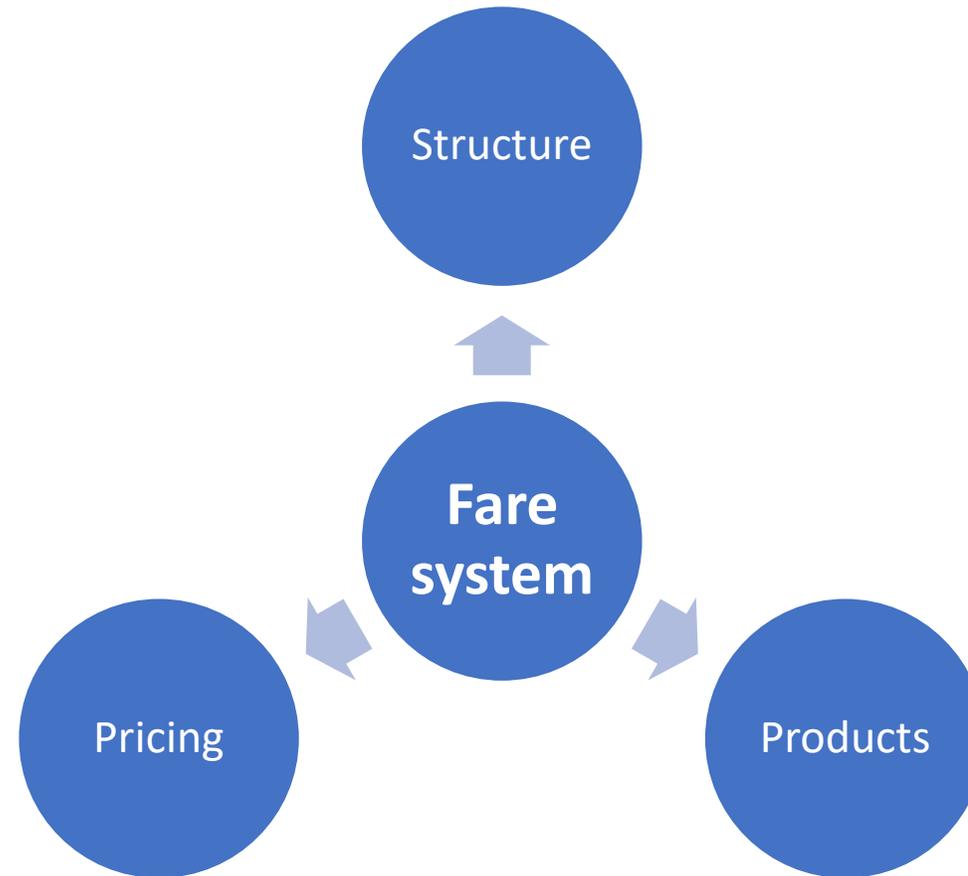


# PROCESS APPROACH - INTERNAL WORKING GROUPS



# PROCESS APPROACH - INTERNAL WORKING GROUPS

---



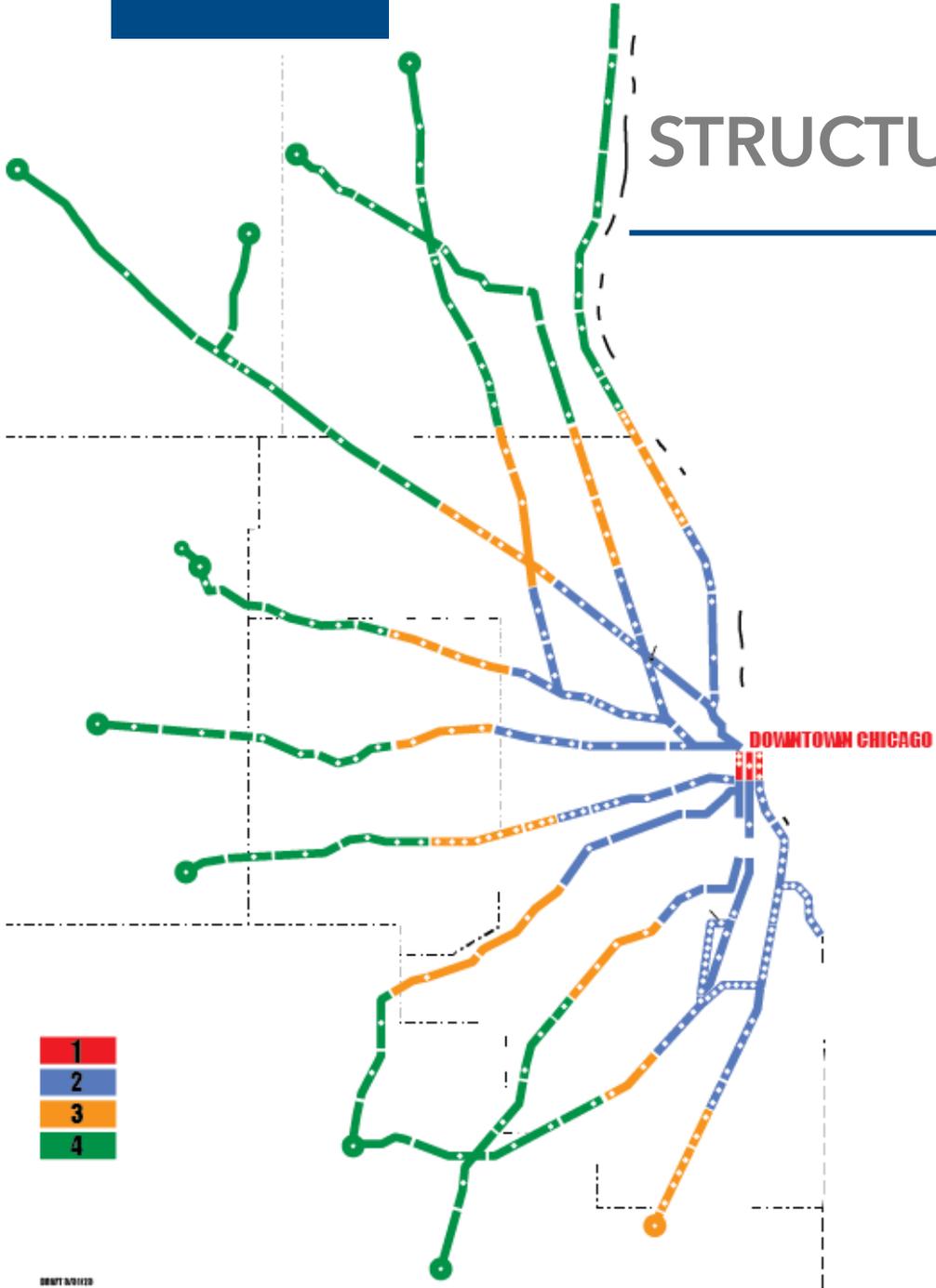
# STRUCTURE: ZONE CONSOLIDATION

---

- To meet goal of simplifying structure, internal Metra working group aimed to create a system with fewer fare zones
- Evaluated different scenarios of zone consolidation
  - Single fare zone / flat fare
  - Two zones
  - Three zones
  - Four zones based on current letters (e.g., combining D through F)
  - **Four zones to take into account line characteristics**



# STRUCTURE: ZONE CONSOLIDATION



- Zones are consolidated based on factors such as service, geography, and ridership characteristics
- Downtown zone **encourages intermediate trips** while pricing downtown trips appropriately
  - Include pricing intermediate trips lower
  - Aligns with **Strategic Plan goals** of seeking new riders
  - Red shows **Zone 1 (Downtown Chicago)**

