



June 26, 2024 Mike Klemens Manager of Transportation Planning **Program Sponsors:** 







## Today's Agenda





#### **Background and Paratransit Development**



**Review Second Year of Ride Lake County Service** 



## **2025 Pace Operating Agreement**

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Background and Paratransit Development

#### What is Paratransit?





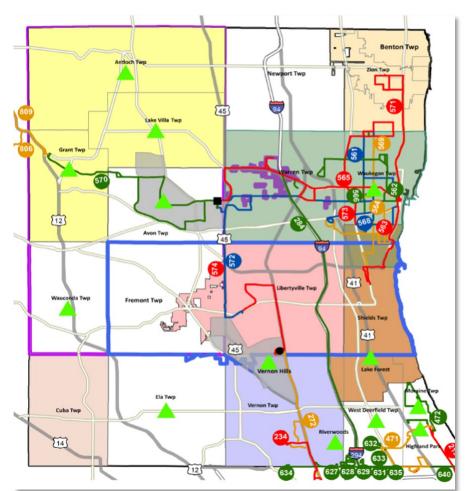
"A shared and flexible on-demand service that responds to rider requests for travel within a defined service area, geared toward individuals with mobility limitations that prevent them from accessing scheduled bus service, and/or live outside an area served by scheduled bus service."

-Lake County Paratransit Market Study (2019)

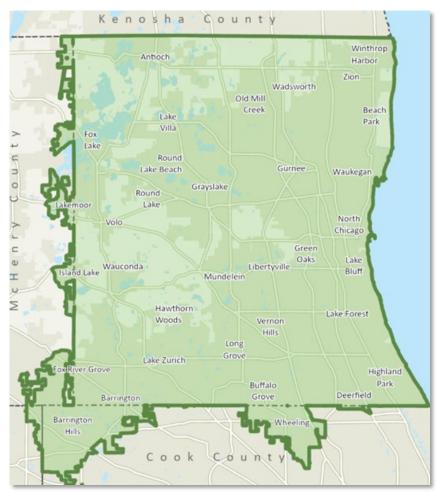
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## **Service History**









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#### **Ride Lake County Launch!**



---- LAKE COUNTY-

#### **NEWS-SUN**

Riders flock to new Lake
County bus service for
seniors, disabled; 'This is a
seamless, borderless system
for all of Lake County'



#### What is Ride Lake County?





A curb to curb shared-ride service, the vehicle may pick up other passengers

A service that is wheelchair accessible for all passengers

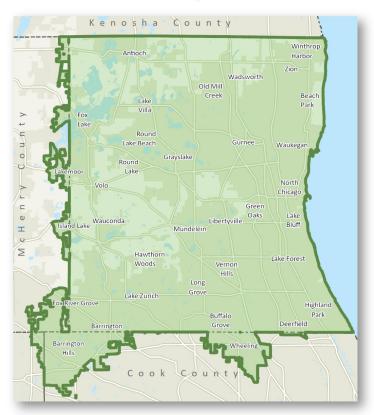
A service that provides transportation anywhere in the County for any purpose

