



United Against Hate

Strategies from National and Regional Initiatives

Diversity, Equity & Inclusion Committee

May 27, 2025

Purpose and Intent



**Provide an overview
of national and
regional initiatives**



**Key resources
provided by the
Initiatives**



**Role of potential
partners**



**Discussion and
next steps**

United Against Hate National Movement

Started as a poster campaign in San Francisco Bay Area responding to white supremacist rallies

2017



2018

Promotes annual United Against Hate Week. Over 200 communities nationwide, various human rights organizations participate.

United Against Hate National Movement - Key Resources



<http://www.UnitedAgainstHateWeek.org>

- Community Action Toolkit
- Event Planning Guide
- Downloadable Posters & Graphics
- Social Media Toolkit
- Training Materials



United Against Hate National Movement - Pledge



TAKE THE PLEDGE

I pledge to stand up to all forms of hate, bias, and bullying. I will not stay silent in the face of intolerance based on race, ethnicity, sexuality, gender, religion, ability or any other factor. I will work together with my neighbors to create safer, more welcoming communities for all.

Name (required)

First Name

Last Name

Organization

United Against Hate Cook County



- **Launched in 2022, by Cook County Commissioner Scott Britton**
- **Comprised of more than 60 organizations and localities.**
- **Recognize the National Day of Racial Healing annually**



Growing coalition:

Invites partners to publicly denounce hate through public resolutions & proclamations.



Inspiring Conversations:

Creates a welcoming space for partners to discuss issues.



Building Awareness:

Hosts workshops, discussions, and film screenings.



Empowering Action:

Empowers individuals to sign the pledge and use the Knowledge Center resources.

United Against Hate Cook County- Key Resources



<https://www.cookcountyunitedagainsthate.com>

- Knowledge center
- Report an Act of Hate
- Event Toolkit
- Community Events
- Video Library
- Partnership Opportunities



COOK COUNTY
UNITED



AGAINST HATE

United Against Hate Cook County- Pledge



Sign the Pledge Today!

I pledge to unite against hate and join with my community to welcome all people regardless of their race, religion, ethnicity, age, gender identity, sexual orientation, disability, class, or other background.

I pledge to:

- Actively learn from those with lived experiences that are different from mine
- Question hateful acts when I see or hear them
- Educate myself on how to safely interrupt hate
- Support efforts towards social justice
- Inspire others to take this pledge

Potential Next Steps



- **Proclamation by the County Board in October in support of both national and regional initiatives.**
- **Identify potential stakeholders.**
- **Initiate a planning committee and governance.**
- **Develop a brand identity for Lake County United Against Hate.**
- **Develop website and community resources.**



Questions