LakeCounty

LAKE COUNTY
DIGITAL
GROWTH
INITIATIVE

Technology
Committee

Digital Equity Team
May 30, 2025
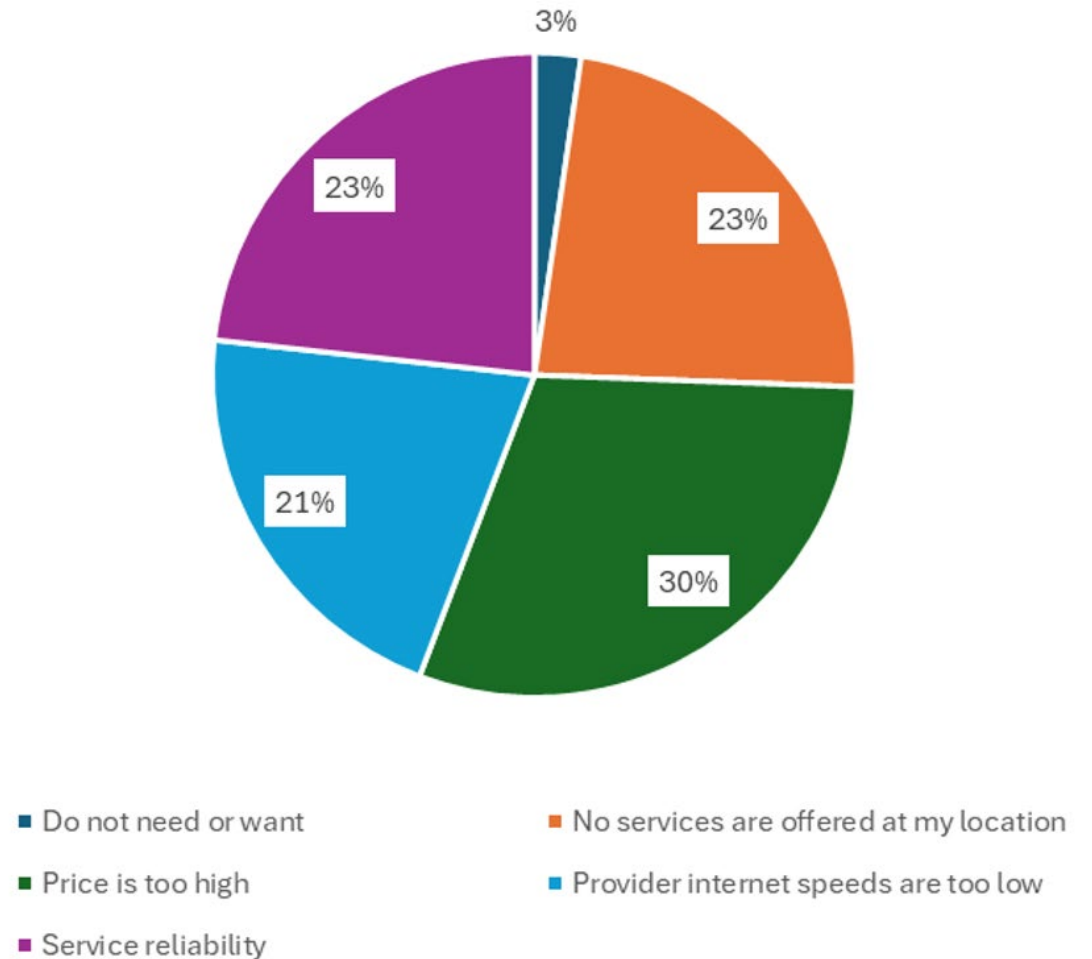
May 30, 2025

Overview

Strategy 1-1: Support the BEAD Process

- Results of Broadband Breakthrough Community Survey

- Takeaways & Next Steps

Broadband Breakthrough Community Survey Results

LAKE COUNTY
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- 84% of survey respondents reported having a wired internet connection

- 16% of survey reported they have no wired internet connection

  o 15% of Homes
  o 24% of businesses
  o 100% of farms/ag

o 30% reported having a cellular internet connection as their primary source of internet

Why don't you have access to wired internet?

- 3%
- 23%
- 23%
- 21%
- 30%

■ Do not need or want
■ No services are offered at my location
■ Price is too high
■ Provider internet speeds are too low
■ Service reliability

Broadband Breakthrough Community Survey Results

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63% of Internet Service Providers (ISP) promised residents 100 Mbps service (100/25 defined as "served") or faster

% Unfavorable ISP Ratings from Survey

Affordability: 72%	Speed: 40%	Reliability: 41%

Respondents Current Use of the Internet

Access government information	89%
Cloud-based services (Dropbox, iCloud, etc.)	75%
Communication (emails, video calls, social media)	100%
Education (K-12, higher education)	38%
Workforce training (online certifications)	45%
Entertainment (video/music streaming; gaming)	83%
Healthcare information and services	82%
Operate a home-based business	19%
Smart devices / surveillance / security	63%
Telecommute / Remote work	48%
Online banking and financial management	85%
Shopping (includes grocery)	88%

Takeaways & Next Steps

- Survey results show need for increased:
    - ISP Competition
    - Data

- Survey open through 2025
    - https://illinois.qualtrics.com/jfe/form/SV_bkMsGp6jxNgyniK

- Outreach / Marketing

- Next Digital Equity Coalition Meeting
    - Tuesday, June 24th 12:30 – 1:30PM on Zoom:

    https://us02web.zoom.us/meeting/register/tZArdu-qrTssG9xYQHnI4lk0x5wz5cgom4gN

Take the survey:

May 30, 2025

Questions