my  
**Metra**

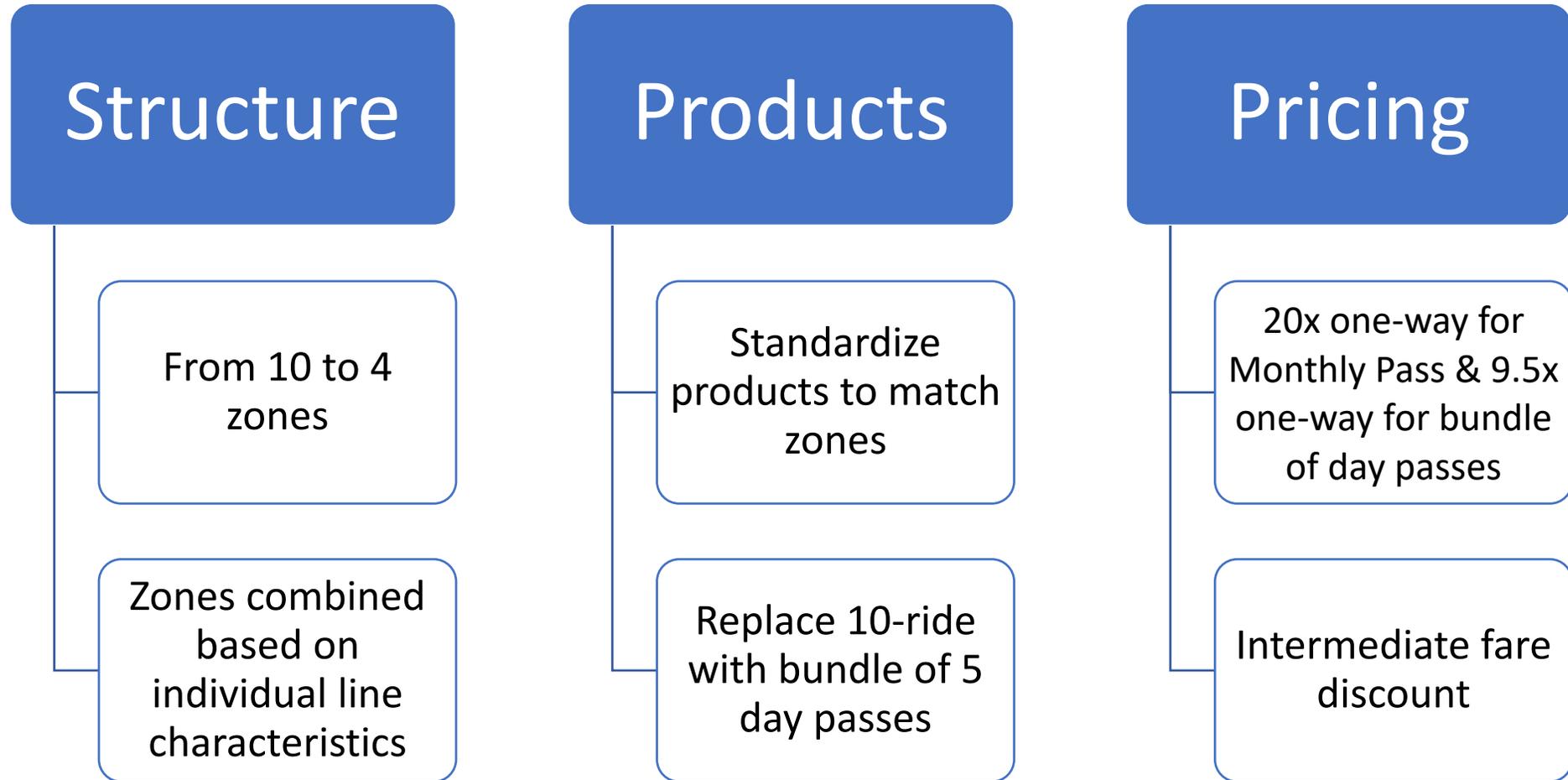


# PRODUCTS & PRICING: DRAFT FARE CHART

		Full Fare				Reduced Fare			
		Zone 1 (Downtown Chicago) To/From			Travel Within Zones 2, 3, 4	Zone 1 (Downtown Chicago) To/From			Travel Within Zones 2, 3, 4
		Zone 2	Zone 3	Zone 4		Zone 2	Zone 3	Zone 4	
	<b>One Trip</b> Valid for one trip, expires three hours after purchase	\$ 3.75	\$ 5.50	\$ 6.75	\$ 3.75	\$ 1.75	\$ 2.75	\$ 3.25	\$ 1.75
	<b>Day Pass</b> Valid for unlimited trips for a single day, expires 3:00 a.m. the next day	\$ 7.50	\$ 11.00	\$ 13.50	\$ 7.50	\$ 3.75	\$ 5.50	\$ 6.75	\$ 3.75
	<b>5 Day Pass Bundle</b> Five individual day passes, <b>may be used non-consecutively</b>	\$ 35.75	\$ 52.25	\$ 64.25	\$ 35.75	\$ 17.75	\$ 26.00	\$ 32.00	\$ 17.75
	<b>Monthly Pass</b> Valid for unlimited trips for a calendar month, expires 12:00 p.m. the first business day of the following month	\$ 75.00	\$ 110.00	\$ 135.00	\$ 75.00	\$ 37.50	\$ 55.00	\$ 67.50	\$ 37.50
	<b>Sat. Sun. or Holiday Day Pass</b> Valid for unlimited trips on Saturdays, Sundays, or Major Holidays, expires 3:00 a.m. the next day	\$ 7.00							
	<b>Weekend Pass</b> Valid for unlimited trips on one weekend, expires 3:00 a.m. the next day following the weekend	\$ 10.00							
 	<b>Regional Connect Pass</b> Valid for unlimited trips on CTA buses and trains and Pace buses for a calendar month, expires 12:00 p.m. the first business day of the following month, <b>must be purchased with a Monthly Pass</b>	+ \$ 30.00							

# KEY POINTS OF PROPOSAL

---



# STEPS TAKEN

---

- Internal working groups
- Concluded focus groups
- Met with stakeholder groups



## NEXT STEPS

---

- Public outreach activities in coming weeks
- Begin comprehensive Title VI analysis
- Incorporate public feedback and seek Board approval
- Begin external Marketing
- Include in October budget presentation



# QUESTIONS

---