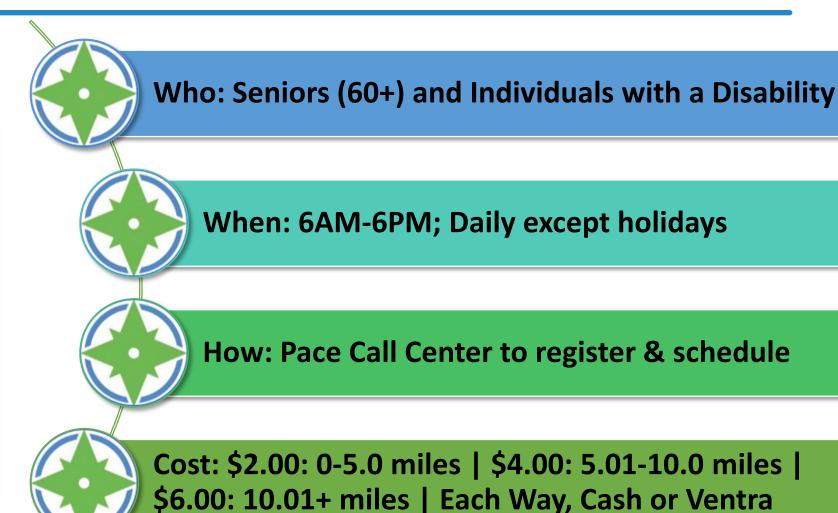
## **Using Ride Lake County**



#### Where:

**Ride Lake County Service Area** 





#### **TripCheck App Now Available**





Pace's Paratransit TripCheck now available as mobile app

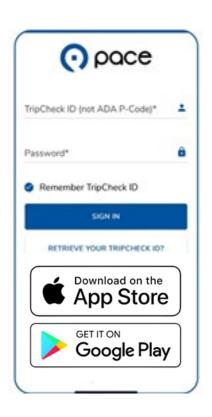
TripCheck from Pace Paratransit helps passengers keep track of their rides

Allows rider to view trip, cancel trips, and opt in/out of alerts

Now available online, Apple App Store and Google Play Store for free

#### **TripCheck App Now Available**







- Trip booking (sent whenever you book a trip)
- Trip cancellation (sent whenever you cancel a trip)
- Imminent arrival (sent 20 min prior to scheduled pickup time)
  - Next-day itinerary (sent nightly-scheduled trips for next day)

#### Riders can get information from TripCheck:

- Review or cancel upcoming trips and change their password by calling, using the app, or using the web portal
- Send a text message to see the next day's first scheduled trip

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#### **Ventra Payments-Now Available**





Riders have the option of using Ventra during the booking process

Riders can enter their Ventra card number into their TripCheck account

Once linked riders can deduct fares from their Ventra account for Ride Lake County

Ventra Account payment option launched June 17, 2024





Ride Lake County Service Ridership & Usage Information

## **Marketing the Service**







Third most visited DOT webpage



15,500 Brochures, 1,800 FAQs, 2,500 Guides, 1,150 Posters distributed



75,000+ people reached through digital communications



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Presentations to community groups, schools, senior centers

# Rider Usage (May 2022-April 2024)





1,679 individual riders

Average of 42 trips per rider

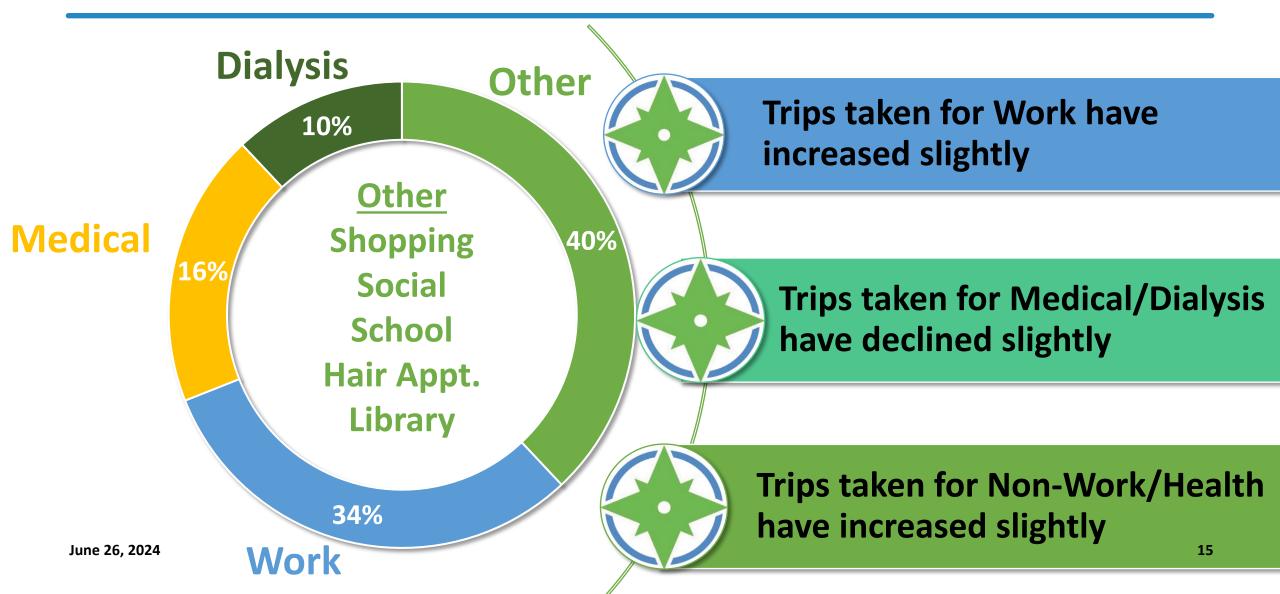
89% took at least 2 trips; 72% took 3 or more

