



LAKE COUNTY
**DIGITAL
GROWTH
INITIATIVE**

DIGITAL EQUITY OVERVIEW

County Administrator's
Office

April 30, 2024

BROADBAND & DIGITAL EQUITY TEAM

Keay



Digital Equity

Manager

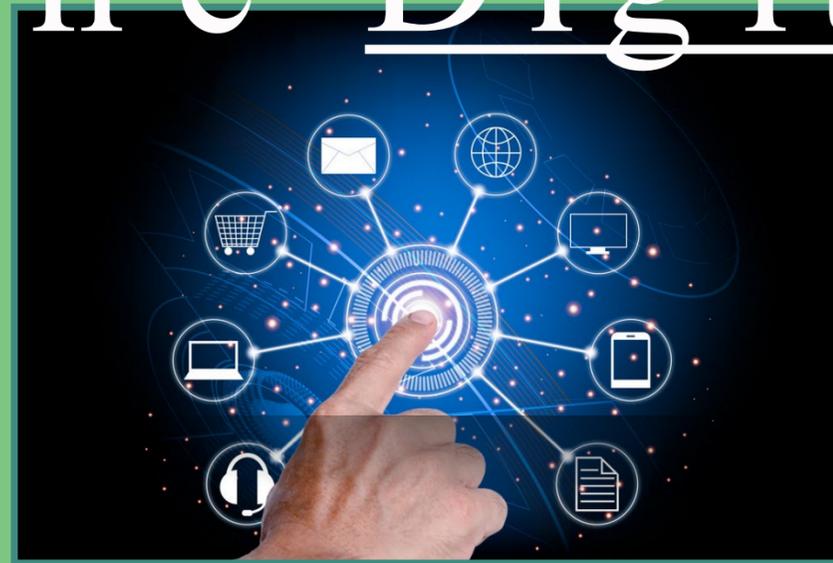
Rachel



Digital Equity

Coordinator

What is the Digital Divide?



The Digital Divide is the gap between those who have affordable access, skills, and support to effectively engage online and those who do not.

What is Digital Equity?



Digital Equity is a condition in which all individuals and communities have the technology capacity needed for full participation in our society, democracy and economy, employment, lifelong learning, and access to essential services.

What is Digital Inclusion?



Digital Inclusion refers to the activities necessary to ensure that all individuals and communities, including the most disadvantaged, have access to and use of Information and Communication

Technologies.

Digital Inclusion requires intentional strategies and investments to reduce and eliminate historical, institutional and structural barriers to access and use technology.

LAKE COUNTY'S BROADBAND & DIGITAL EQUITY ACTION PLAN



Availability & Access

Strategy 2-1

Implement Dig Once
Policy

Strategy 3-1

Pilot Public Wi-Fi

Hotspots



Adoption & Affordability

Strategy 4-1

Device Distribution
Campaign

Strategy 5-1

Expand Digital Navigators



Governance & Sustainability

Strategy 6-2

Create a County-led Broadband
and Digital Equity Coalition

Strategy 6-3

Launch a Digital Equity

Next Steps...



LAKE COUNTY **DIGITAL GROWTH INITIATIVE**

[HTTPS://WWW.LAKECOUNTYIL.GOV/BROADBAND](https://www.lakecountyil.gov/broadband)

PROJECT 1 -
FORMING
LAKE
COUNTY
DIGITAL
EQUITY
COALITION

PROJECT 2 -
RELEASE OF
COMPETITIVE
RFP PROCESS

PROJECT 3 -
PARTICIPATE
IN ILLINOIS
BROADBAND
SUMMIT

MAY 8-10 IN
CHICAGO

QUESTIONS