



Media Placements Aligned with Strategic Plan Goals For the Month of January 2017

COORDINATION OF CARE: ACCESS TO A MEDICAL HOME AND BEHAVIORAL HEALTH HOME; COORDINATED NETWORK OF HEALTH AND HUMAN SERVICES

GOAL: INCREASE THE PROPORTION OF PERSONS WHO HAVE A CONSISTENT SOURCE OF ONGOING CARE

Lake County state's attorney to read to kids at health center event	News-Sun	1-10-17
Prosecutor to read to kids	Daily Herald	1-12-2017
Lake County state's attorney to read to kids	Patch	1-12-2017
State's Attorney Mike Nerheim guest reader for LCHD reading program	The You Journal	1-12-2017
Lake County's states attorney to read to kids	Daily North Shore	1-13-2017

EMPHASIS ON PREVENTION/ACCESS TO PREVENTION AND WELLNESS

GOAL: REDUCE THE NUMBER OF SUBSTANCE ABUSE RELATED EMERGENCY ROOM VISITS AND DEATHS

We are still fighting an uphill battle	News-Sun	1-20-2017
Opioids in the suburbs	Daily Herald	1-27-2017

REDUCTION IN HEALTH DISPARITIES/INCREASED HEALTH EQUITY

GOAL: IMPROVE HEALTH EQUITY AND REDUCE CHRONIC DISEASE IN TARGET POPULATIONS IN LAKE COUNTY

Radon gas testing kits available through the Health Department	Patch	1-6-2017
Lake County Health Dept. offers discounted radon test kits	News-Sun	1-9-2017
Radon gas testing kits available through the Health Department	Daily Herald	1-9-2017
Check radon levels	Daily Herald	1-9-2017
Radon gas testing kits available at the Health Department	News-Sun	1-9-2017
Need a radon gas testing kit?	Daily North Shore	1-17-2017
"Together Summit" to include 260 leaders at CLC	The you Journal	1-25-2017
Together Summit sets road map for continuing to make Lake County among the best places to live, work and play	Patch	1-25-2017
Healthier residents can boost economy, county leader says	Daily Herald	1-25-2017
Local leaders gather, confront problems at CLC	News-Sun	1-25-2017
Together Summit sets road map for continuing to make Lake County among the best places to live, work and play in the country	News-Sun	1-25-2017
Together Summit: Lake County's future	Puro Futbol	1-25-2017

MISCELLANEOUS

Lake County health committee presents proposed budget	Lake County Gazette	1-6-2017
Keeping pets safe in wintry weather	Patch	1-6-2017

Keeping pets safe in wintry weather	Daily Herald	1-9-2017
Children's advocacy center aims for on-site physical exams of abuse victims	News-Sun	1-9-2017
Tips to help keep pets safe in winter	The You Journal	1-19-2017
How to keep your pet healthy during winter	Daily Herald	1-10-2017
Millions of dollars heading to Illinois health centers	Central Illinois Proud	1-13-2017
80 Lake County employees opt for retirement	News-Sun	1-24-2017
Keeping pets safe in winter	Daily North Shore	1-25-2017
Keeping pet safe in wintry weather	Third Lake Village Vine	1/25/2017
Lake County Circuit Court loses key people under retirement incentive	News-Sun	1-30-2017