Top rider took 2,329 trips

"Super Users" (400+ trips) make up 35.6% of trips

## **Trip Purpose**

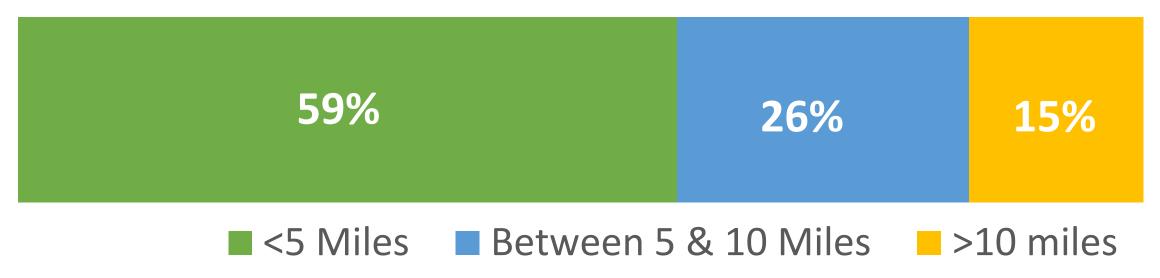




## **Trip Distance**



# Average Trip Distance = 5.8 miles (Increased .7 miles from Year 1)



**Average Trip Duration = 20.5 minutes** 

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## Departure Times (May 2022- April 2024)

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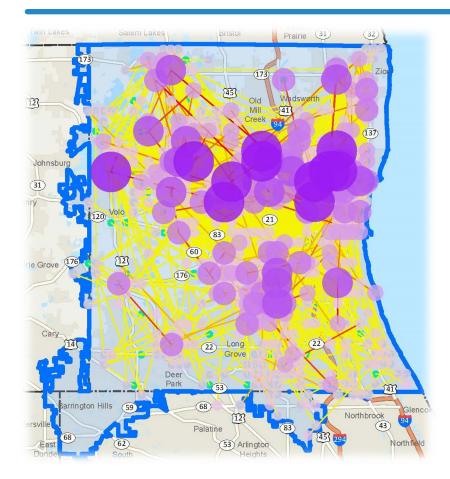


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## **Trip Origin & Destination**





Destinations

Number of Trips

1-40

41-116

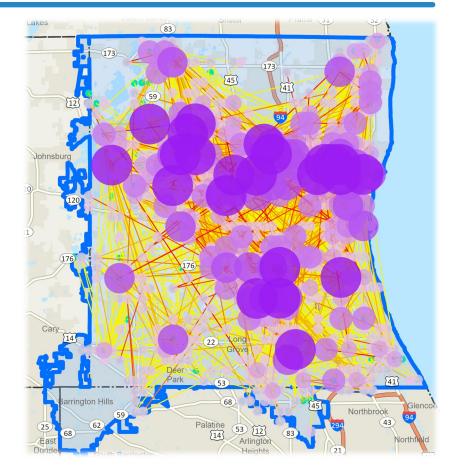
117-229

230-381

382-717

Trip Origin Point

Ride Lake County Service Area



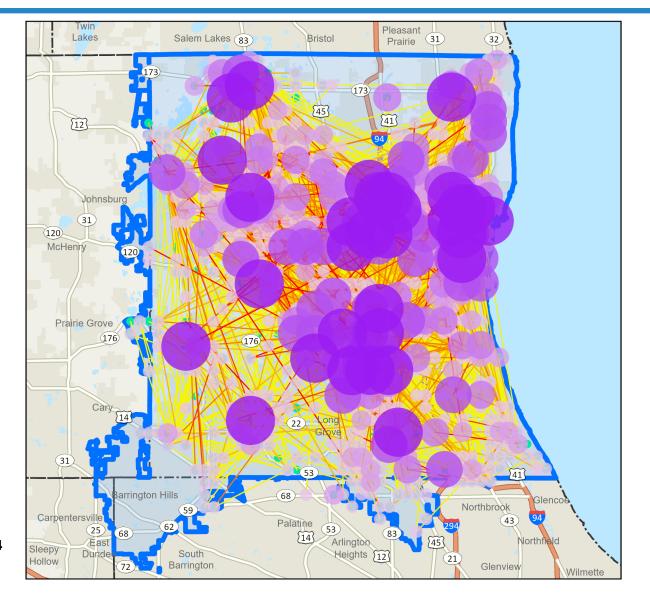
Year 2 (May '23-Apr '24)

Year 1 (May '22-Apr '23)

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#### **Years One & Two Trip Locations**

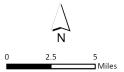




Destinations
Number of Trips

- 1 40
- 41 116
- 117 229
- 230 381
- 382 717
- Trip Origin Point
- Ride Lake County Service Area

Total Trips: 70,374



#### **Top Non-Residential Destinations**





#### **College of Lake County**





- Jewel Osco Round Lake Beach
- Walmart Round Lake Beach
- Fresenius Medical Care Round Lake
- Walmart Supercenter Fountain Square

## Service Growth (May '22- Apr '24) Ride



% Increase in Trips versus first month of service



Year 1 (May '22-Apr '23)

Year 2 (May '23-Apr '24)



1<sup>st</sup> year averaged 25% above first month of service



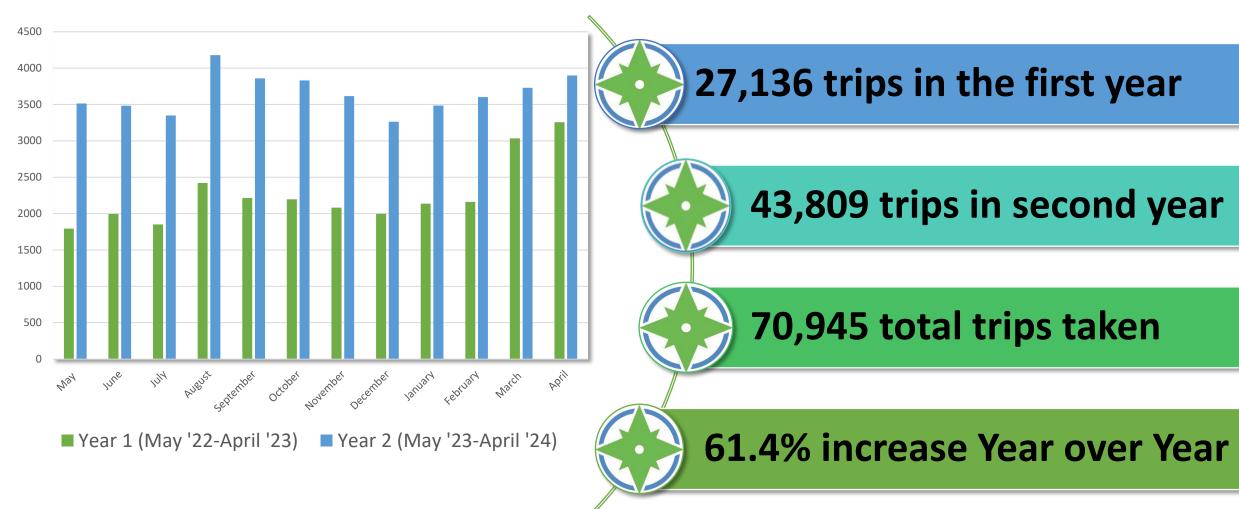
117% increase comparing May '22 to April '24



2<sup>nd</sup> year averaged 103% above first month of service

## Ridership (May '22-April '24) \*\*LakeCounty Division of Transport



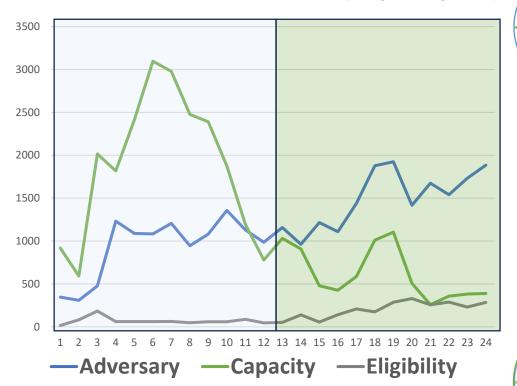


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### Trip Denials (May '22-April '24)



Year 1 (May '22-Apr '23) Year 2 (May '23-Apr '24)





Adversary Denial: Rider requests a time that is unavailable, Call Center offers a new time & the rider declines



Capacity Denial: Pace's vehicles are already at full capacity when rider tries to book



Eligibility Denial: Rider does not meet the eligibility requirements

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## Ride Paratransit Service



Ride Lake County Service Costs & Annual Operating Agreement

#### **Service Costs**



	Operating Cost	Pace Subsidy	County Share <sup>1</sup>	Trips
2023	\$1,635,338	\$888,988	\$696,227	39,682

<sup>1</sup> Does not include federal reimbursement of up to 50% of local share



Ridership is up about 20% in Q1 2024



County's share in line with projections (\$600K - \$1.1M; 59,000 trips)



#### **Annual Pace Operating Agreement**



**Lake County Set Policies:** 

**Hours** 

**Fares** 

Service Area

**Eligibility** 

Pace Set Policies:

**Payment** Methods

On Time Definition

**Curb to Curb Service** 

**Trip Routing** 

### **Next Steps**

2025



Summer 2025 Service Parameters for Pace agreement

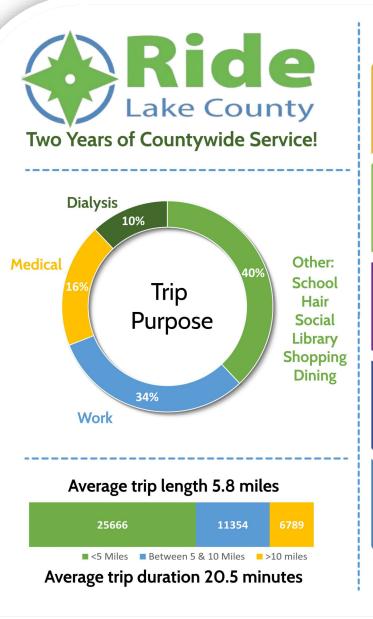
**Staff develops annual agreement with Pace** 

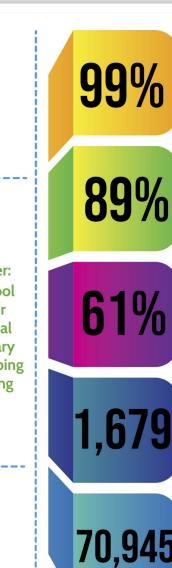
Winter County Board Approval of 2025 Pace IGA

Pace IGA goes into effect; implement any service changes

Continued evaluation and periodic marketing of service

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of all trips on time



of riders took two or more trips



growth in trips from first year to second year



total individual riders



70,945

89%

total trips taken in first two years of service



all data shown applies to May 2022-April 2024 time period

# Thank You!

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